# 4. Investment Environment (2)

Disadvantages in the investment environment (Multiple answers allowed)

% Only countries for which 30 or more valid survey responses were received are shown here. Percentages are shown in ( ). Choices that more than 50% of firms pointed are colored

Country	Upper :manufacturing Lower : non- manufacturing	1st	2nd	3rd			
Indonesia	n=81	Underdeveloped infrastructure※ (75.3)	Complicated tax procedures (50.6)	Unclear policy management by the local government (49.4)			
Illuollesia	n=39	Complicated administrative procedures (to acquire permits, etc.) (69.2)	Underdeveloped infrastructure (66.7)	Complicated tax procedures (64.1)			
Malaysia	n=136	Unclear policy management by the local government (49.3)	Complicated administrative procedures (to acquire permits, etc.) (33.1)	Underdeveloped infrastructure (23.5)			
Walaysia	n=93	Complicated administrative procedures (to acquire permits, etc.) (48.4)	Restrictions on foreign investment including restrictions on foreign capital ratio (44.1)	Unclear policy management by the local government (38.7)			
Philippines	n=87	Underdeveloped infrastructure※ (73.6)	Unstable or insecure political or social conditions (58.6)	Unclear policy management by the local government (55.2)			
гишрршез	n=39	Underdeveloped infrastructure※ (61.5)	Unclear policy management by the local government (59.0)	Unstable or insecure political or social conditions (56.4)			
	n=50	Insufficient land / office space, rising land	Complicated tax procedures (6.0)	Underdeveloped infrastructure (4.0)			
Singapore	11-30	prices/rent(68.0)	Complicated tax procedures (0.0)	Undeveloped economic and legal systems, and arbitrary application of the legal system (4.0)			
	n=131	nsufficient land / office space, rising land prices/rent (82.4)	Unclear policy management by the local government (4.6)	Unstable political and social conditions(2.3) Underdeveloped infrastructure (2.3)			
	n=383	Unstable political and social conditions(64.8)	Unclear policy management by the local government (33.4)	Complicated administrative procedures (to acquire permits, etc.) (33.2)			
Thailand	n=268	Unstable political and social conditions(68.3)	Unclear policy management by the local government (38.1)	Complicated administrative procedures (to acquire permits, etc.) (36.9)			
Vietnam	n=90	Complicated administrative procedures (to acquire permits, etc.) (65.6)	Underdeveloped infrastructure (63.3)	Unclear policy management by the local government (51.1)  Complicated tax procedures (51.1)			
viculan	n=47	Underdeveloped infrastructure※ (72.3)	Complicated administrative procedures (to acquire permits, etc.) (70.2)	Lack of land/office space, rise in land prices/rent (55.3)			
	n=76	Underdeveloped infrastructure※ (81.6)	Complicated tax procedures (61.8)	Complicated administrative procedures (to acquire permits, etc.) (54.0)			
India	n=91	Underdeveloped infrastructure ※ (83.5)	Complicated administrative procedures (to acquire permits, etc.) (74.7) Complicated tax procedures (same as above)	Insufficient land / office space, rising land prices/rent (57.1)			
		Insufficient land / office space, rising land	Complicated administrative procedures (to acquire permits, etc.) (15.4)	Underdeveloped infrastructure (11.5)			
Australia	n=26	prices/rent(42.3)	Complicated tax procedures (same as above)	Lowering of custom tariff levels (including the lowering of custom tariff due to FTA/EPA) (11.5)			
	n=106	Insufficient land / office space, rising land prices/rent (47.2)	Complicated tax procedures (23.6)	Complicated administrative procedures (to acquire permits, etc.) (20.8)			
		Insufficient land / office space, rising land prices/rent (23.1)	Under a siling management by the least source and	Unstable political and social conditions(7.7)			
New Zealand	n=13	Underdeveloped infrastructure※ (same as above)	Unclear policy management by the local government (15.4)	Complicated tax procedures (same as above) Restrictions on foreign investment including restrictions on foreign capital ratio (same as above)			
		Underdeveloped infrastructure※ (20.0)		Complicated tax procedures (12.0)			
	n=25	Unclear policy management by the local government (same as above)  Complicated administrative procedures (to acquire permits, etc.) (same as above)	Insufficient land / office space, rising land prices/rent(16.0)	Undeveloped economic and legal systems, and arbitral application of the legal system (12.0)			

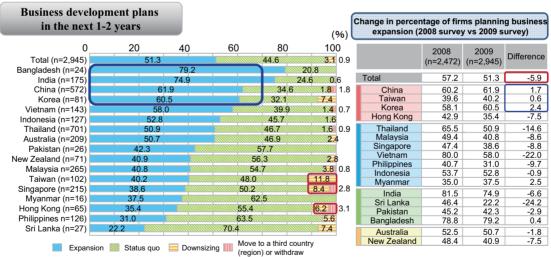
In Indonesia,
Philippines,
Vietnam and
India,
"Underdeveloped
infrastructure"
ranked top as a
major
disadvantage.

Singapore stood out with "Insufficient land / office space, rising land prices/rent", but none of other demerits rated 10%.

The greatest disadvantage cited for Thailand was "Unstable political and social conditions", the same problem that ranked top in the last survey.

