

J-STARTUP ↓ JPN
JAPAN PAVILION
CES 2023 JETRO
THE ↓ FUTURE IS
J-STARTUP HERE
JAN 05-08 ↓ 2023
LAS VEGAS USA ↓
FUTURE IS HERE



J-Startup

PRESENTED BY

JETRO



J-Startup

Over 10,000 Japanese startups are tackling new challenges with innovative solutions every day. Most of these companies are limited to Japan, and not yet active globally. We aim to change that. The J-Startup program, founded by the Ministry of Economy, Trade and Industry (METI), promotes the top Japanese startups with competitive and groundbreaking technologies and solutions. J-Startup brings the next generation of innovation from Japan to the world stage.

<https://www.j-startup.go.jp/en/>

JETRO

The Japan External Trade Organization (JETRO), a Japanese government-related organization, has been assisting innovative startups in expanding their businesses into the global market since 2003. We provide extensive support for business development, including consultation on go-to-market strategies, in order to help small businesses grow and to foster their relationships with their global counterparts.

<https://www.jetro.go.jp/en/> ces@jetro.go.jp

JAPAN (J-Startup) PAVILION

CES 2023 | JAN 05-08, 2023


Eureka Park
No.62201 | Hall G | Level 1
Venetian Expo | Tech West



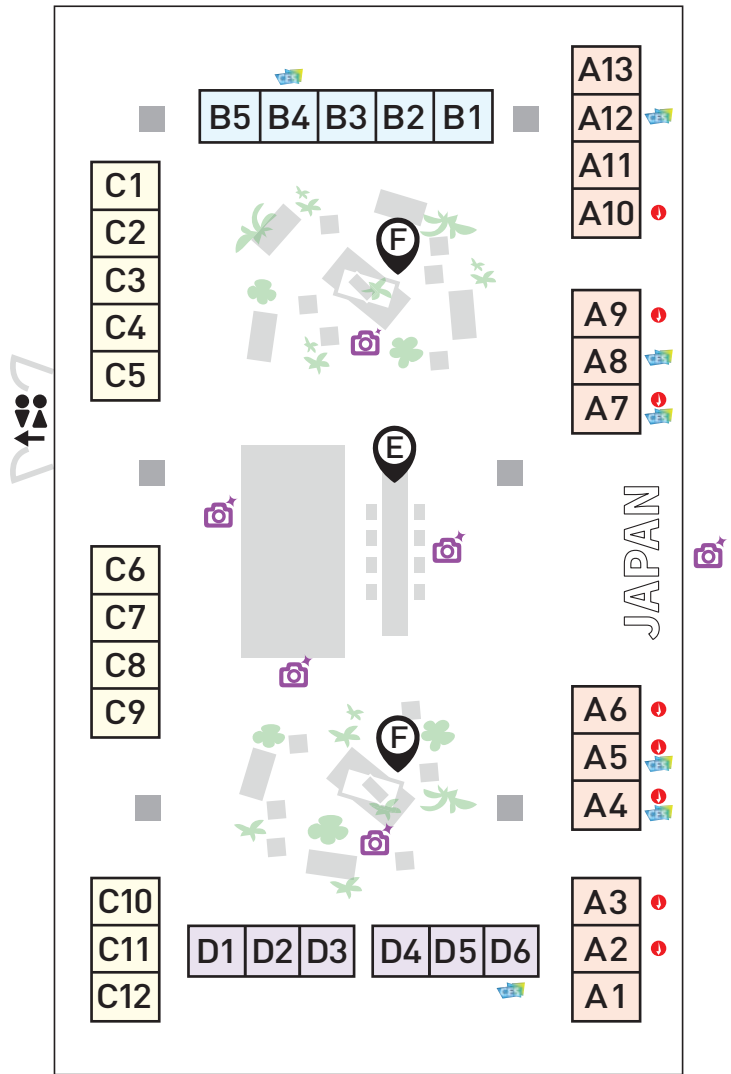
Japan (J-Startup) Pavilion, powered by JETRO, presents 36 amazing Japanese startups with groundbreaking technologies tackling some of the world's toughest challenges.

THE FUTURE IS HERE

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↓ J-Startup		
AGRIST Inc.	 ↓	A7
AI SILK CORPORATION	↓	A9
ArchiTek Corporation	↓	A3
Aromajoin Corporation	↓	A6
Asilla Inc	↓	A2
Ball Wave Inc.	 ↓	A4
Pixie Dust Technologies, Inc.	 ↓	A5
SkyDrive Inc.	↓	A10

1/AK Inc.	B5
Aeterlink, Corp.	D4
AFUR Co., Ltd.	C5
Algal Bio Co.,Ltd.	 A8
Apollo Japan Co., Ltd.	C3
Archelis Inc.	C1
Ashirase, Inc.	 A12
AWL, Inc.	A1
Cellid, Inc.	C8
Diver-X Inc.	 B4
Eukarya Inc.	A11
Graffity Inc	B3
HARTi Inc.	D2
ICOMA inc.	 D6
LIFEHUB Inc.	D5
LiLz Inc.	C9
LOOVIC Inc.	C7
MiraiKikai, Inc.	D1
Pale Blue Inc.	C10
Qoncept, Inc.	B1
RABO, Inc.	A13
Sound Fun Corporation	C6
Tenchijin, Inc.	C11
toraru co., ltd.	D3
Vie Style, Inc.	C2
woof, Inc.	B2
xCura Inc.	C4
ZEALS, Inc.	C12



J-Startup



CES Innovation Award

Grab a free mug & coffee!!



