



# Come and see the French-Japanese startups of Crème de la Crème!

# <Scale Globally -Japan x France Startups Pitch >

organized by JETRO PARIS

in partnership with CEFJ (CCI Paris-Ile-de-France)

# [Date&Time]17 June 2022(FRI) 11:00~11:50

## [Venue] Pitch Studio at Vivatechnology2022 (Porte de Versailles)

On 17th June, JETRO organizes a special pitch event "Scale Globally - Japan x France Startups Pitch" where excellent startups both from Japan and France give exciting presentations.

These years, JETRO has been focusing on developing the Japanese startup ecosystem, as well as attracting foreign startups to implement their business in Japan.

With great support of VivaTechnology, we successfully held the Japan Challenge for Society 5.0 last year, where 5 French startups were selected out of nearly 200 startups for developing their activities in Japan.

This year, JETRO is bringing 11 great startups from Japan to challenge their entry into the European market. Visit our Japan Pavilion (D-60)!

We organize this pitch contest to support these startups to find "cross-border" business and funding opportunities.

# [Language] English

#### (Speakers)

### Opening Remarks by Mr. Ieaki TAKEDA, Director General, JETRO Paris

- 1) Ynsect (France) Mr. Guillaume DAOULAS
- 2 Fermenstation(Japan) Ms. Lina SAKAI
- ③ FlyingWhales(France)Mr. Octave JOLIMOY
- 4 Striemo(Japan) Ms. Erika HASHIMOTO
- (5) BYSTAMP(France)Mr. Bertrand JOMARD
- 6 RUN.EDGE(Japan) Mr. Jun OGUCHI











# [External judges]

4 judges (1 each for Japanese and French corporate and VCs)

## ✓ Japanese judges:

Mr. Junichi HIRATSUKA, Managing Director, Head of France, Mizuho Bank, Ltd. Mr. Ryoichi FUKAYA, Director, EMEA Strategy & Operations, Rakuten Europe

### ✓ French judges:

Mr. Fréderic VACHER, Head of Innovation, 3DEXPERIENCE LAB, Dassault Systemes Mr. Oscar PERIBERE, Venture Capitalist, OneRagTime

