

Prosper Portland, Portland Japan Initiative & PNW Packaged Food & Beverage Google Group Present

Regional & International

Food & Beverage B2B Pitch & Networking



June 9, 2021

6:00pm – 8:00pm PDT

June 10, 2021 / 10:00am – 12:00am JST

Registration

<http://bit.ly/FoodB2B>

Partners: Oregon Department of Agriculture, Business Oregon, Japan Representative Office of Oregon, Built Oregon, XXcelerate, Business Impact NW, Eugene's Table, OEN, Japan America Society Oregon, City of Kobe, City of Setagaya, City of Sapporo, Hyogo Business & Cultural Center, Portland - Setagaya Association of Cultural Exchange (PSACE), Consular Office of Japan in Portland, British Columbia, First Stop Portland, JETRO San Francisco

Generate
25-35 new contacts
PNW and Japan

Meet
potential buyers,
suppliers,
and investors

Enhance
your business and
product/service
exposure

Establish
new relationships and
strategic partnerships

Discover
resources to increase
efficiencies and grow
your business

Improve
your company and
product pitch

Advance your business through Regional & International Connections.

Prosper Portland will host its next Food & Beverage Pitch & Networking Zoom Program from 5:00 pm – 7:00 pm on Wednesday, June 9, 2021. Our goal is to help our food & beverage businesses promote their businesses and products, expand their network of buyers and peers, and increase domestic and international sales. We are projecting 120 attendees from the Pacific Northwest, Japan, British Columbia, and other parts of the US.

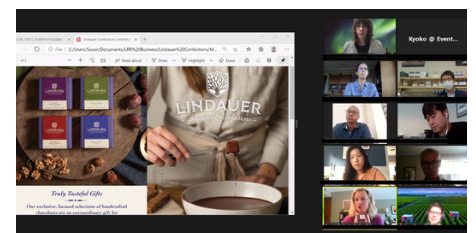
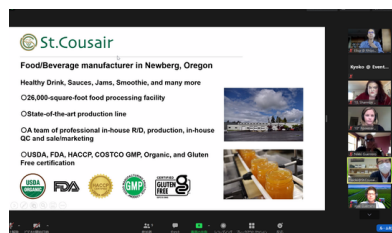
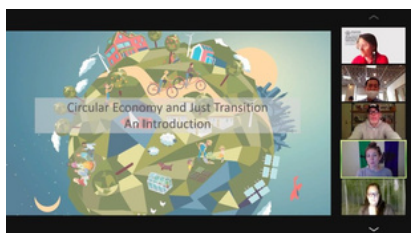
We've found Zoom to be a highly effective platform for stimulating networking, matchmaking, supply chain, and investment opportunities. It also enables us to recruit participants from throughout the world. We've conducted this program twice annually at physical locations throughout Portland since 2012, and four times by Zoom since May 2020, and we have been continually improving. Based on previous program surveys, participants in our uniquely formulated networking format have achieved great results.

Our latest improvements include an algorithm that gives participants a 95% chance of not being in the same room with the same person twice during breakout sessions. Below are some of the benefits that participants can expect to receive from this program.

Program Format

Our program format is the key to our continued success. We will be utilizing the Zoom meeting breakout session system to conduct the following:

- Video attendees will be separated into groups of 10 businesses with one facilitator, one buyer, and some observers.
- The program offers three 30-minute breakout sessions, where each business and buyer will speak for 2-minutes. Pitch practice video and materials will be sent in advance after registration.
- Each breakout session offers participants opportunities to answer questions about themselves, their business, and their product.
- At the conclusion of each session, participants will move to a new breakout room with new people.



Who Should Attend? **No service providers please.*

Any Food & Beverage related businesses including:

Food Processors, Farmers, Food Hubs, Distributors, Restaurants, Wholesalers, Trading Companies, Retailers, Grocers, Online platforms & Services, Packaging Companies, Food Processing Equipment Providers, and Investors.

Any questions?

Kevin Johnson & PDXB2BNetworking team

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The organizers of this program are Kevin Johnson, Prosper Portland; Kyoko Shinohara, Youi LLC; Hannah Kullberg, PNW Food & Beverage Group