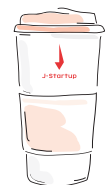
MOONSHOT Cafe
JETRO



Mingling Lounge



Photo Spots



UPSSTARTUPSSTA



J-Startup



CES Innovation Award

<p>A7</p> <p>Automatic bell pepper harvesting robot</p> <p>AGRIST Inc.</p>	<p>A9</p> <p>HAPTIC METAVERSE GLOVES</p> <p>AI SILK CORPORATION</p>	<p>A3</p> <p>Fanless Heterogeneous Edge AI Processor</p> <p>ArchiTek Corporation</p>	<p>A6</p> <p>Immersive Experience with Scent</p> <p>Aromajoin Corporation</p>	
<p>A2</p> <p>Human Anomaly Detection</p> <p>Asilla Inc</p>	<p>A4</p> <p>Ultra-compact Gas Chromatograph for on-site measurement</p> <p>Ball Wave Inc.</p>	<p>A5</p> <p>Best ever scalp care!</p> <p>Pixie Dust Technologies, Inc.</p>	<p>A10</p> <p>Most accessible zero-emission flying vehicle</p> <p>SkyDrive Inc.</p>	
<p>B5</p> <p>The dance Training Revolution</p> <p>1/AK Inc.</p>	<p>D4</p> <p>WireLESS IS MORE</p> <p>Aeterlink, Corp.</p>	<p>C5</p> <p>Wearable Speaker Only You Can Hear</p> <p>AFUR Co., Ltd.</p>	<p>A8</p> <p>Functional food for sleep health</p> <p>Algal Bio Co.,Ltd.</p>	<p>C3</p> <p>Invisible code changes the world</p> <p>Apollo Japan Co., Ltd.</p>
<p>C1</p> <p>The novel exoskeleton assist suit</p> <p>Archelis Inc.</p>	<p>A12</p> <p>Vibration Guidance Through the Foot</p> <p>Ashirase, Inc.</p>	<p>A1</p> <p>Lead the NEW Era of Intelligence with AWL</p> <p>AWL, Inc.</p>	<p>C8</p> <p>Waveguide Display for AR Glasses</p> <p>Cellid, Inc.</p>	
<p>B4</p> <p>Next standard of VR controller</p> <p>Diver-X Inc.</p>	<p>A11</p> <p>Highly Extensible Opensource WebGIS Platform</p> <p>Eukarya Inc.</p>	<p>B3</p> <p>AR Games With AR Glasses</p> <p>Graffiti Inc</p>	<p>D2</p> <p>The NFT-CRM marketing platform</p> <p>HARTi Inc.</p>	<p>D6</p> <p>A Foldable "TATAMERU" Bike</p> <p>ICOMA inc.</p>
<p>D5</p> <p>The Next-Generation Electric Wheelchair</p> <p>LIFEHUB Inc.</p>	<p>C9</p> <p>Solution for remote inspections</p> <p>LiLz Inc.</p>	<p>C7</p> <p>Collar Bone Conduction Navigation</p> <p>LOOVIC Inc.</p>	<p>D1</p> <p>Autonomous Precise Floor Marking Printer</p> <p>MiraiKikai, Inc.</p>	
<p>C10</p> <p>Next Generation Space Mobility</p> <p>Pale Blue Inc.</p>	<p>B1</p> <p>Most fun golf practice app!</p> <p>Qoncept, Inc.</p>	<p>A13</p> <p>Purrfect Healthcare IoT for Cats</p> <p>RABO, Inc.</p>	<p>C6</p> <p>Designed for hearing TV dialogue</p> <p>Sound Fun Corporation</p>	<p>C11</p> <p>Land Evaluation Engine by Satellite Data</p> <p>tenchijin, Inc.</p>
<p>D3</p> <p>Metaverse! Distance-free! Anywhere Door!</p> <p>toraru co., ltd.</p>	<p>C2</p> <p>Flow with neuro generated music</p> <p>Vie Style, Inc.</p>	<p>B2</p> <p>Dive into post apocalyptic world</p> <p>woof, Inc.</p>	<p>C4</p> <p>Digital Analgesia App</p> <p>xCura Inc.</p>	<p>C12</p> <p>Designing conversations. Driving conversions.</p> <p>ZEALS, Inc.</p>



Automatic bell pepper harvesting robot

“ L ”

Using Technology to Design
the Agriculture of the Future



“L” robot is an automatic bell peppers harvesting system. By utilizing a combination of cameras, the proprietary AI algorithm, enables the robot to identify locations between layered leaves and pick harvest-ready peppers with millimeter precision. “L” makes farming more effective and efficient while solving labor shortage in agricultural harvesting.

AGRIST Inc.

AGRIST Corporation's vision is “to realize sustainable agriculture that will last for the next 100 years,” and we will do so through the power of technology. We solve agricultural issues through reproducible and profitable agriculture using automated harvesting robots.



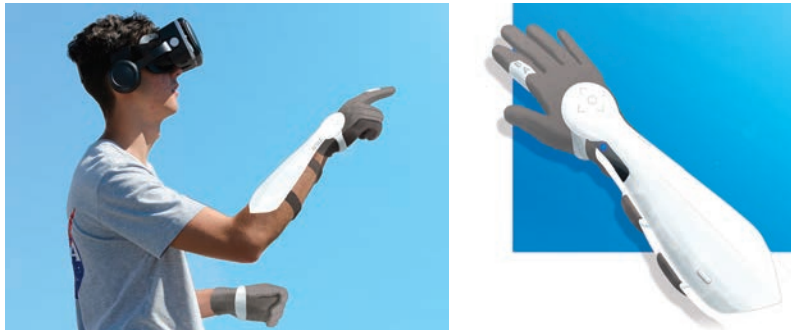
AGRIST Inc.
1-47-1, Tonda-higashi, Shintomi-cho,
Koyu-gun, Miyazaki, 889-1412, Japan
+81-70-4602-8607
<https://agrism.com/about-agrist-english>

Contact
Hiroki Mineno
hiroki.mineno@agrism.com
 agrist_inc agrist_inc
 agrist_inc AGRIST_INC



HAPTIC METAVERSE GLOVES

Put on gloves,
feel haptic and gravity!



Made of our proprietary and patented conductive fibers called LEAD SKIN, “HAPTIC METAVERSE GLOVES” is a wearable interface capable of detecting the user’s finger bending movements while also enabling them to feel the metaverse objects that they “touch.”

AI SILK CORPORATION

We were established in 2015 based on Tohoku University’s seed technology.
We develop and manufacture a new type of conductive fiber called “LEAD SKIN”.
And we also develop applicational devices using our conductive fiber.

LEAD SKIN.



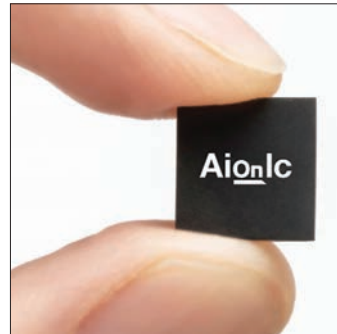
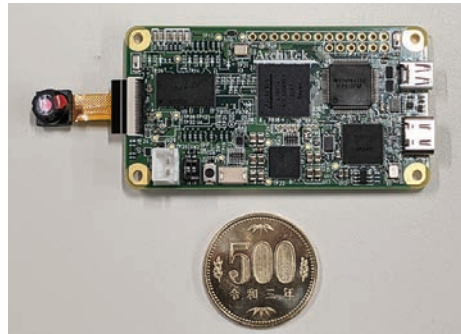
AI SILK CORPORATION
6-6-40, Aoba, Aramaki, Aoba-ku,
Sendai, Miyagi, 980-8579, Japan
+81-80-5657-0355
www.leadskin.jp/en

Contact
Yuji Hara
info-aisilk@ai-silk.com
f AiSilkCorp
in [yuji-hara-704b73241](https://www.linkedin.com/company/yuji-hara-704b73241)



AiOnIc

Well-Balanced One Chip AI Solution for Handheld Battery Powered Devices



AiOnIc® is an ultra-compact edge AI processor that can serve as an effective grid computing platform for smart cities/retailers/factories, among other purposes. Through its heterogeneous architecture, AiOnIc delivers 20 times the performance of the GPUs of conventional compact edge AI systems in processing LiDAR's self-positioning data for simultaneous localization and mapping (SLAM), while using less than 2W of electric power.

