

[Medical & Healthcare] Hitachi, Ltd.



HITACHI
Inspire the Next

<http://www.hitachi.com/>

- Address: Chiyoda-ku, Tokyo
- Employees: 33,490 (as of March 31, 2019)
- Established in 1920
- Business Activities: Social innovation business using IT, OT (Operational Technology) and products

Outline of the demonstration project

- Development of a service with disease risk prediction model in Thailand

Cooperation with local companies/governments

- Local Partners: Major private hospital group



Targeted economic/social issues and solutions

- Medical data sharing is an essential topic for the Thai government. However, information about health conditions (such as accumulating medical examination data) or disease history of individuals is not managed properly.
- Plan to support the local hospitals group in leveraging medical data and develop a Thai version of Risk Simulator that could forecast the onset risk of non-communicable diseases. We aim to optimize medical expenses and realize healthy society in Thailand through the provision of our service to stakeholders such as life insurance companies, health promotion-related companies.