

Nippon Koei Co., Ltd.



NIPPON KOEI

Address: Chiyoda-ku, Tokyo

Employees: 2,537

Established in 1946

Business: Development, and engineering consulting and engineering evaluation services

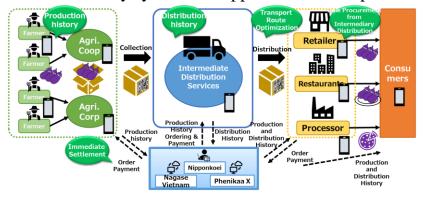
https://www.n-koei.co.jp/english/

Outline of the demonstration project

 Project for establishment of a distribution system for safe vegetables in Vietnam

Cooperation with local companies/governments

- Local Partners: Phenikaa X, Nagase Vietnam
- Details of Cooperation and Collaboration:
 Traceability system and application development



Targeted economic/social issues

- High consumer concern about food safety due to agricultural product safety issues.
- Food loss and increased procurement costs for distributors due to a complex multi-step distribution structure.
- Complicated payment procedures in cash between distributors and farmers.

Details of demonstration

- Ensure traceability of safe agricultural products through production and distribution management systems.
- Reduce procurement costs through bulk procurement from intermediary distributer services.
- Provide optimal transportation routes according to the delivery destination and time of day.
- Improve convenience by simplifying payments with online ordering and settlement systems.

Expected outcome of beneficiary effects

- Contribute to the creation of a platform, including common coding of agricultural products and standardization of traceability systems, for Vietnam's agricultural product distribution system.
- Contribute to the improvement of distribution efficiency and expansion of B-to-B business of safe agricultural products in Vietnam.

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