ArchiTek Corporation

ArchiTek brings together Computer Architecture experts who have designed CPUs, GPUs, ASICs for appliances like cellphones, game consoles, computers/workstations and handheld devices to use their skills in creating a well balanced Edge AI chip for handheld battery powered devices.



ArchiTek Corporation
 2F Yotsubashi MT Hase Building,
 1-1-29, Kitahorie, Nishi-ku, Osaka, 550-0014, Japan
 +81-90-4287-3232
<http://architek.ai>

Contact
 Hassan Toorabally
inquiry@architek.ai
 ArchiTek.Corporation
 ArchiTekCorp @ architek_ai



Aroma Shooter® Wearable

Step into immersive
experience with Scent



Aroma Shooter® Wearable is an ingenious scent diffuser that people can wear around their necks while watching videos. The device emits a scent that matches what's happening virtually at precise moments, without any delay or leakages, enabling wearers to enjoy more immersive contents experiences by involving their olfactory sense.

Aromajoin Corporation

Aromajoin Corporation, established in Japan since 2012, is the leading company in scent controllable technology. Our mission is to digitalize aromas and create a new communication channel in addition to words, images, and sound.



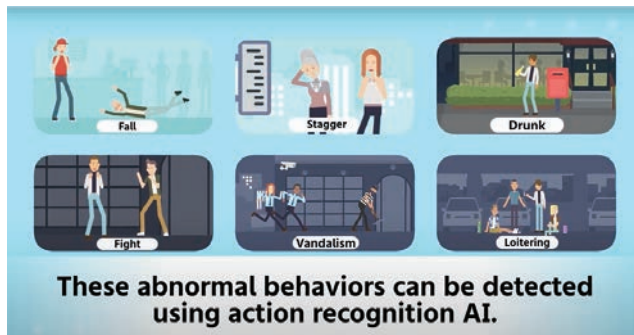
Aromajoin Corporation
405 ACT Kyoto, 105 Jibu-cho,
Fushimi-ku, Kyoto, 612-8374, Japan
+81-80-9531-3091
<https://aromajoin.com>

Contact
Nicolas Quelin
nicolas@aromajoin.com
f aromajoin
© aromajoin.corp



Asilla

Human Anomaly Detection



“Asilla” is an AI surveillance software system based on AI human behavior recognition. We use patented technologies to detect abnormal behaviors based on a given area’s normal activity through pre-existing security cameras.

Asilla Inc

Asilla, Inc., co-founded by Japanese and Vietnamese, is now a startup with the world’s leading technology in behavior recognition AI. We will achieve “World No. 1” in the field of behavior recognition and expanding it all over the world.



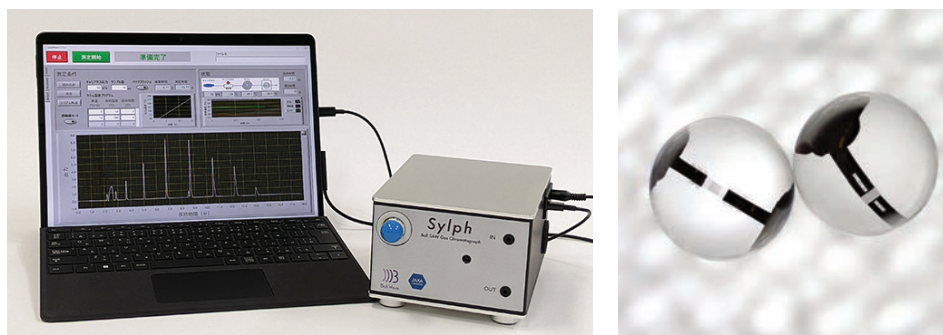
Asilla Inc
 #304 MBDA Bldg., 1-4-2 Nakamachi,
 Machida-City, Tokyo, 194-0021, Japan
 +81-4-2785-5091
<https://www.asilla.jp/en>

Contact
 Yuto Nakao
nakao@asilla.jp



Sylph

Ultra-compact Gas Chromatograph



Palm-sized gas chromatograph “Sylph” is possible to measure the environmental analysis of manufacturing sites and the odor analysis of foods and fragrances at the ppbv level.

Ball Wave Inc.

Ball Wave Inc. solves all kinds of odor and gas problems with spherical chemical sensors.



Ball Wave Inc.
 501 T-Biz, 6-6-40, Aza-Aoba, Aramaki,
 Aoba-ku, Miyagi, 980-8579, Japan
 +81-22-302-6659
<https://www.ballwave.jp/english>

Contact
 Ken Suzuki
akao@ballwave.jp
 ● [ballwave.jp](https://www.ballwave.jp)
 ● [Ball_Wave](https://www.facebook.com/Ball_Wave)



SonoRepro

SonoRepro is the world's first handheld
Ultrasonic scalp care device



“SonoRepro” applies vibration pressure from ultrasound waves to stimulate the scalp. Our proprietary “non-contact vibrotactile stimulation” technology makes it possible. It’s designed to concentrate ultrasound waves in the air onto a single point on the scalp at a time, providing stimulation without making any direct contact with the user’s head.

Pixie Dust Technologies, Inc.

Pixie Dust Technologies Inc. develops and sells innovative healthcare devices and spatial materials by utilizing various interactions such as mechanobiology and metamaterials, with our core technology that controls ultrasound and other waves.

SonoRepro™



Pixie Dust Technologies, Inc.
4F Sumitomo Fudosan Suidobashi Nishiguchi Bldg.,
2-20-5, Kanda Misaki-cho, Chiyoda-ku, Tokyo, 101-0061, Japan
+81-3-5244-4880
<https://pixiedusttech.com/>

Contact
Aiko Kuroda
kuroda@pixiedusttech.com
📍 [pixiedusttech](#) 📺 [pixiedusttech](#)
📺 [pixiedusttech](#)



SkyDrive SD-05

Most accessible
zero-emission flying vehicle



SD-05 is an all-electric, vertical take-off and landing (eVTOL) multi-copter type aircraft that is currently under development. We plan to get SD-05 certified and launch air taxi service in 2025. Compact and light SD-05 can be the most flexible and affordable choice of air transportation.

