



[Tourism & Mobility] Nippon Koei Co., Ltd.

NIPPON KOEI

<https://www.n-koei.co.jp/english/>

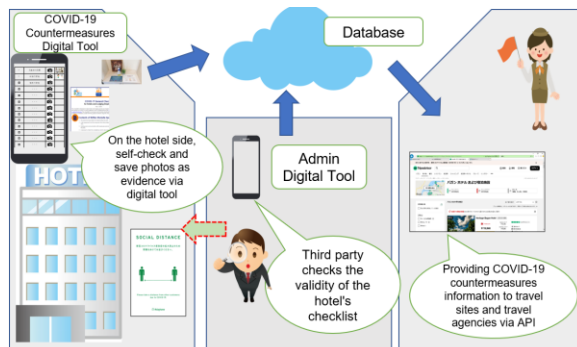
- ❑ Address: Chiyoda-ku, Tokyo
- ❑ Number of employees: 2258 (5497 on a consolidated basis)
- ❑ Established in 1946
- ❑ Business: Domestic Consulting, International Consulting, Power Engineering, Urban & Spatial Development, Energy

Outline of the demonstration project

- Introduction of COVID-19-FREE Digital Assessment Tool for the tourism industry in Bagan, Myanmar.

Cooperation with local companies/governments

- Local partners:
 - Bagan Hotel Association, Hotel Operators, Travel Agents, IT Vendors (Singapore/Myanmar)



Targeted economic/social issues and solutions

- Although Bagan has been registered as a World Heritage site in July 2019, tourism businesses suffer from a drastic drop in the number of tourists due to COVID-19.
- For the early recovery of tourism demand, there is a pressing need to develop and build a system that enables foreigners (potential travelers) to observe the status of measures taken at the travel destination.
- Use of digital tools to "visualize" measures against the COVID-19 epidemic taken by tourism businesses to attract foreign tourists in the New Normal.