# Hike Ventures

Mikihiro Yasuda General Partner



#### Algorithm + Human > Algorithm or Human

# We believe human and algorithm together can create better outcome than human and algorithm alone.

Our investment Thesis:

- Invest seed-stage applied AI startups that deliver real value with the power of ML/AI.
- Focus on startups in US and Canada.
- Industry agnostic.



## Hike Ventures



Mikihiro 'Miki' Yasuda San Francisco

Miki started his career as a programmer. After a while, he joined Netscape as a practice manager. At Kakaku.com, he was a Board of Director (BOD) and CTO/COO. He built tech team and lead new business development. Then at Digital Garage,

he was a BOD in charge of the international operation. He became CEO of Open Network Lab, an incubator for global-minded entrepreneurs, and CEO of Neo, San Francisco based Lean Startup consulting company. After Digital Garage, he joined DeNA San Francisco where he led its early-stage investment in the US.

Miki holds BS from Rochester Institute of Technologies and MBA from McGill University.



#### Takahiro Shoji Tokyo

Prior to forming Hike, Take was managing director of Digital Garage's investment vehicle DG Incubation, where he led the Hands-On team, helping portfolio companies grow through data analysis support and Japan market entry strategy. In addition, he was in charge of all of DG's seed to mid-stage investments in the US, India, and Asia. Prior to DG. Before joining Digital Garage, he was PM of Baidu Japan. He helped improve real-time search engine and localized search engine to the Japanese market.

Take holds a BBA from Ritsumeikan Asia Pacific University.

#### Companies we back

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Optina(Montreal) A simple eye scan to detect key biomarker of Alzheimer's disease.



Cognition IP (Silicon Valley) Al driven patent law firm.



FleetOps (Toronto) Automatically match shipment to trucks realtime.

RAD AI

RAD AI (Silicon Valley) Stealth mode. Building a technology for radiologists.



Phenomic AI (Toronto) Phenotypic drug discovery. **Kangaroo**Health

Kangaroo Health(Silicon Valley) Developing end-to-end digital therapeutics for musculoskeletal disorder care powered by Al.



<u>Green-eye</u>(Montreal & Israel) Optimizing field scouting and herbicide application down to the species-level.





Date	Title	Canadian Entities Joined	Locat ion	Size
3/8	Night Hike: Element AI and AI ecosystem in Montreal	Element AI, Quebec Office in Tokyo	Tokyo	70
6/5	Bringing AI, IoT and mobility innovations to the world	Mnubo, Teo, Montreal International	Tokyo	70
6/15	Innovation in Canada. How Canadian companies and Japanese companies work together?	Embassy of Canada to Japan	Tokyo	50
7/9- 11	Canada AI Ecosystem Visit with Softbank Group, Hitachi Solutions and Asahi Kasei.	Founder Fuel, Techstars, OM Signal, Element AI, Real Ventures, Tandem Launch	Montr eal	10

## We promote Canadian Startups!



Date	Title	Canadian Entities Joined	Location	Size
8/23	IoT X AI startups pitch event	Fluent Al	Silicon Valley	60
11/5- 7/2018	Canada AI ecosystem trip with Panasonic, NTT Data, DeNA, Colpl, Macnica, and T&S.	MaRS, DMZ, Techstars, Element AI, Tandem Launch, MILA, Vector, UofT	Montreal, Toronto	15
3/14	Present Canada's AI ecosystem at Sansan's event	CDL	Tokyo	5000
3/20	Montreal AI event	Optina, Imagia, Menya, Mnubo, Stradigi Al	Tokyo	60

### What we are looking for



- Applied AI startup solving real pain points
- Awesome team
- Unique data source and built-in Data Network Effect
- Post product with initial traction and revenue
- Global application
- Excellent Go-to-market strategy

#### How we work with/for startups

Hike Ventures

- Find co-investors in Silicon Valley and Japan
- Help connect with strategic partners in Japan
- Help go-to-market to Japan
- And whatever founders need help with!!

# Go-to-market service for healthcare startups

• Market Research

We help you assess the market size by reviewing publications, guidelines, interviewing Key Opinion Leaders and analyzing pricing options.

#### Regulatory Strategy

Define the optimum regulatory pathway to getting approval in Japan including assistance with consultations with the Japanese Pharmaceutical and Medical Devices Agency (PMDA).

#### • Partner search

Screen and select appropriate distributors, licensees of your product in Japan including M&A support.

**Contact information** 

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Thank you,