SkyDrive Inc.

SkyDrive Inc. is a Toyota-based company developing eVTOLs and heavy-lift cargo drones. Our ultimate goal is to create a world where people or cargo can move freely in the sky in their daily lives.



SkyDrive Inc.
2-1-1 Koromo, Toyota,
Aichi, 471-0023, Japan
+81-3-3207-2585
<https://en.skydrive2020.com>

Contact
Risa OISHI (Public Relations)
info@skydrive.co.jp
[in](#) skydrive-inc [v](#) Skydrive_Global
[f](#) SkyDriveEn [@](#)@skydriveinc/featured

iNSYNC.

Connecting talents from all over the world



iNSYNC is a dance training platform.

It allows users to learn from the best trainers on the app while synchronizing their movements to provide the best training result. Through iNSYNC, users can feel like they're training in a studio and connect to trainers around the world just by their smartphones.

1/AK Inc.

1/AK is a digital technology company that develops and provides a digital training service and content.



1/AK Inc.
3-6-4 Yoyogi, Shibuya-ku,
Tokyo, 151-0053, Japan
+81-80-1135-7466
<https://insync.1ak-tokyo.com/en>

Contact
Kenichi Riko
info@1ak-tokyo.com
@insync_official

AirPlug™

Empowering smart & green buildings by efficient, long-range wireless power transfer system



AirPlug™ is total wireless power system for smart building, which can contribute to CO₂ reduction and improve building user's comfortness by building environment. AirPlug™ can be a unique solution, which remove complexity from user-facing technology in real building management. AirPlug™ System consists of Data Organizer (Sumit), Power transmitter (PTx) and Wireless sensor (PRx).

**AirPlug™ is more,
Less really is more.**

Aeterlink, Corp.

Aeterlink, spun out from Stanford University, is a startup that develops and provides "WPT" (wireless power transfer) technologies and solutions to realize a wire-free digital world.

AirPlug™



Aeterlink, Corp.
Inside the Inspired.Lab, 6th floor, Otemachi Building,
1-6-1, Otemachi, Chiyoda-ku, Tokyo, 100-0004, Japan
+81-90-7408-8545
<https://aeterlink.com/en/>

Contact
Ken Katogi
airplug_contact@aeterlink.com
 [aeterlink-corp](#)
 [aeterlink](#)

Parso

With nothing in your ears,
only you can hear



Parso is a refined parametric speaker.
Smaller, less power consumption, and made wearable.
Parametric speakers have directional sound. Wear Parso as a sling,
neck, or shoulder strap, and simply point it vertically towards you.
So only the user can hear the sound.

AFUR Co., Ltd.

AFUR Co., Ltd. is a rising electronic equipment manufacturing company based in Tokyo, Japan, which also consults with other electronics companies, optical manufacturers, and more. It specializes in IoT devices equipped with various sensors, wearable devices, circuit design, board design, and housing design.



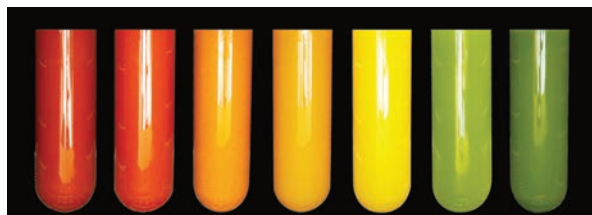
AFUR Co., Ltd.
2F Housei Bldg., 3-33-5, Taito,
Taito-ku, Tokyo, 110-0016, Japan
+81-50-6871-1124
<https://afur.biz/>

Contact
Akihiro Furuhiro
info@afur.biz



Moneru

Natural functional food that can improve the quality of sleep



“Moneru” is a functional food made with natural ingredients that can improve the quality of sleep. While having quality sleep is essential to our health, there aren’t many effective non-pharmaceutical products. Our scientific research shows that “Moneru” is effective in improving users’ sleep quality and mood during the day.

Algal Bio Co., Ltd.

Algal Bio provides the world's first “Algae Biofoundry Platform” based on 20+ years of scientific research at the University of Tokyo. The Platform enables us to identify the best algae strains that fit with different applications from wellness to bioplastics.

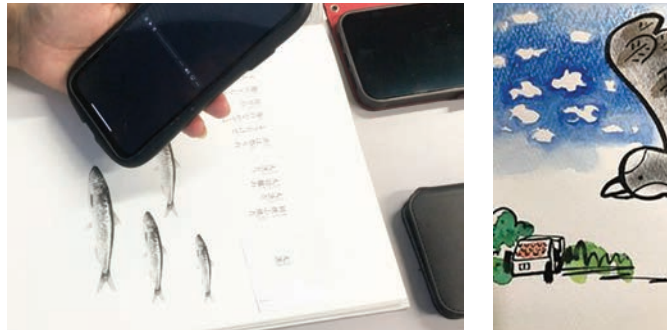


Algal Bio Co.,Ltd.
 Tokatsu Techno Plaza 301, 5-4-6, Kashiwanoha,
 Kashiwa, Chiba, 277-0882, Japan
 +81-4-7138-6207
<https://algalbio.co.jp/en/>

Contact
 Amane Kimura (CEO)
info@algalbio.co.jp
 ● algal-bio ● algalbio
 ● algalbio.co.jp

Universal picture book

One code for Three languages



This is the world's first picture book that can be read aloud in multiple languages using a single screen code.

Apollo Japan Co., Ltd.

We are a software and hardware development company using our own patents, including an invisible code "screen code."

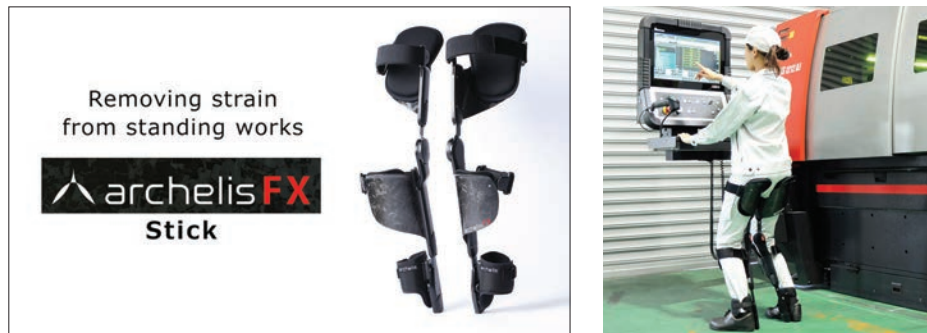


Apollo Japan Co., Ltd.
#305 KSRP, 1-8, Hibikino, Wakamatsu,
Kitakyushu, Fukuoka, 808-0135, Japan
+81-90-6162-4586
<https://www.apollo-japan.ne.jp/en>

Contact
Ikuko Kishigami
CEO
kissyikko@apollo-japan.ne.jp

ArchelisFX Stick

Exoskeleton suits that let you
'Sit' while standing



“ArchelisFX Stick” is an ultra-lightweight exoskeleton assist suit that safeguards workers against lower-back pains and other physical strains from long hours of standing. It supports one’s body, seamlessly in all positions, enabling wearers to freely walk, bend their knees and spontaneously shift into a sitting position to remain in it before getting up to walk again.