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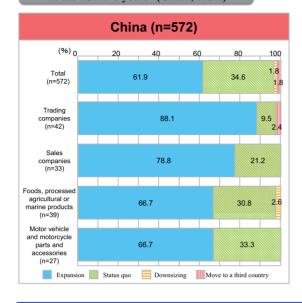
# 5. Future Business Development (1)

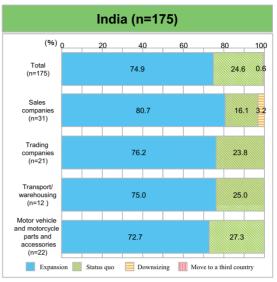


- Asked about business development plans in the next 1-2 years, more than half of respondents (51.3%) foresee expansion.
   Figures were especially high (over 60%) in the developing economies of Bangladesh, India and China, as well as in Korea, where both domestic demand and exports have made an early recovery.
- The percentage of firms in more fully developed markets such as Taiwan, Singapore and Hong Kong planning to downsize
  or relocate to a third country average almost 9%.
- Although the percentage of firms planning business expansion fell in 2009, due to the global recession, the drop was only 5.9 points (to 51.3%). The percentage actually climbed in all countries/regions in Northeast Asia, with the exception of Hong Kong.

# 5. Future Business Development (2)

Industries expecting an expansion in the next 1-2 years (China, India)



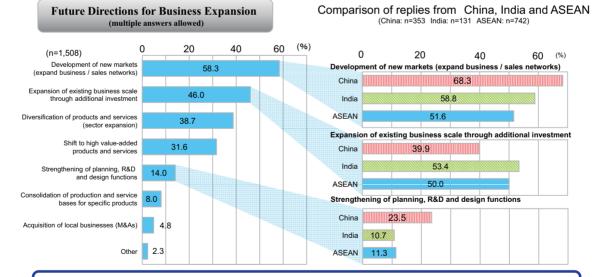


\*Top four industries in which 10 or more respondents replied "Expand" business.

A high percentage of respondents in sales and trading in China and India plan business expansion, reflecting firms' hope for growth in domestic consumption. In addition, firms in the motor vehicle and motorcycle parts and accessories sector were optimistic about expansion, reflecting increased motorization and local procurement among auto makers in these countries.

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# 5. Future Business Development (3)



\*Topping the list of future directions for business expansion were: "development of new markets", "expansion of existing business scale through additional investment" and "diversification of products and services (sector expansion)."

Comparing responses from firms in India, China and ASEAN, different tendencies emerged: respondents in China favor "development of new markets" and "strengthening of planning, R&D and design functions," firms in India favor "development of new markets" and "expansion of existing business scale through additional investment"—a choice that was also relatively popular among firms in ASEAN.

\*While respondents in China aim to develop new markets and add new products, firms in India and ASEAN are striving to expand on top of existing businesses.

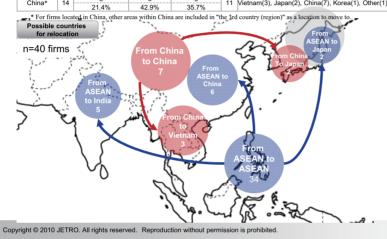
# 5. Future Business Development (4) Specific policy for "Downsizing" or "Move to a third country

(region) or withdraw," and the possible countries for relocation ible countries for reloc Transfer the production of certain items to an affiliate in a third country Move the production base to a third country

(region) (region) (region) | Indonesia (1), Thailand (1), Vietnam (2), Japan (1), China (1), Singapore(1) | Indonesia (1), Malaysia (2), Singapore (1), Thailand (2), Vietnam (1), Japan (1) | Indonesia (2), Malaysia (5), Philippines (1), Thailand(5), It Vietnam(1), Other ASEAN countries (1), India(3), China(2), Other (1) Malaysia 11 45.5% 54.6 % Philippines 50.0% 50.0% Singapore 23 52.2% 21.7% 39.1% Thailand 8 Malaysia(1), Vietnam(5), India(2), China(1), Other(1) 46.7% 11 Vietnam(3), Japan(2), China(7), Korea(1), Other(1)

The country of location and the type of industry of the firms considering moving to Japan

China	Accessories manufacturer (1) Electric machinery and electronic equipment(1)
Korea	Transport/warehousing (1)
Malaysia	Electric machinery and electronic equipment(1)
Philippines	Electric machinery and electronic equipment(1)
Sri Lanka	Construction/plants(1)



- Most firms in ASEAN chose ASEAN countries for relocation, showing that they tend to consider business integration/relocation inside the region.
- On the other hand, out of all firms located in China, seven firms chose areas within China, three firms cited Vietnam and two firms Japan as candidates for the relocation.
- The survey result showed that only seven firms in Asia as a whole chose Japan as a relocation destination. Three of them were in electric machinery and electronic equipment industry.

