

SuRaLa Net Co.,Ltd.



- ❑ Address: Chiyoda-ku, Tokyo
- ❑ Employees: 81
- ❑ Established in 2008
- ❑ Business: Provision of e-learning education services and operational consulting services

<https://surala.jp/en/>

Outline of the demonstration project

- Demonstration project for the utilization of digital learning and knowledge development of Japanese language learning in school education to promote human resource development required by industry.

Cooperation with local companies/governments

- Partner organization : SMK Mitra Industri MM2100
- Details of cooperation/partnership: Operation and implementation of Japanese language classes at high schools and joint development of knowledge

SuRaLa Net



SMK Mitra Industri MM2100

Provision of digital learning materials for Japanese language and development of class management knowledge

Cooperation in knowledge development for vocational training and model classes

Targeted economic/social issues

- In Indonesia, the unemployment rate for young people (aged 15-24) is 16.46%, about three times the overall rate of 5.45%. The creation of employment opportunities for young people, including overseas employment, is a major challenge. In order to achieve sustainable and stable economic and social growth in the future, the key will be to raise the quality of human resources, especially among the younger generation, and to expand job opportunities.

Details of demonstration

- Digital Japanese language learning materials "Surala Nihongo" will be introduced to Mitra Industry MM2100, a vocational training school, to develop a teaching model that combines high-quality education and vocational training by introducing digital learning to vocational high schools (SMKs), and to conduct demonstration activities aimed at producing human resources more sought after

Expected outcome of beneficiary effects

- The Mitra Industri MM2100 is highly regarded as a model school among Indonesian vocational high schools (SMK), and its implementation there is expected to lead to expansion of the program to other schools. Employment of graduates is an important indicator for vocational high schools, and the program to develop human resources with Japanese language proficiency, which are in high demand, is effective for vocational schools and will contribute to the expansion of each vocational school's business, which in turn will improve the quality of human resources and increase workers' income. Additionally, the introduction of digital learning materials will lead to creating more time for the acquisition of highly specialized skills, which will further improve the quality of human resources.