Archelis Inc.

Archelis Inc. is a Yokohama-based hardware startup with a mission to remove strain from standing works. The company was born out of its founder and CEO Hideyuki Fujisawa’s project to use his engineering expertise to develop gear for doctors to reduce their physical burden from standing while performing surgery in response to a physician’s request.



Archelis Inc.
14-16, Torihama-Cho, Kanazawa-Ku,
City of Yokohama, Kanagawa, 236-0002, Japan
+81-45-370-9101
<https://en.archelis.com/>

Contact
Katsuhiko Saho
saho@archelis.com
 [archelis-in](#)
 [archelis.jp](#)



Ashirase

Walking Navigation System for Visually Impaired



“Ashirase” is a wearable navigation system that assists the visually impaired with walking. The system consists of a smartphone app and an in-shoe vibration device. Ashirase’s intuitive instructions via vibration can guide users to their destinations more safely without obstructing their hearing – a sense that is critical to the visually impaired.

Ashirase, Inc.

We are a startup founded in 2021 after a carve-out from Honda motor. With the vision of “creating human well-being through walking,” we are developing a device that enables the visually impaired to walk freely and independently.



Ashirase, Inc.
Ground07 Center of Garage,
1-16-3, Yokokawa, Sumida-Ku,
Tokyo, 130-0003, Japan
<https://www.ashirase.com/>

Contact
Kaori Watari
Ryohei Tokuda
info@ashirase.com
f Ashirase

AWL Lite / AWL Engine

AWL Lite with AWL Engine to Accelerate Your Innovations



The Edge AI Solution, “AWL Lite,” provides accurate real-time audience measurement and engagement analysis to maximize the value of advertisement. Novel Retail AI Media Solution can be utilized with just a webcam and digital signage player. You will see the difference it makes with our newest feature, the cutting edge ML Ops “AWL Engine.”

AWL, Inc.

We are AWL, the market leader in AI and Deep Learning-based video analytics providing real-time insight and intelligent data for the industry. Headquartered in Tokyo, offices in Hokkaido, India, Vietnam. AWL is successfully scaling in Japan and Asia and ready to expand.



AWL, Inc.
 #434 Shin-Tokyo Building, 3-3-1 Marunouchi,
 Chiyoda-ku, Tokyo, 100-0005, Japan
 +81-3-6810-2740
<https://awl.co.jp/en/company/>

Contact
 Mina Tsuchida, CHRO
info@awl.co.jp
 f AWLcompany
 t awl_inc in awl-inc

Waveguide FC 60

Brighter, wider FOV full-color waveguide display for AR glasses.




The best-in-class DOE waveguide type full-color display for AR glasses. It successfully achieves 400+ nits/lumen of efficiency and the 60 degree FOV simultaneously with 2 layers.

Cellid, Inc.

Cellid is the start-up company specializing in nano technologies and artificial intelligence founded in 2016. We are developing the waveguide display for AR glasses and spatial recognition software for empowering various devices such as smartphone, tablet and AR glasses.



Cellid, Inc.
5F Pacific Capital Plaza, 4-8-6, Roppongi,
Minato-ku, Tokyo, 106-0032, Japan
+81-3-6447-0767
<https://cellid.com/>

Contact
Mari Yoshimoto
contact@cellid.com
 cellid



ContactGlove

Glove-type VR controller with tactile feedback



ContactGlove can accurately recreate the sensation of touching objects in the VR space. A tactile feedback module using shape memory alloy (SMA) coils applies force to the ball of your finger to replicate the sensation of touching or grasping an object.

Diver-X Inc.

Diver-X researches, develops and manufactures VR-related devices.
We are developing multiple innovative hardware to create a more immersive VR experience.



Diver-X Inc.
3F Ichibancho2BLDG, 4-42, Ichiban-cho,
Chiyoda-ku, Tokyo, 102-0082, Japan
+81-3-6261-2934
<https://diver-x.jp/en/>

Contact
Yamato Sakoda (CEO)
Kei Asano (CTO)
info@diver-x.jp
📱 DiverX_VR 📺 diver-x2966

Re:Earth

Re:Earth is a powerful no-code WebGIS platform for visualization/analytics



Re:Earth is a powerful no-code WebGIS platform for visualization/analytics. This platform enables people who don't have that expertise to handle complex data without coding for visualization and analytics. Users can build their own storytelling content, disaster prevention content, climate change prediction content and so on.

Eukarya Inc.

What Eukarya offers to the world is a “soft archive” that can store even the texture of memories. Eukarya contributes to the intellectual activities of users, the transmission of memories, and the creation of new culture through the development of soft archives that can be transformed to fit the user's needs.



Eukarya Inc.
27F Yebisu Garden Place Tower, 4-20-3, Ebisu,
Shibuya-ku, Tokyo 150-0013, Japan
+1-347-249-6600 (US)
<https://eukarya.io>

Contact
Shinnosuke Komiya
(Co-founder)
shin538@eukarya.io
[in](https://www.linkedin.com/company/eukaryaofficial) shinnosuke-komiya-21482189
[📷](https://www.instagram.com/eukaryaofficial) eukaryaofficial

Graffity AR Studio

Tokyo-based AR game studio
focusing on AR glasses



Graffity has launched two AR games using AR glasses, GrooveWave and SushiCraft collaborates with Qualcomm and Chinese AR glasses startup Nreal. AR rhythm game GrooveWave utilizes AR glasses developed by Nreal. SushiCraft, an AR sushi making game, utilizes Snapdragon Spaces, a development tool for AR glasses provided by Qualcomm.

Graffity Inc

Graffity Inc. is a Tokyo-based augmented reality entertainment company. We are currently developing AR games with smartphone and AR glasses, and we have experience working with Chinese AR glasses startups Nreal and Qualcomm to create AR games.