5. Future Business Development (5)

Promising markets for future operation/products in the next one to three years (main industries only) Approaches currently taken for the market of

	Total (1,870)				Manufacturing in	ndustries(	1,016)		Non-manufacturing industries( (854)			
Ranking	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)
1st	India	1,635	766	41.0	Thailand	839	358	35.3	India	816	386	45.2
2nd	China	1,466	631	33.7	India	819	380	37.5	China	682	292	34.2
3rd	Thailand	1,407	614	32.8	China	784	339	33.4	Vietnam	644	319	37.4
4th	Vietnam	1,145	580	31.0	Indonesia	520	238	23.5	Thailand	568	256	30.0
5th	Indonesia	901	440	23.5	Japan	517	236	23.2	Indonesia	381	202	23.7

	Motor vehicle a accessories(14		cycle part	s and		Electric and electronic parts and components(89)				Electric machinery and electronic equipment(80)			
	Country	Points	Firm	s Ratio(	%) Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	
1st	India	187	81	56.6	China	128	51	57.3	India	71	33	41.3	
2nd	Thailand	149	61	42.7	India	69	32	36.0	China	68	33	41.3	
3rd	Indonesia	120	58	40.6	Thailand	53	25	28.1	Thailand	48	21	26.3	
4th	China	103	50	35.0	Japan	50	25	28.1	Vietnam	47	21	26.3	
5th	Vietnam	52	29	20.3	Vietnam	39	18	20.2	Japan	36	17	21.3	
Ranking	Fabricated met products)(79)	ng plated	Chemicals and po	nemicals and petroleum products(72)				Foods, processed agricultural or marine products(70)					
Ranking	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	
1st	Thailand	96	37	46.8	India	85	38	52.8	China	54	24	34.3	

Ranking	products)(79)				Chemicals and petroleum products(12)				products(70)			
raming	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)
1st	Thailand	96	37	46.8	India	85	38	52.8	China	54	24	34.3
2nd	China	69	30	38.0	China	67	26	36.1	Japan	49	21	30.0
3rd	Vietnam	54	30	38.0	Thailand	63	30	41.7	Europe	37	15	21.4
4th	Indonesia	45	19	24.1	Indonesia	38	18	25.0	Thailand	28	13	18.6
5th	India	38	22	27.9	Vietnam	33	19	26.4	Oceania	27	14	20.0
	Sales firms(21)	1)			Trading firms(194	1)			Transport/warehousing(88)			

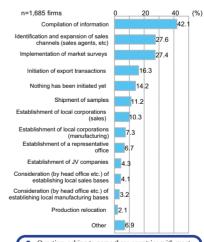
	Sales firms(21	1)			Trading firms(194)				Transport/warehousing(88)			
Ranking	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)
1st	India	232	101	47.9	India	208	104	53.6	China	103	44	50.0
2nd	China	148	62	29.4	China	173	74	38.1	India	95	45	51.1
3rd	Vietnam	128	68	32.2	Vietnam	168	87	44.9	Vietnam	79	38	43.2
4th	Thailand	124	56	26.5	Thailand	155	65	33.5	Thailand	59	26	29.6
5th	Indonesia	99	52	24.6	Indonesia	101	54	27.8	Japan	44	22	25.0

	Construction/plants(67)				Communicat	Communications/software(45)			Hotel/travel/restaurant(27)			
Ranking	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)	Country	Points	Firms	Ratio(%)
1st	Vietnam	66	30	44.8	Vietnam	37	18	40.0	Japan	28	11	40.7
2nd	Thailand	51	23	34.3	Thailand	37	17	37.8	China	18	8	29.6
3rd	India	39	19	28.4	Japan	36	14	31.1	Oceania	17	8	29.6
4th	Singapore	35	14	20.9	India	29	13	28.9	Thailand	15	6	22.2
5th	Indonesia	30	20	29.9	China	21	11	24.4	Vietnam	12	5	18.5
	Malaysia	30	14	20.9					India	12	8	29.6

※ Oceania stands for Australia and New Zealand here

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rimary importance after the market of the country of current location (multiple answers allowed) ※Firms named top three countries including the country of current location. Then points were summed up as follows: Rank 1st=3 points, 2nd=2 points, 3rd=1 point.

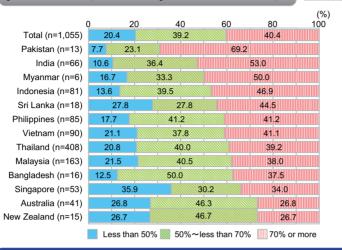


- Question asking to name three countries with most promising markets for the next one to three years received the following results as total scores: India is the 1st, China is the 2nd and Thailand is the 3rd
- is the 1st, China is the 2nd and 1 hailand is the 3rd (1870 firms with valid replies). India ranked first or second in the top three manufacturing industries (the motor vehicle and motorcycle parts and accessories industry, electric and electronic parts and components, electric and electronic equipment) as well as in the top three non-manufacturing industries (sales firms, trading firms transport and warehousing). firms, trading firms, transport and warehousing). This reveals the fact that Japanese firms operating in Asia are aiming at Indian market.

# 6. Procurement of Raw Materials and Parts (1) \*Manufacturing only

The ratio of the cost for raw materials and parts to the production cost (100%= Total production cost in 2009)

(Comment) The four countries/regions of Northeast Asia are not included in the summary of questionnaires in P27- 31.

