Project for Promotion and Support of Creating Digital Transformation (DX) and Other New Businesses in Asia (Project for Japan-India Economic and Industrial Cooperation)



Yachiyo Engineering Co., Ltd.



https://www.yachiyo-eng.co.jp/e/

- □ Address: Asakusabashi 5-20-8 CS Tower, Taito-ku, Tokyo
- Employees: 1159
- Established in 1963
- □ Business: Multidisciplinary consultancy

Project name

■ Demonstration project for the creation of a high valueadded plant-based meat industry using chickpeas

Cooperation with local companies/governments

■ Local partners: ICHESS Extract Private Limited and Sagri Bengaluru Private Limited

■ Details of cooperation and collaboration: Develop products in cooperation with the partners and build a supply chain by providing farming guidance and nutrition education to farmers





Copyright (C) 2020 JETRO. All rights reserved.

Local economic/social issues

■ As the world's population increases and dietary habits improve, the demand for animal protein is increasing.

■ On the other hand, current livestock production methods have issues of greenhouse gas emissions from livestock raising and natural resource depletion by feed productions.

Details of demonstration

Demonstration of the potential for development and dissemination of plant-based meat using chickpeas

■ Demonstration of the agricultural guidance based on digital data such as satellite images, and communication improvement in farming using general-purpose apps

Expected outcome

■ Contribution to reducing the environmental impact of current livestock farming methods

■ Contribution to poverty reduction and nutrition condition improvement in rural areas and building a sustainable supply chain of high-quality chickpeas