

# ASEAN-JAPAN FAIR

13-14 November 2017



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## Company profile

Launched in September 2016, AGROME IQ is an agriculture business intelligence and data analytics platform that provides farmers with the information they needed to make effective decisions on their farm management process.

Agrome IQ enrolled into a 100-day Startup Bootcamp in Brunei on October 2016 and received seed funding of \$150,000 officially launching the startup in January 2017.

Since the AGROME IQ launch, it has signed up various clients in Brunei Darussalam and is in talks with one of the largest rice exporters in Vietnam and also, signed a joint-MOU with Vietnamese Agriculture Department. Also, working closely with the Brunei government to help farmers improve their crop yields through its platform. Recently, they have established their 2nd office in the U.K at the Royal Agriculture University, Cirencester.

On July 2017, AGROME IQ launched SPROUT (iQ) – an urban farming educational platform and workshop series which addresses the needs of people who want to learn about how to start farming and what are the processes involved in it. Currently, it has been integrated into 5 schools from international schools to higher education vocational schools. Currently, they are working on becoming a national school program to all government schools in Brunei.

## Exhibition Contents

Agriculture business intelligence/data analytics platform

Products offered:  
SPROUT (iQ)  
SPROUT (iQ) Farm-to-school  
AGROME (iQ)



## Website

<http://www.agromeiq.com/>

## Company profile

IdeaLink has been established in 2012 by group of professionals from various industries focusing at Service Integrations mainly in Banking Sector.

As company grew, shareholders transformed IdeaLink not only into Solutions Integrator, but added Technology Consultations, IT Support and most importantly – Innovation & New Market Technologies Development, which is increasingly becoming a key focus.



## Exhibition Contents

As we had found some constraint in the marketing with regard to payment solutions, we have been developing solution named “mPayment” which is focusing in helping:

1. Merchants/Retail Shop on consolidating POS into Smart POS/mPOS which is using only 1 POS can support with multi banking acquirers
2. Banks to using only 1 solution for:
  - a. Mobile Banking
  - b. eWallet and Payment Application (include QR Payment)
  - c. Mobile Loyalty System
  - d. Crypto Currencies/Blockchain technology imbedded.



## Website

[www.idealinkconsulting.com](http://www.idealinkconsulting.com)

## Company profile

Slingshot is the world's leading Augmented Reality (AR), based group of companies with successful implementations of cutting-edge solutions into various commercial projects that are highly relevant to people and brands, thus enabling them to experience the future. With hundreds portfolios, PCT patents and strong presence at various key cities worldwide, Slingshot comprises of three business units specializing on Augmented Reality (AR) Content development, One-on-One Measurable Interactive Media Placement and AR-VR store network with the mission to empower productivities of many while actively developing patented new solutions that merge both virtual and our reality.

Established since 2009, SLINGSHOT has grown into one of the world's leading technology group of companies specializing in Augmented Reality technology. Delivering thousands of projects over the years to more than 20 countries worldwide, Please check out our video profile overview at: <https://youtu.be/m3WAIEbmxKY>

## Exhibition Contents



### 1. AR&CO ([www.ar-innovation.com](http://www.ar-innovation.com))

World leading Augmented reality and innovative technology developer company with the goal to deliver the most impactful, memorable experiences by merging both virtual and real worlds like AR Glasses, Motion Sensors to Neuro-detection apps and other innovative technologies.

### 2. DÄV ([www.mynameisdav.com](http://www.mynameisdav.com))

World's largest one-on-one interactive media placement that can be measured and utilizes Augmented Reality technology. Thousands of units have been deployed in retail spaces within the Indonesian territory. The units settled on the shelves of various convenience stores where they give lives to inanimate and mundane products so that they can communicate with their consumers.

### 3. MindStores ([www.mymindstores.com](http://www.mymindstores.com))

MindStores' AR/VR Partnership Store Network that allows more people to own the (virtual) store of a well-known retailer brands. Mind Store provide solutions with advance technologies to improve your business and create more exposure through virtual world.