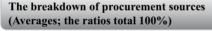


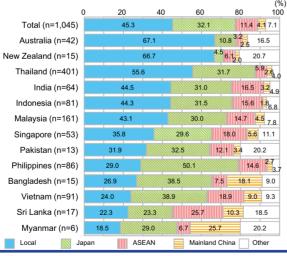
Changes in proportion of replies of "The material costs are 70% or more" (2008 to 2009 fiscal year surveys)										
	2008 fiscal year (n=909)	2009 fiscal year (n=1,055)	Fluctuation (points)							
Total	43.6	40.4	-3.2							
Indonesia	50.5	46.9	-3.6							
Malaysia	39.4	38.0	-1.4							
Myanmar	50.0	50.0	0.0							
Philippines	42.4	41.2	-1.2							
Singapore	42.2	34.0	-8.2							
Thailand	42.3	39.2	-3.1							
Vietnam	45.0	41.1	-3.9							
Bangladesh	55.6	37.5	-18.1							
India	46.4	53.0	6.6							
Pakistan	61.5	69.2	7.7							
Sri Lanka	40.0	44.5	4.5							
Australia	31.3	26.8	-4.5							
New Zealand	40.0	26.7	-13.3							

- In Asia and Oceania, 20.4% of firms answered that the ratio of the raw materials to the production cost was "less than 50%", while 79.6% replying "50% or
  more". These figure indicate that for the overwhelming number of firms the cost of raw materials still accounts for more than half of the production cost.
- New Zealand, Australia and Singapore showed a strong tendency for a low ratio of the cost of raw materials to the production cost. This is due to the fact
  that the labor costs and management expenditures are quite high in comparison to the rest of countries/regions.
- In Pakistan, India, and Myanmar, more than 50% of the firms answered that the ratio of the material costs exceeded 70%. The ratio was as high as 69.2% in Pakistan, rising substantially from the last survey. It is due to the fact that the exchange rate of Pakistan rupee against the US dollar has fallen and resulted in a surge of the cost of primary materials and parts in the country.

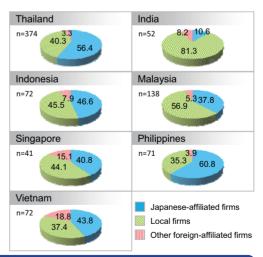
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# 6. Procurement of Raw Materials and Parts (2)



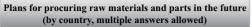


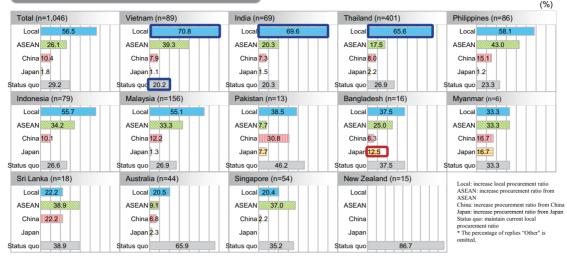
# The breakdown of local procurement sources (Averages; the ratios total 100%)



- In Australia and New Zealand, the local procurement ratio reached nearly 70%, higher than those in ASEAN and Southwest Asia. In addition, for these two countries the
  procurement ratio from Asia was low, suggesting that there is a different supply chain from that in Asia.
- In ASEAN, the local procurement ratio was high in Thailand (55.6%), Indonesia (44.3%) and Malaysia (43.1%), showing the high level of accumulation of the supporting
  industries. In these three countries, the procurement ratio from ASEAN, including the location country itself, and Japan reached around 90%.
- The local procurement ratio in other ASEAN nations such as Philippines and Vietnam is low as it was in the last survey (29.0% and 24.0% respectively). Both countries have
  a very high procurement ratio from Japan, especially high in Philippines exceeding 50%.
- India with its highest local procurement ratio after Oceania and Thailand, had an extremely high (81.3%) procurement ratio from local firms.

# 6. Procurement of Raw Materials and Parts (3)



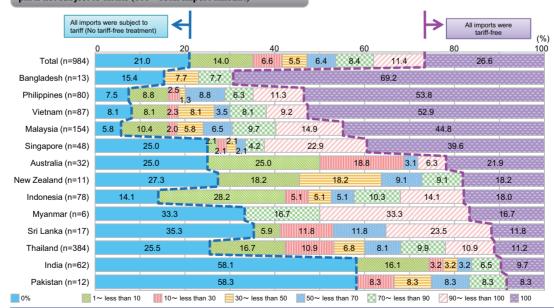


- In terms of plans for procuring raw materials and parts in the future, the answer "increase local procurement ratio" was top at 59.6% in ASEAN and at 54.3% in Southwest Asia. On the other hand, in Oceania, which has already achieved a high local procurement ratio, the reply "maintain current ratios of local procurement" was top at 71.2%.
- In Vietnam the percentage of firms which answered "increase local procurement ratio" was the highest among the countries surveyed at 70.8%, while the percentage of
  answer "maintain current local procurement ratio" was the lowest in Asia at 20.2%. These figures show that achieving cost reduction by increasing the local procurement
  ratio is an urgent problem in Vietnam.
- After Vietnam, the countries with the highest percentage of replies "increase local procurement ratio" were India at 69.6% and Thailand at 65.6%. Although these two
  countries have already achieved a comparatively high local procurement ratio as the figures show, they intend to raise local procurement ratio higher.
- The percentage of firms which answered "increase procurement ratio from Japan" was relatively high in Bangladesh at 12.5%.