GRAFFITY

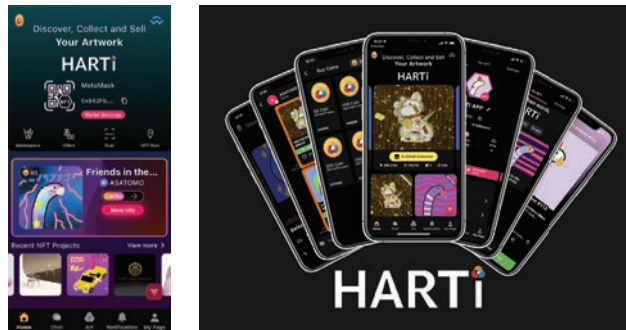


Graffity Inc
3F Omotesando 101, 4-23-12, Jingumae,
Shibuya-ku, Tokyo, 150-0001, Japan
+81-3-6447-2515
<https://graffity.jp/en>

Contact
Toshiaki Morimoto (CEO)
morimoto@graffity.jp
ok_totti
[in toshiaki-morimoto-64bb6586](https://www.linkedin.com/company/toshiaki-morimoto-64bb6586)

NFT Platform “HARTi®”

The NFT platform with
an advanced CRM function



“HARTi®” is a popular Non-Fungible Token (NFT) application in Japan, more than 7,000 users acquired after we launched in April 2022. This platform caters to numerous functions: buying, selling, and minting NFT automatically. On top of that, NFT-CRM feature known as “HARTi Official Account” is incorporated.

HARTi Inc.

HARTi is the leading Web3 start-up which specializes in NFT. Our mission is “bettering lives through art innovation.” We create an advanced Web3 infrastructure and contribute to the reinvention of the global art industry through blockchain technology.



HARTi Inc.
1F Yusen-Building, 2-3-2, Marunouchi,
Chiyoda-ku, Tokyo, 100-0005, Japan
+81-80-3890-4780
<https://harti.tokyo>

Contact
Yasuaki Toba
yasuaki.toba@harti.tokyo
📍 hartiofficial
📍 harti_tokyo



ICOMA TATAMEL BIKE

Full-size electric motorbike that transform into a suitcase size



“ICOMA TATAMEL BIKE” is a full-size electric motorbike that folds into the size of a suitcase. It’s also designed to provide different functionalities, including one as a power source for outdoor activities and emergencies. The large side panel can be customized for shapes and colors of users’ choices.

ICOMA inc.

ICOMA, based in Tokyo, Japan, is an hardware startup that specializes in mobilities, robots, toys and IoT devices. The company was founded in 2021, by Takamitsu Ikoma.



ICOMA inc.
301 Stork Mansion Higashi-Nakano,
4-2-18 Higashi-Nakano, Nakano-ku,
Tokyo, 164-0003, Japan
+81-80-4066-9990
<https://www.icoma.co.jp/>

Contact
IKOMA TAKAMITSU
takamitsu.icoma@icoma.co.jp
📍 takamityu 📷 icoma_inc
📞 takamitsu.icoma.36

Advanced Chair-Type Mobility

The Next-Generation Electric Wheelchair



Our electric wheelchair enables wheelchair users to “walk, stand up, and climb over.” The user can stand up about 20 inches while riding in the electric wheelchair, and can make small turns of about 16 inches in radius. Furthermore, the user can use the escalator while riding the electric wheelchair.

LIFEHUB Inc.

LIFEHUB is a start-up company that aims to create a world where all people do not hesitate to lead free and enriched lives through the use of robotics and other cutting-edge technologies.

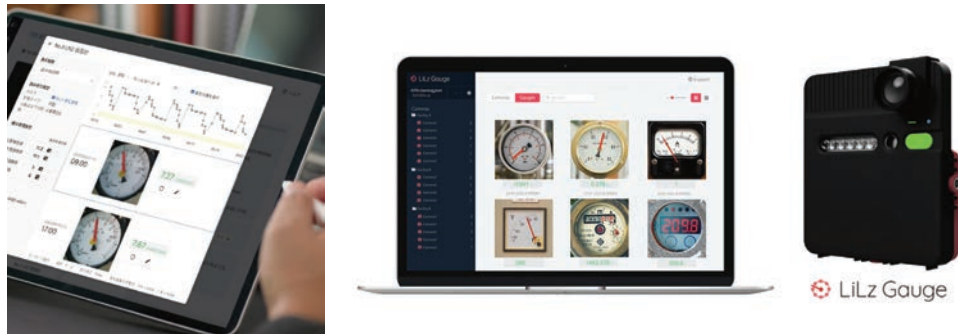


LIFEHUB Inc.
B1 Zabon Murakami Bldg., 3-2-4 Ueno,
Taito-ku, Tokyo, 110-0005, JAPAN
+81-3-6555-4320
<https://www.lifehub.co.jp/>

Contact
Hiroshi Nakano (CEO)
info@lifehub.co.jp
📍 LIFEHUB.inc
📱 LIFEHUB_Inc

LiLz Gauge

LiLz Gauge automates daily visual inspections with IoT and AI



LiLz Gauge automates daily visual inspections in locations with no power supply nor network by using IoT cameras with built-in LTE connectivity and 3-year battery life. LiLz Gauge's cloud system uses AI algorithms to estimate measurements of target gauges captured in images, dramatically reducing inspection costs.

LiLz Inc.

Our mission is to simplify our clients' fieldwork operations, and we believe that a tight integration of hardware and software is needed to achieve this goal. Using our machine learning and IoT based tools we can dramatically reduce fieldwork costs.



LiLz Inc.
2F, 2-3-7, Ganeko, Ginowan-city,
Okinawa, 901-2214, Japan
+81-80-8582-9457
<https://lilzgaug.com/>

Contact
Keigo Onishi
k.onishi@lilz.jp
 [company/lilz-inc](https://www.linkedin.com/company/lilz-inc)
 [LiLz_inc](https://twitter.com/LiLz_inc)

Collar Bone Conduction of Human Voice Navigation

Voice Platform; everyone can walk around the city without anxiety



LOOVIC has developed the world’s most intuitive navigation system, a voice platform service that allows people to walk around town without anxiety and without looking at their phones. The voice prompt via the bone conduction devices worn around their necks will serve as a very clear navigation landmark.

LOOVIC Inc.

We are founded in 2021. We are an eco & diversity focused business that solves people’s struggles. Spatial cognition is inextricably linked to the metaverse and we have sound engineering and cognitive chemistry professionals to solve this technology.