## Website

[www.slingshot.group](http://www.slingshot.group)

## Company profile

ALO Technology Sole Co.,Ltd is a subsidiary company of TVS Group established in 2015 by Mr. Thanousone PHONAMAT.

ALO! is the only authorized Microsoft OEM partner in Lao PDR which allows the company to equip its products with Microsoft licenses at a lesser price than its competitors. ALO! is a new and innovative company producing its own brand of ICT equipment including smartphones, tablets, and all-in-one (Desktop) systems. A unique Lao ICT manufacturing company with strong support from the government.

The products are designed to provide a knowledgeable and learning experience. Devices are preinstalled with educational applications such as language and computer self-learning, STEM. Curriculums are based on International standard and regularly updated.

Our Vision: ALO Strive to help Lao PDR bridging digital divides

## Exhibition Contents

### 1. ALO! M5+ (4G)

OS: Android 7.0

CPU: MT6750T Octa-Core

RAM: 4GB ROM: 64GB

Sim Card: Nano SIM + Nano SIM / TF

Screen 5" Resolution: 1920 x 1080 pixels IPS

Battery 2680mAh( Li-POL battery)

Camera: 16MP front camera,f2.0 Flash+

2MP/13MP(dual rear camera) Flash

Fingerprint:Yes



### 2. ALO! TV116 ( Tablet 2 in 1)

CPU: Baytrail-T-CR, Z3735F, Intel Quad core

Windows 10 License

RAM: EMMC, 64GB

Screen: 11.6" 1920 x 1080 IPS Panel

Battery: 9200mAh, 3.7V Up to 8 hrs life

Camera: Front 2M, Rear 5M\_Afc

Size: 300 x 191.5 x 13mm

Weight: 950g

Docking Keyboard



## Website

[www.alotechnology.com](http://www.alotechnology.com)

## Company profile

Blinkware Technology founded in August 2013 is a revolutionary pioneer and leader in developing motion, gesture and facial recognition technology utilizing low cost 2D cameras.

Blinkware's vision is to provide a platform to evolve and ingrain Motion, Gesture and Facial Recognition Technology into every day platforms utilizing low cost hardware enabling consumers worldwide to adopt this technology.

Blinkware's deep machine learning technology has revolutionized the automotive manufacturing industry through optical surface imaging for defect recognition and surveillance platforms by introducing object and skeletal detection alerting authorities of high risk situations deployed through readily available 2D Camera hardware.

Blinkware onboarded Vickers Venture in 2016, a renowned venture capitalist in South East Asia and with the successful closure of its Series A in 2017 positions Blinkware firmly as the pre-eminent provider of motion, gesture and facial recognition technology in the region.

## Exhibition Contents

"Airre" Blinkware Technology's proprietary Motion, Gesture and Facial Recognition Software Development Kit (SDK) designed utilising deep machine learning with over USD10 million invested and 9 worldwide patents acquired is recognized as the first-of-its-kind in the SEA, offering industries, developer and users the opportunity to flex their muscles and creativity by utilizing low cost 2D cameras. The AIRRE platform is innovatively designed to track full skeletal, hand, finger motion & gesture actions with the capability for facial recognition and detection on simple 2D camera hardware.



## Website

[www.blinkwaretechnology.com](http://www.blinkwaretechnology.com)

## Company profile



The Philippine National I.T. Standards (PhilNITS) Foundation, Inc. formerly known as the Japanese I.T. Standards Exams of the Philippines (JITSE-Phil) Foundation, Inc., is a non-stock, non-profit, non-government organization, registered with the Securities & Exchange Commission (SEC) on April 10, 2002, and is implementing I.T. standards for Professionals with the support of the Department of Trade & Industry (DTI) of the Philippines and the Ministry of Economy, Trade & Industry (METI) of Japan.