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# 6. Procurement of Raw Materials and Parts (4)

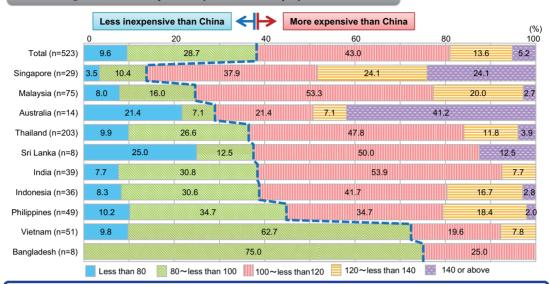
Percentage of the total amount of imported raw materials and parts not subject to tariffs (100 =Total import amount)



- Bangladesh (69.2%), Philippines (53.8%) and Vietnam (52.9%) had a high percentage of firms replying that all imports were tariff-free.
- Nearly 60% of the firms in India and Pakistan answered that all imports were subject to tariff.

# 6. Procurement of Raw Materials and Parts (5)

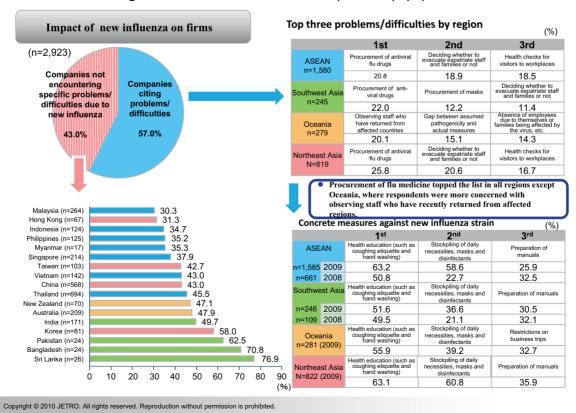
Manufacturing costs of the main products manufactured locally, assuming the manufacturing costs for the same products by an affiliated company in China to be 100



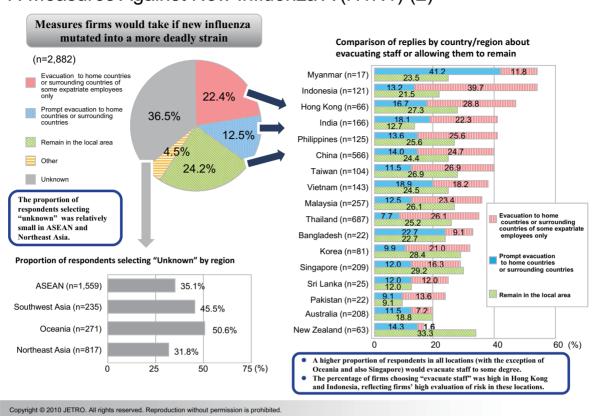
- Assuming the manufacturing costs at an affiliated company in China to be 100, the percentage of the firms answering "the local
  manufacturing costs were 100 or more" (= the local manufacturing costs were higher than the manufacturing costs in China) was highest in
  Singapore at 86.1%, followed by Malaysia at 76.0%.
- The percentage of the firms answering "the local manufacturing costs were less than 100" (= the local manufacturing costs were lower than the manufacturing costs in China) was highest in Bangladesh at 75.0%, followed by Vietnam at 72.5%.

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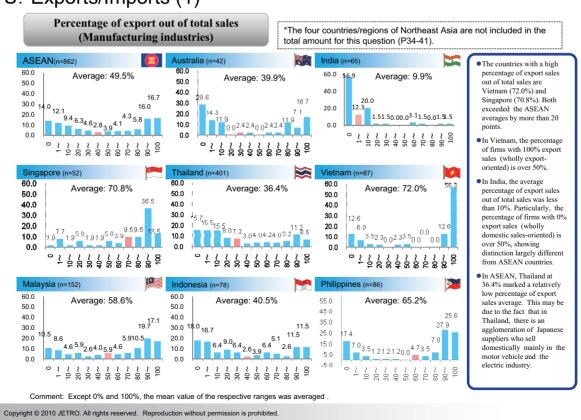
# 7. Measures Against New Influenza A (H1N1) (1)

