## **JETRO**

# Zeroboard Inc.



Address: Minato-ku, Tokyo **Employees: 178** Established in 2021

Business: Development and provision of GHG (greenhouse gas) emission amount calculation and visualization solution "Zeroboard"

#### https://zeroboard.jp/

#### Outline of the demonstration project

GHG emission visualization solution at industrial park level in Indonesia

### Cooperation with local companies/governments

- Local Partners: PT. Megalopolis Manunggal Industrial Development (MMID), PT KDDI INDONESIA (KDDI), Kamar Dagang dan Industri Indonesia (KADIN)
- Details of collaboration: In MM2100 Industrial Park operated by MMID, we visualize GHG emissions using software "Zeroboard." KDDI is in charge of responding to inquiries from tenant companies. KADIN will collectively hold decarbonization workshops for tenant companies.





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- Targeted economic/social issues
- Indonesia targets to achieve both decarbonization and economic growth, aiming to become one of the five largest economies by 2045, while at the same time aiming for carbon neutrality by 2060.
- Realizing calculation and visualization of GHG emissions will contribute to strengthening the resilience and competitiveness of supply chains, and sustainable economic growth in Indonesia.

#### Details of demonstration

- Using Zeroboard, we will visualize GHG emissions of MMID and its industrial park tenant companies. By verifying the ideal way of data linkage and necessary functions unique to Indonesia, we will create a model case for efficient visualization of GHG emissions at the industrial park level.
- Since the Indonesian government has made it mandatory for companies to report on exhaust gas management, there is apparent need for visualization in areas other than GHG emissions. We aim to cover regulatory compliance by enhancing the functions of Zeroboard.

#### Expected outcome of beneficiary effects

- By involving partners who will accelerate the social implementation of decarbonized technologies, GHG visualization and other related technologies are expected to be disseminated efficiently.
  - By promoting the visualization of GHG emissions and decarbonization in the MM2100 Industrial Park, the competitiveness of Japanese tenant companies, which account for 70% of the park, is expected to be improved.