LOOVIC Inc.
 1-22-11 Ginza, Chuo-ku,
 Tokyo, 104-0061, Japan
 +81-50-5858-3972
<http://www.loovic.co.jp>

Contact
 Toru Yamanaka
toru.yamanaka@loovic.co.jp
 📍 Loovic 📍 yamanaka.toru.1
 📱 yamanaka_loovic

Floor Marking Printer

The Floor Marking Printer makes construction more efficient line-by-line



The “Floor Marking Printer” is a robotic “mobile printer” that moves across flooring to print construction lines, letters and symbols. Powered by our proprietary technology that enables the robot to pinpoint its position instantaneously with 1.5 times the accuracy of other floor marking machines.

MiraiKikai, Inc.

MiraiKikai is a startup with the mission of “Use technology to make robots part of every-day life and free people from hardships.” The highly accurate floor marking printer makes it possible to easily construct buildings with outstanding designs.

MIRAI

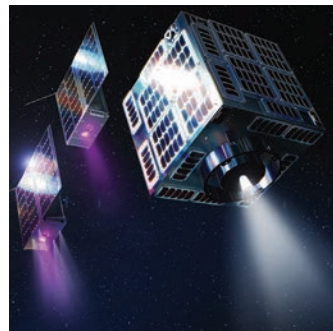
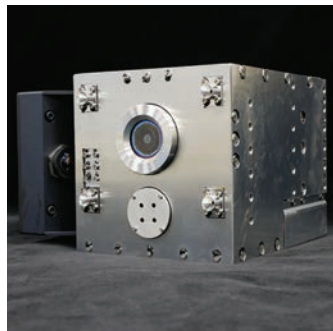


MiraiKikai, Inc.
584-1 Kamihayashi, Takamatsu,
Kagawa, 761-0302, Japan
+81-87-816-5112
<http://miraikikai.jp/en/>

Contact
Dr. Tohru Miyake
info@miraikikai.jp
f Miraikikai
in miraikikai

Water Engine

Next Generation Space Mobility



We offer spacecraft propulsion systems that run on water so are able to capture its benefits (safe, scalable, affordable) while offering superior thrust and fuel efficiency by incorporating its patented plasma-generation technology. The thrusters are highly customizable and scalable to meet the needs of satellites ranging from 1U up to 500kg.

Pale Blue Inc.

Pale Blue is a Japanese aerospace company that develops and manufactures next-generation spacecraft engines. Developed in close collaboration with JAXA, Pale Blue's proprietary engines use water as fuel and is able to achieve unprecedented levels of thrust and fuel efficiency.



Pale Blue Inc.
Room No.610 Tokatsu Techno Plaza,
5-4-6 Kashiwanoha, Kashiwa, Chiba, 277-0882, Japan
+81-4-7115-1148
<https://pale-blue.co.jp/>

Contact
Emily Okuhara
contact@pale-blue.co.jp
f PaleBlueInc in paleblue_global
v pale-blue-inc @ paleblue_inc

Golfboy

Make your golf practice more fun with app



“Golfboy” is a golf app that enables amateur players to access highly accurate, real-time data analyses on their iPhones, making practice more fun and effective for them. Powered by our computer-vision technology, Golfboy provides various useful information – including shot, putting and swing form analyses – for \$10/month.

Qoncept, Inc.

Qoncept is a professional team of computer-vision experts. Our main business has been image data analysis for professional sports such as golf, baseball, table tennis, and figure skating. The advantage of our technology is high precision analysis with low-cost equipment.

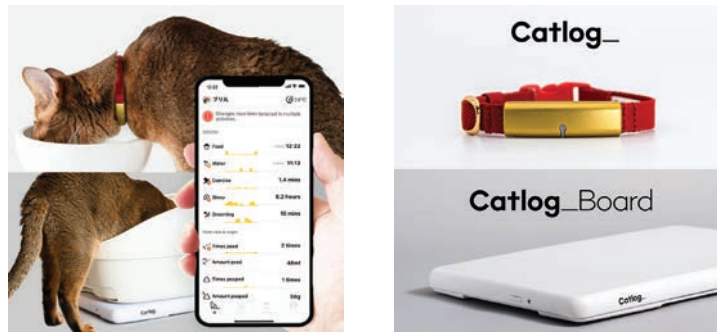


Qoncept, Inc.
301 Miyamasuzaka Bldg., 2-19-15, Shibuya,
Shibuya-ku, Tokyo, 150-0002, Japan
+81-50-5526-2816
<https://qoncept.co.jp/en/>

Contact
Kenichi Hayashi
contact@qoncept.co.jp

Catlog Series

Catlog, the Purrfect
Healthcare IoT for Cats



Catlog series is a cat-centered technology to keep your precious cats healthy, from whiskers to tail. The two devices: Catlog and Catlog Board monitors your cats' health informations, which enable early illness recognition and treatment. Achieve a purrfect healthcare with Catlog, because nine lives are never enough.

RABO, Inc.

RABO is a Tokyo based cat-tech startup company founded in 2018.
We provide cat-centered IoT products, aiming to help owners
keep their precious cats healthy, from whiskers to tail.

RABO



RABO, Inc.
2F VORT Ebisu maxim, 3-9-19, Higashi,
Shibua-ku, Tokyo, 150-0011, Japan
+81-80-2595-0402
<https://rabo.cat/en/lp/>

Contact
Yukiko Iyo (CEO)
pr@ra-bo.com
📍 Catlog_RABO
📷 catlog_rabo

Mirai Speaker

AudibleWave technology makes the TV easier to hear for everyone



Mirai Speaker increases access to TV speech through AudibleWave Technology. Unlike conventional speakers that broadcast the majority of the sound they produce straight ahead, Mirai Speaker's curved panel AudibleWave technology broadcasts sound evenly. This makes the TV easier to hear for everyone.

Sound Fun Corporation

SoundFun exists to provide hearing technology that facilitates human interaction. The company's research and development efforts focused on making spoken dialogue understood in better way by individuals with hearing loss with its AudibleWave technology.

MIRAI SPEAKER



Sound Fun Corporation
4F Cosmos Asakusabashi Sakai Building,
1-32-6, Asakusabashi, Taito-ku, Tokyo, 111-0053, Japan
+81-90-9816-8640
<https://soundfun.net/>

Contact
Kazuki Kaneko (CMO)
kazuki.kaneko@soundfun.co.jp
f SoundFunSpeaker

Tenchijin COMPASS

Land Evaluation Engine to grow rice sustainably



Tenchijin COMPASS “Land Evaluation Engine” evaluates the potential of the fields with Big Data and A.I. It supports agriculture, smart cities, renewable energies, disaster management companies undertake their business at the best places world-wide with sustainable practices. COMPASS is successfully used to find the best places to grow rice.