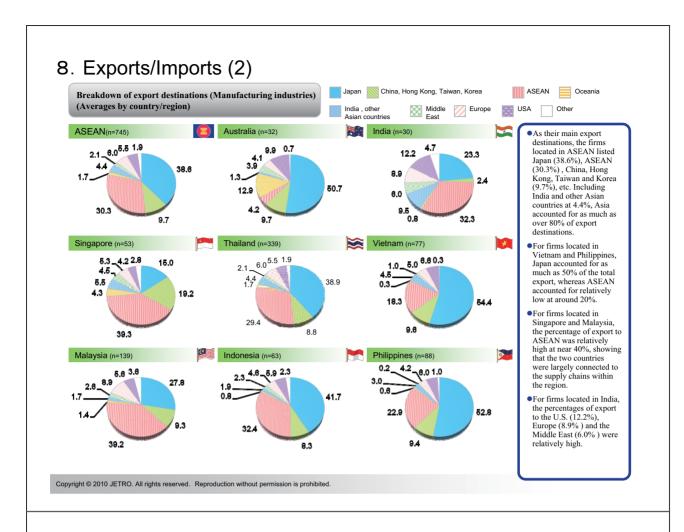


# 7. Measures Against New Influenza A (H1N1) (2)

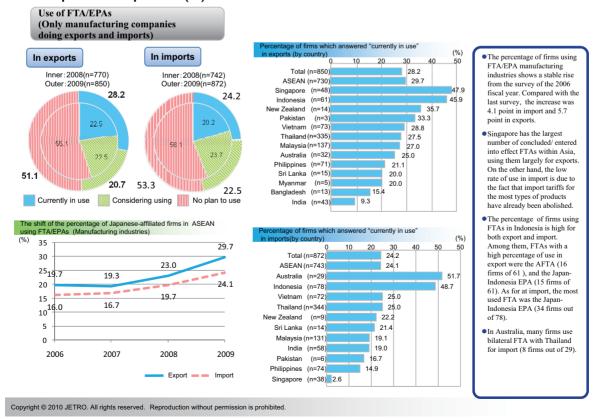


# 8. Exports/Imports (1)









# 8. Exports/Imports (4)

FTA/EPAs most used by Japanese-affiliated firms (manufacturing industry)

## Top 10 FTA/EPAs most used by Japanese-affiliated firms in exports

Country of present location	Export to:	FTA/EPAs	Number of valid responses	Number of firms using FTA/EPAs	Utilizing rates
Singapore	ASEAN	ASEAN Free Trade Area (AFTA)	48	18	37.5
Indonesia	ASEAN	ASEAN Free Trade Area (AFTA)	61	16	26.2
Indonesia	Japan	Japan-Indonesia EPA	61	15	24.6
Singapore	Japan	Japan-Singapore EPA Japan-ACEAN Agreement (AJCEP)	48	10	20.8
Singapore	China	China-Singapore FTA ASEAN-China Free Trade Area	48	10	20.8
Malaysia	ASEAN	ASEAN Free Trade Area (AFTA)	137	23	16.8
Singapore	Korea	Korea-Singapore FTA ASEAN-Korea FTA	48	8	16.7
Vietnam	Japan	Japan-Vietnam EPA	73	12	16.4
Philippines	ASEAN	ASEAN Free Trade Area (AFTA)	71	11	15.5
Malaysia	Japan	Japan-Malaysia EPA	137	21	15.3

## Top 10 FTA/EPAs most used by Japanese-affiliated firms in imports

Country of present location	Import from:	FTA/EPAs	Number of valid responses	Number of firms using FTA/EPAs	Utilizing rates
Indonesia	Japan	Japan-Indonesia EPA	78	34	43.6
Australia	Thailand	Thailand-Australia FTA	29	8	27.6
Indonesia	ASEAN	ASEAN Free Trade Area (AFTA)	78	16	20.5
Thailand	Japan	Japan Thailand EPA Japan-ACEAN Agreement (AJCEP)	344	62	18.0
Australia	Ou	itside Asia / Oceania	29	5	17.2
Vietnam	ASEAN	ASEAN Free Trade Area (AFTA)	72	12	16.7
Malaysia	Japan	Japan-Malaysia EPA	131	18	13.7
Philippines	ASEAN	ASEAN Free Trade Area (AFTA)	74	9	12.2
Malaysia	ASEAN	ASEAN Free Trade Area (AFTA)	131	13	9.9
Thailand	ASEAN	ASEAN Free Trade Area (AFTA)	344	34	9.9

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# 8. Exports/Imports(5)

Problems of utilizing FTA/EPAs for exports (only firms currently using FTA/EPA in manufacturing industry; multiple answers allowed)

### ASEAN(n=213) 1st 34.6% No specific problems

30.0%

2nd 30.0%
The procedures for obtaining a certificate of origin are complicated
3rd 11.1%
Complexity arising because existing FTA/EPA regulations vary in different rules of origin



## Thailand (n=92)

The procedures for obtaining a certificate of origin are

certificate of origin are complicated Also 1st 34.8% No specific problems 3rd 13.0% Rules of Origin create too many obstacles

1st 34.8%



# Singapore (n=23) 1st 56.5% No specific problems 2nd 13.0% Complexity arising because existing FTA/EPA regulations vary in different rules

# This 26.7% The cost of checking and issuing a certificate of origin is high Also 1st 26.7% The procedures for obtaining a certificate of origin are complicated and 1s.3% No specific problems Complexity arising because existing FTA/EPA regulations vary in different rules of origin

## Malaysia (n=37) Pakistan (n=1) Sri Lanka (n=3)

\*

# Philippines (n=15) Vietnam (n=21)

1st 33.3% Complicated procedures involved in obtaining certificates of origin 2nd 28.6%

26.5%
No specific problems
3rd 9.5%
There is a reduction or exemption
of custom tariffs at the export
destination, so an FTA provides no
advantages
The procedures for obtaining a
certificate of origin are complicated
The cost of checking and Issuing a
certificate of origin is high

## Myanmar (n=1)





## India (n=4)



No specific problems

1st 29.7%
The procedures for obtaining a certificate of origin are complicated Also 1st 29.7%
No specific problems
3rd 16.2%
Complexity arising because existing FTA/EPA regulations vary in different rules of origin