The PhilNITS Foundation is a member of the IT Professionals Examination Council, ITPEC. ITPEC, in conjunction with the Information technology Promotions Agency (IPA) of the Ministry of Economy Trade and Industry (METI) of Japan, develops the Certification Exams for implementation in the region. Aside from PhilNITS the other members of ITPEC are: the Multimedia Technology Enhancement & Operations Sendirian Berhad (METEOR) of Malaysia (resigned this year, 2017) the Myanmar Computer Federation (MCF) of Myanmar, the National IT Park (NITP) of Mongolia, the Vietnam Information Technology Examination and Training Support Center (VITEC) of Vietnam, the National Science and Technology Development Agency (NSTDA) of Thailand and the Bangladesh Computer Council (BCC) of Bangladesh. To help us sustain the operations of the PhilNITS Foundation, Inc. we have set up the PhilNITS Corporation, a private company registered with the Securities and Exchange Commission (SEC) last July 14, 2015. The PhilNITS Corp. will be able to participate in Bids for both the Government and Private Sector Projects.

The PhilNITS Corporation has tied up with a Japanese Company, Informatix Co. Ltd to help in marketing their excellent and User-friendly Mapping Software (GeoCloud) to the Philippine market.

PhilNITS helped Informatix in implementing a JICA-sponsored Project entitled "A Verification Survey to Disseminate Japanese Technologies for Integrated Geographic Information (GIS) for Advancement of the Regional Disaster Prevention" for the Province of Pangasinan and the Coastal Towns of Binmaley and Lingayen and the City of Dagupan. The project started in March 2016 and ended in August 2017.

## Website

<http://www.philnits.org/>



## Company profile

Event Banana is an online marketplace to connect under-utilized venues with people looking for a space to host event & meeting. Now there are more than 800 properties and more than 2,000 rooms listed on Event Banana website. For hotels they pay premium subscription fee to get better visibility & more business leads through our platform. For non-hotel, Event Banana is their sales agent and we charged commission per booking value for each transaction.

## Exhibition Contents

Online web application (marketplace) with meeting & event venue information. There are advanced search filters specifically created for meeting & event venue search. Our search algorithm allows user to find the right venue at the desired budget by their fingertips. Event Banana also provides venue management software that allow them to issue quotation online, track business lead status.



ค้นหาสถานที่จัดงาน "ง่าย เร็ว ฟรี"  
[www.eventbanana.com](http://www.eventbanana.com)

## Website

[www.eventbanana.com](http://www.eventbanana.com)

# Cat Dong Trading and Services Joint Stock Company

Viet Nam  
e-commerce

## Company profile

**cungmua.com**

Cat Dong Trading and Service JSC is one of the market leaders in the e-commerce space in Vietnam. It owns and operates [www.cungmua.com](http://www.cungmua.com), a leading discount e-commerce platform, and offers business solutions to help brands and distributors to bring their business online, across multiple platforms.

In 2015, Cat Dong Trading and Service JSC has received investments from ACA Investments Pte Ltd, a Japanese fund manager based in Singapore. We have been working closely to develop relationship with Japanese partners who aim to introduce Japanese products to the Vietnam market.

## Exhibition Contents

In our booth, we will exhibit /demonstrate the following items:

1) Online shopping experience at [cungmua.com](http://cungmua.com) < Experience the user-friendly online shopping interface which attracted accumulative 3 million customers

2) Sample of Japanese products brought to Vietnam by [cungmua.com](http://cungmua.com):

< Identify Japanese consumer brands with strong brand stories

< Developing offline distribution channel once built the brand online

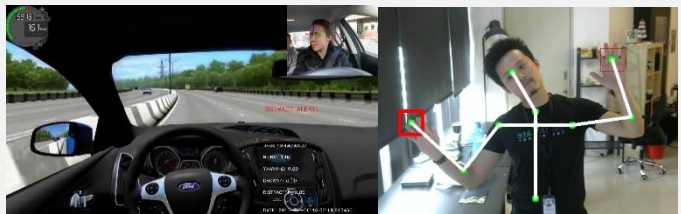
3) Our one-stop cross border EC support service

