JETRO

AI inside Inc.

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- Address: Shibuya-ku, TokyoEmployees: 116
- Established in 2015
- Business: Development and provision of artificial intelligence and related information services

https://inside.ai/en/

Outline of the demonstration project

 Development and introduction of AI-OCR contributing to business automation in Thailand

Cooperation with local companies/governments

- Local Partner: C.S.I. (THAILAND) COMPANY LIMITED
- Details of corporation and collaboration: Verification of the introduction of AI-OCR to end-users in Thailand.



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Targeted economic/social issues

- If the country neglects efforts to upgrade its industrial structure and technological innovation, it will fall into the "middleincome country trap," which Thailand is already facing.
- In addition, the rapid aging of the population is expected to aggravate labor shortages, making the introduction of automated systems and measures for an aging society an urgent necessity.

Details of demonstration

- Promote the development and commercialization of AI-OCR which converts all kinds of information into digital data.
 Build an infrastructure based on local laws and business
 - Build an infrastructure based on local laws and business customs, including security, and create a foundation for market development, first targeting structured-type formats for automated business operations.
- Next, a highly versatile AI model will be developed for unstructured-type formats to achieve further business automation.

Expected outcome of beneficiary effects

- By automating labor-intensive data entry and other tasks, the project will encourage a shift to knowledge-intensive goods and services and contribute to the promotion of DX.
- Business scalability is also expected through linkage with PRA, ERP, accounting software, electronic medical records, and other business software, as well as expansion into other ASEAN countries.