Complexity arising because existing FTA/EPA regulations vary in different rules of origin

FI AIL-PA regulations vary in different rules of origin 3rd 8.7% There is a reduction or exemption of custom tariffs at the export destination, so an FTA provides no advantages The procedures for obtaining a certificate of origin are complicated

1st 33.3% The cost of checking and issuing a certificate of origin is high nign Also 1st 33.3% No specific problems

1st 25.0% Rules of Origin create too many obstacles Also 1st 25.0% No FTA /EPA exists with the export destinations No specific problems

## Indonesia (n=28)



1st 35.7% No specific problems

No specific problems
2 d 32.196
The procedures for obtaining a certificate of origin are complicated
3 of 7.196
General custom traiffs at export destinations are low, so a FTA provides no advantages
There is a reduction or exemption of custom tariffs at the export destination, so an FTA provides no advantages
Rules of Origin create too many obstacles
The cost of checking and issuing a certificate of origin is high

Complexity arising because existing FTA/EPA regulat vary in different rules of origin

## Bangladesh (n=2)



1st 62.5% No specific problems 2nd 25.0% No FTA /EPA exists with the export

## New Zealand (n=5)



1st 40.0%
No specific problems
2nd 20.0%
There is a reduction or exemption of
custom tariffs at the export destination,
so an FTA provides no advantages
Also 2nd 20.0%
Rules of Origin create too many
obstacles
The cost of checking and issuing a
certificate of origin is high
The procedures for obtaining a certificate
of origin are complicated

# 8. Exports/Imports (6)

Problems of utilizing FTA/EPAs for imports (only firms currently using FTA/EPA in manufacturing industry; multiple answers allowed)



# Thailand (n=86) 1st 47.7%

1st 47.796
No specific problems
2nd 12.896
The difference between the FTA's
graded custom tariff rate reductions
and general custom tariffs is small,
so there are no advantages
3rd 10.596
Since custom tariff exemptions can
already be enjoyed through
investment benefit schemes,\* an
FTA provide no advantages

## Singapore (n=2)

1st 50.0% Since custom tariff exemptions can already be enjoyed through investment benefit schemes.\* investment benefit schemes," an FTA provide no advantages Also 1st 50.0% Domestic sales for which custom tariffs are levied is small Also 1st 50.0% Suppliers do not know the FTA/EPA system

## Philippines (n=11) Vietnam (n=18)

1st 54.5% No specific problems 2nd 18.2% The difference between the FTA's graded custom tarfif rate reductions and general custom tarfifs is small, so there are no advantages 3rd 9.1% Suppliers do not know the FTA/EPA system No FTA/EPA exists with the import

1st 50.0% 1st 50.0% No specific problems 2nd 11.1% Since custom tariff exemptions can already be enjoyed through investment benefit schemes, an FTA provide no advantages Also 2nd 11.1% Suppliers do not know the FTA/EPA system

General custom tariffs are low, so an FTA provides no advantages

## Malaysia (n=25)

1st 40.0% No specific problems 2nd 12.0% 2nd 12.0% Suppliers do not know the FTA/EPA system 3rd 8.0% Since custom tariff exemptions can already be enjoyed through investment benefit schemes,\* an FTA provide no advantages No FTA/EPA exists with the

## Pakistan (n=1)

The FTA has not heer acknowledged by the merchandizing trade No FTA/EPA exists with the import origins

## Sri Lanka (n=3)

1st 33.3% The difference between the The difference between the FTA's graded custom tariff rate reductions and general custom tariffs is small, so there are no advantages Also 1st 33.3% No specific problems

## India (n=11)

mport origins

1st 27.3% No specific problems No specific problems 2nd 9.1% The difference between the FTA's graded custom tariff rate reductions and general custom tariffs is small, so there are no advantages Also 2nd 9.1% No FTA/EPA exists with the import origin

## Indonesia (n=38)

1st 34.296
No specific problems
2nd 13.296
Since custom tariff exemptions can already be enjoyed through investment benefit schemes,\* an FTA provide no advantages 3rd 7.996
Suppliers do not know the FTA/EPA system Suppress system
The FTA has not been
acknowledged by the merchandizing

## Australia (n=15)

1st 40.0% No specific problems 2nd 26.7% No FTA/EPA exists with the No FTA/EPA exists with the import origins 3rd 20.0% The difference between the FTA's graded custom tariff rate reductions and general custom tariffs is small, so there are no tariffs is small, so there are no

## New Zealand (n=2)

Since custom tariff exemptions can already be enjoyed through investment benefit schemes,\* an FTA provide no advantages Also 1st 50.0% No specific problems

\*EPZ, investment incentives, etc

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# 8. Exports/Imports (7)

51.6

(n=62) country

Importance

8.1 <sup>4.8</sup>

India

14.5

21.0

Importance of FTA/EPAs with Japan, and the anticipated effects from the FTA/EPAs (only firms of manufacturing industries located in Bangladesh, India, Pakistan, Sri Lanka, Australia and New Zealand, which have not as yet entered into an FTA/EPA with Japan )