< Advise suppliers on building e-commerce & digital strategies

< Execute e-commerce & digital strategies on behalf of the suppliers

< One-stop solution including warehouse, logistic, fulfillment and marketing to consumers

< Build out online sales channels for suppliers on multiple platforms such as social media, own websites, and popular ecommerce market place



## Website

[www.cungmua.com](http://www.cungmua.com)

## Company profile

Finatext Ltd. is a Mobile & Big-Data financial solutions provider with the goal of raising financial literacy and unlocking the potential of retail investment across the world. We are partnered with a number of established financial institutions to provide fine-tuned solutions for both local and global markets.

Finatext was founded by an ex-investment banking professional and a quantitative analyst, both with strong academic records from the University of Tokyo. Having strength in development skills as well as strong emphasis on design, the company provides user-focus mobile financial services.

Nowcast Inc., acquired by Finatext in August 2016, is a Big-Data research house that provides highly accurate real-time data analytics solutions to established financial institutions, focusing on the utility of premium data such as POS data, satellite imaging data as well as news-text data.

Finatext & Nowcast currently operates business activities in Japan, Taiwan, Malaysia, Vietnam and the UK.

## Exhibition Contents

**Asukabu!** : Stock Investment Education Mobile App  
Asukabu! is an educational app made for beginners, who want to learn the basics of stock investment, within a community of learners that help one another, without spending a cent. The app creates a risk-free and beginner-friendly environment for users to learn as well as practice forecasting the price movements of highlighted stocks.

**Nikkei CPINow** : Real time CPI of Japan, via Nikkei POS Data  
Nikkei CPINow utilizes a price indicator called Törnqvist index which has the most desirable property in the theory of index. In order to cut down on expenses, the statistical departments of many countries do sample surveys of their own objective products. By contrast, the Nikkei CPINow uses POS system to collect information online to enable full investigation of all the products sold in supermarkets (covering over 2.5 million products, over 800 stores across Japan). This level of coverage is what makes its accuracy profound to enable the analysis of the true cause of inflation & deflation.

## Website

[www.finatext.com](http://www.finatext.com)

## Company profile



Beginning in 1934 as Japan's pioneering photographic film maker, Fujifilm has leveraged its imaging and information technology to become a global presence known for innovation in healthcare, graphic arts, optical devices, highly functional materials and other high-tech areas. The Fujifilm Group has grown into a global entity that maintains 271 consolidated subsidiaries and has consolidated overseas revenue accounting for 59.6%, or ¥1,485.8 billion, of total revenue.

## Exhibition Contents

In order to restrain the increase of medical related expenditure in the future, lifestyle disease prevention & self medication are becoming important in Thai. Fujifilm is planning to launch the new lifestyle disease-related blood test service (Curesign®) in Thai, using finger-prick sample. Curesign® improves accessibility to the blood tests for general people. To make sure the successful launch of Curesign® in Thai, Fujifilm would like to harness grant opportunity and take stepwise approaches - setting up infrastructure, validating the test quality, and carrying out epidemiological study.



**FUJIFILM**

**CureSign**  
あなたの健康維持のために

**メタボリックシンドローム  
& 生活習慣病  
セルフチェック**

**14項目検査**

- 脂質代謝
  - ・中性脂肪
  - ・HDL-コレステロール
  - ・LDL-コレステロール
  - ・総コレステロール
- 肝機能
  - ・AST(GOT)
  - ・ALT(GPT)
  - ・γ-GT(γ-GTP)
- 腎機能
  - ・クレアチニン
  - ・尿酸窒素
- 糖代謝
  - ・血糖値
  - ・HbA1c
- その他
  - ・尿酸
  - ・総タンパク
  - ・アルブミン

血液検査サービス

## Website

<http://www.fujifilm.com/>

## Company profile

Established : November 25, 2013  
Stated Capital:1,070,714,900 yen (capital surplus reserve is included)  
Head Office : Tokyo, Japan  
Philippines Office : Makati City

### Business Outline

- IoT platform render of service for mobility.
- Second inflection service of BIC data accumulating on the cloud.