Tenchijin, Inc.

Tenchijin, one of Japan space agency certified start-ups, operates world-wide. It harnesses Big Data to revolutionize land evaluation and drive business sustainability. It enables growers find the best spots for rice, planners reduce their costs now and in the future.

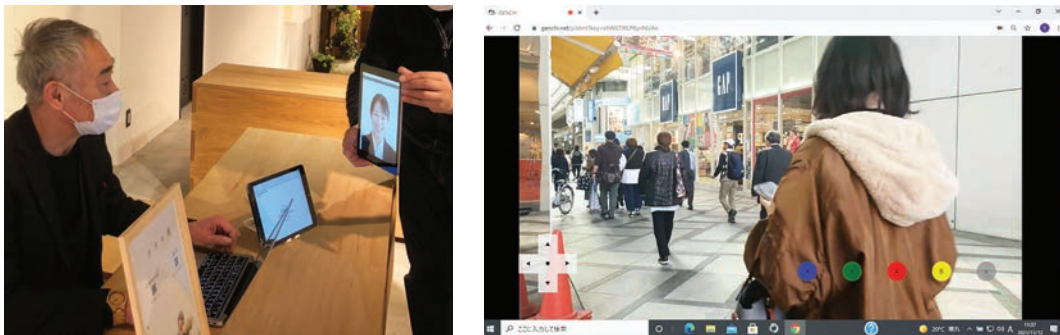


Tenchijin, Inc.
 9F Sumitomo Fudosan Onarimon Tower,
 1-1-1, Shibakoen, Minato-ku, Tokyo, 105-0011, Japan
 +81-90-7666-1072
<https://tenchijin.co.jp>

Contact
 Adrien Lemal
adrien@tenchijin.co.jp
 in tenchijin t tenchijin_pr
 f tenchijin.pr

Real-Metaverse “GENCHI”

Metaverse! Distance-free!
Anywhere Door!



The project to build a virtual transportation network.
Matching people who cannot go there with people who are there.
Solving the “Can’t Go” Problem - Real-Metaverse Services.

toraru co., ltd.

We would like to eliminate the need for mobility
in the world and create a society where only
people who want to move can move.

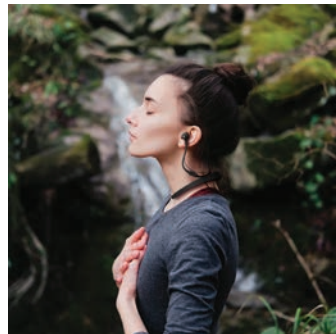


toraru co.,ltd.
2F KIP, 56, Naniwamachi, Chuo-ku,
Kobe-shi, Hyogo, 650-8660, Japan
+81-6-7166-3634
<https://toraru.co.jp/en>

Contact
Jun Nishiguchi
office@toraru.co.jp

Vie Zone

The neuro earphones that help you focus and relieve stress



Vie Zone is the neuro earphones that analyze your brain activity and use music neurofeedback to help you relieve stress and reach optimal focus and stay there for longer. With Vie Zone you can stay calm, get focus anytime, anywhere.

Vie Style, Inc.

Vie Style Inc. is a team of music / tech lovers and neuro scientists with a passion for music, innovation, science. We believe in simplicity, integrity, and love. Our vision is to become the brand for fostering happy, music-filled lifestyles and contribute to well-being through entertainment and digital therapy.



Vie Style, Inc.
5-10-14 Zaimokuza, Kamakura,
Kanagawa, 248-0013, Japan
+81-80-5683-7649
<https://www.viestyle.co.jp/>

Contact
Yasuhiko Imamura
yazz@vie.style
f vieshair in vie-style-inc
v VIESHAIR

The Blackout

The Blackout is a blockchain game about building civilization in a post-apocalyptic world



The Blackout is a new style of game that uses Blockchain Technology. All about development and trading, dive into a post apocalyptic world where players travel across the land to trade food and materials in order to survive.

woof, Inc.

woof was founded in 2020, and we have accomplished so much over the 2 years. To create a future where entertaining people with blockchain games has always been our goal.



woof, Inc.
 No.11 TCIC, 2-41-17, Yayoicho,
 Nakano-ku, Tokyo, 164-0013, Japan
 +81-50-1168-4423
<https://www.woof.tokyo/>

Contact
 Ken Page
ken.page@woof.tokyo
 🎮 RBGMUaMAjM
 🐦 THEBLACKOUT_NFT

TherapeiaVR

Virtual reality (VR) during treatment to promote relaxation



TherapeiaVR uses VR to reduce pain and anxiety during treatment that cannot be resolved by anesthesia alone. The patient not only sees the VR images, but also breathes in time with the VR images and performs autonomous training and progressive muscle relaxation techniques to relax more deeply.

xCura Inc.

xCura has developed a business focused on pain and anxiety, based on the philosophy of reducing pain and anxiety through technology. Currently operating in Japan, we plan to expand to Indonesia and Finland beginning in 2023.



xCura Inc.
 2F Purio daimyou, 1-3-41, Daimyo, Chuo,
 Fukuoka-City, Fukuoka, 810-0041, Japan
 +81-70-2633-8187
<https://x-cura.com/>

Contact
 Yuichiro Niijima
info@x-cura.com
 ● Niijima_xCura
 ● [yuichiro.niijima](https://www.facebook.com/yuichiro.niijima) ● [therapeiavr](https://www.instagram.com/therapeiavr)

Zeals Chat Commerce

Designing conversations.
Driving conversions.



We are not another chatbot where consumers abandon sales on the web. ZEALS is a human designed solution that enables brands to deliver personalized, delightful, and unforgettable customer service that turns clicks into sales. Backed by Salesforce Ventures and others, ZEALS is the #1 conversational commerce solution in Japan -- now coming to the US.

ZEALS, Inc.

ZEALS is the #1 conversational commerce solution in Japan, driving 9.6% conversion rate and \$30M in monthly sales for over 480 large enterprises in a range of industries including cosmetics, food, human resources, education, telecommunications, automobiles, finance, real estate, fashion, and entertainment.



ZEALS, Inc.
970 W. 190th Street, Suite 920,
Torrance, CA 90502 USA
+1-669-786-4568
<https://zeals.co/>

Contact
Ken Tsunoda
ken.tsunoda@zeals.co
Linkedin /zeals-co-ltd

Presented by



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<https://www.j-startup.go.jp/en/>



JETRO



<https://www.jetro.go.jp/en/>
ces@jetro.go.jp

YOUTHANKYOU

Japan (J-Startup) Pavilion is made possible by people who simply want to change the world for the better.

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&
YOU

Thank you & Happy New Year