1st 91.1%
Reduction in the custom tariffs of current locating country
2nd 37.8%
Relaxation of non-tariff barriers relating to the trade of goods of current locating country
2nd 20.0%

adjustments of current locating

## Very Important Unimportant (n=45) Sri Lanka (n=7) 21.4

1et 85.7% 1st 85.7% Reduction in the custom tariffs of current locating country 2nd 42.9% Relaxation of non-tariff barriers relating to the trade of goods of current locating country 3rd 28.6% Business environment adjustments of current locating

(n=14) country

1st 50.0%

## (n=1) Reduction in the custom tariffs of Bangladesh Pakistan 0.0 Reduction in the custom tariffs current locating country Relaxation of non-tariff barriers relating to the trade of goods of current locating country Relaxation of barriers to investment and the services of current locating country Facilitation of the transfer of people between both countries Business environment adjustments of current locating 11 1 30.0

1ct Q1 10/

3rd 20.0%

Business environment

10.0 10.0 30.0 (n=10) adjustments of current locating country

20.0

21.4

(n=3) 100.0% 1st 100.0% (III-0) II-0 Reduction in the custom tariffs of current locating country 2nd 33.3% Relaxation of non-tariff barriers relating to the trade of goods of current locating country Facilitation of the transfer of people between both countries Business environment

Reduction in the custom tariffs of

current locating country 2nd 37.5%

Facilitation of the transfer of

people between both countries 3rd 25.0%
Relaxation of non-tariff barries Relaxation of non-tariff barriers relating to the trade of goods of current locating country

(n=8)

## In the countries of Southwest Asia except for India, the percentage of firms answered "Very Important" was low at 0% in Bangladesh and around 20% in Pakistan and Sri Lanka.

Neutral

No idea

• Among the countries which have not yet concluded an EPA/FTA with Japan, the highest expectation was seen in India, where 51.6% of the

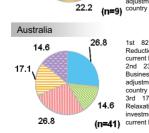
firms answered "Very Important". In the motor

Important". In the motor vehicle and motorcycle parts and accessories industry, which has a large number of Japanese-affiliated firms, 12

(63.2%) out of the total 19 firms with valid

responses answered "Very Important".

• Asked about the anticipated effects from FTA/EPAs with Japan, "Reduction in the custom "Reduction in the custom tariffs of current locating country" was pointed the most in all the countries where the survey was conducted. The expectations for "Relaxation of non-tariff harriers" or "Business barriers" or "Business environment adjustments' stayed at around 50% in all countries.

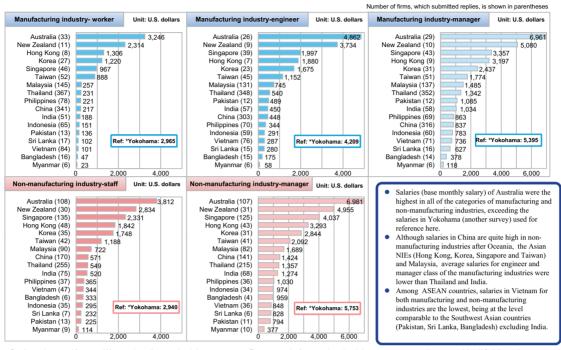


1st 82.4% Reduction in the custom tariffs of current locating country 2nd 23.5% Business environment

Business environment adjustments of current locating country 3rd 17.7% Relaxation of barriers to investment and the services of (n=41) current locating country

(n=8) New Zealand 31.3 18.8 18.8 18.8 (n=16)

# 9. Average Salary (1) Base monthly salary

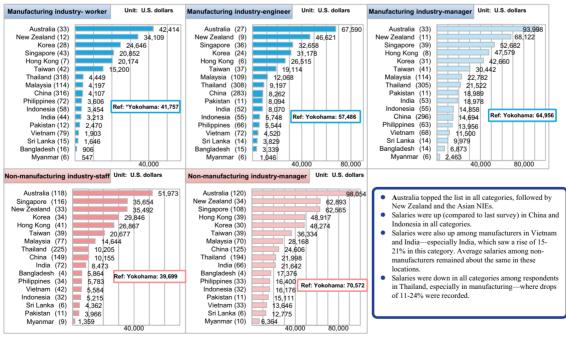


For all countries except Vietnam and Myanmar the replies were given in home currency rate. The average value for occupations given in home currency rate was then converted into U.S. dollars at the average exchange rate of September, 2009 (as announced by central banks of each country). For Vietnam and Myanmar the currency of reply varies (home currency rate/U.S. dollars) between firms. The values for firms , which replied in home currency rate, were converted into U.S. dollars and the total is the weighted average. The value for Myanmar is converted into U.S. dollars at the market rate.

References are the average values of Yokohama 2009 Private Sector Wage Survey by Occupations (carried out in April) converted into U.S. dollars.

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# 9. Average Salary (2) Annual total pay burden



For all countries except Vietnam and Myanmar, responses were given in home currency, which were converted into U.S. dollar amounts based on average exchange rates for September 2009 (as announced by central banks of each country). For Vietnam and Myanmar, responses varied from home currency to U.S. dollars; figures provided in home currencies were converted into U.S. dollars before being included in the calculation for the weighted average. The U.S. dollar amount for Myanmar was obtained using current local market rates.

Reference values are from the "Yokohama 2009 Private Sector Wage Survey by Occupations" (carried out in April) converted into U.S. dollars (using average exchange rates for April 2009.