## Exhibition Contents

- IoT Device with Remote Control System “MCCS” which can be installed in any vehicle

- Introduction of JETRO Japan-ASEAN New Industry Generation Experimental Project “IoT × Fintech Auto-Finance Service for those without Finance Opportunity to Generate Employment in ASEAN Countries”



## Website

<http://www.global-mobility-service.com/>

## Company profile

Gsport is an IT company specialized into movement and body recognition by image analysis and sensing technology  
Our main business focus on:

1. Development and sales of sensor systems in the medical and health related fields.
2. Development and sales of movement and posture measurement equipment for hospitals, clinics, gyms, and laboratories.
3. Development and sales of educational materials related to the fields of medical and health sciences.

## Exhibition Contents

Preventive rehabilitation technologies

- "Yugami-ru" is a product which can quickly analyses your body posture and shows you through a report where the deviation are and how to improve your posture.

- "MIPS" is a product which provides patient with recovery training exercises of the upper limb that are engaging and help guide the arm movements.

- "Ayumi-ru" is a product which analyses your walking stance and shows you through a report where the deviation are and how to improve your posture.

### POSTURE REPORT

Date: 07\_30 12 ID: GSPORT  
Name: YUGAMIRU SEX: F Height: 170.0

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**Results by FlexMeasure**

Score: 51 / 100 Rank: C

Notes: Highly imbalanced body posture

**Score is divided into four levels.**

Rank-A	91-100
Rank-B	81-90
Rank-C	71-80
Rank-D	61-70

**Outward-facing storage resident**

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**Comments**

This report is created on the basis of distance calculation, and is not attempting any training, or will not be a diagnosis or other health care report.

ZUMI HEALTH

Body distortion is shown using arrows and colors

Upright

Crouched

Side

Your posture pattern, based on measurement results:

Ideal posture

Your posture

Flat back

Typical complaints describing the problem  
The buttocks and ear height are (shortening); feet shift; flatness in the legs is sometimes occurred. The body feels somewhat shorter in height.

Symptoms suggesting potential future risk  
This posture is often seen in people who sit hunched or sleep on their side in a curled up position. Due to insufficient flexibility in the spinal column, there are cases of flattened back (acute lower back pain). Thoracic and lumbar regions may also be affected. There are cases where increased pressure on intervertebral disks and joints causes them to wear faster, leading to narrower spinal nerve exit and squashed nerve roots. In case of leg numbness or pain, consult a medical professional.

## Company profile

Hitachi-High Technologies was created in 2001 from the merger of the Hitachi Ltd. Instruments Group and Semiconductor Manufacturing Equipments Group with Nissei Sangyo Co., Ltd., a company specializing in electronics.

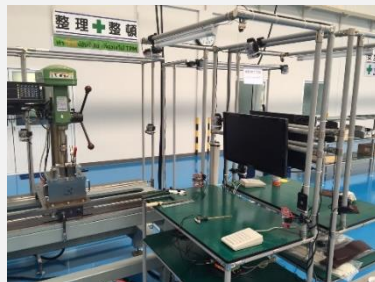
Currently we are globally expanding our four business segments: Science & Medical Systems, Electronic Device Systems, Industrial Systems, and Advanced Industrial Products.

Capital JPY7938Million, Employees 9905

## Exhibition Contents

A Panel display which shows concepts of Smart Factory Service provided at Shared Factory.

# Hitachi High-Tech



## Website

<https://www.hitachi-hightech.com/jp/>

## Company profile

As its name suggests, Informatix attaches great importance to "the science of information" (informatics) and, in that spirit, aims to achieve the creation of knowledge as a company whose members learn from each other.

As a company providing a comprehensive range of spatial information services, with Spatial Information technology at their core, we will strive to construct information infrastructure aimed at creating a safe society that provides its members with peace of mind, and seek ways of adapting spatial information to a wide range of fields, including the provision of spatial information to support the daily lives of citizens.

<Our Business>

1. Software development using computers, and research and consulting services arising from this
2. Sales of software packages, system maintenance and user support
3. Information services and operations relating to data banks
4. Projects ancillary to or associated with the aforementioned areas of business

## Exhibition Contents

### GEOCLOUD ジオクラウド

GeoCloud is a geographic information system (GIS) middleware with a new concept. GeoCloud has outstanding functionality and operability with quick responses even on Cloud environment. GeoCloud can distribute map data in either vector or raster forms according to your system requirements.

#### ■ Why GeoCloud is unique GIS?

- Easy management & Cost efficiency, established a server only and efficient replication and data through network.
- Quick response by using highly compressible data.
- Works on multi platforms, regardless of any OS for using Java.
- High speed transfer capability for GIS office/CA.
- High functionality, high speed GIS data in cloud environment.



We introduce GIS software for the Cloud service, "GeoCloud" developed for central government agencies, local governments, consultants and infrastructure businesses.

It is practiced on a daily basis in Japan to develop and release information on the map, such as infrastructure, zoning, land prices, disaster risk and reduction information, etc. managed by government agencies and municipalities. Citizens have many opportunities to browse of such organizations on their website. Such the system of collectively managing textual data and various related files linked to map called "geometry" and "attribute" is called GIS (Geographic Information System), and it is exactly a core technology for "Cloud GIS service".

"GeoCloud" introduced in "Project for Nurturing New Industries in ASEAN and Japan" is the unique GIS software assumed to operate in various SaaS type cloud environments (on-premises (private), public, hybrid).

Please stop by at our booth!

## Website

<http://www.informatix.co.jp/>  
[http://www.informatix.co.jp/top/companyinfo/profile\\_e.html](http://www.informatix.co.jp/top/companyinfo/profile_e.html)



## Company profile

Liquid Inc. is a Japan based company founded in 2013, developing products of biometric identification. Mainly focusing on fingerprint identification, their biometric products cater towards various industries, including government, finance, and commercial sectors.

In Japan, Liquid has implemented and continue to test their systems with leading Japanese corporations and banks. With the accumulated expertise since the company launch, Liquid Inc. aims to expand globally, especially in the Philippines where accurate identification remains an big nationwide issue.

## Exhibition Contents

- Liquid AFIS Demonstration x 1  
Identification of Individuals through fingerprint scan against large-scale sample database
- Liquid Pay Demonstration x 2  
Payment Demonstration through fingerprint scan

Free your hands



**LIQUID**

We provide the world's fastest biometric authentication platform.  
We change your fingers into wallets, keys, and IDs.

Touch the future.

## Website

<https://liquidinc.asia/>



## Company profile

YOYO Holdings is a mobile technology startup for emerging countries. Our vision is to provide free mobile Internet to the next billion people through our mobile rewards platform - PopSlide. PopSlide is a premium lock screen ad-tech platform for Android platform. It gives free mobile credits to users. We have already provided over 1.2 PetaByte mobile data to 2.3 million people, in the Philippines, Indonesia, Vietnam, and India. PopSlide achieved #1 ranking in the Philippines, Vietnam, and Indonesia in Google play Store's Lifestyle category.

YOYO is mainly operating in the Philippines office, with a diverse team from 6 countries. Japanese notable venture capitals firms, GREE Ventures, CyberAgent Ventures, Incubate Fund, and KLab Global invested in YOYO for series A funding.

## Exhibition Contents



Most of us think of the Internet as global community, however two-thirds of the world's population does not have Internet access yet because of several reasons. One of the main causes is expensive mobile Internet costs in emerging countries. Most of them are already using Android phone with prepaid data plan, and their demand for data is getting bigger day by day. To enjoy their Internet life, they often chose offline-mode to save their data consuming. They also hesitate to access rich contents media including video site because they have concerns of mobile data consuming.

We can provide free mobile Internet data for the next billion people. Our idea is simple and similar as to TV. Everyone can enjoy watching TV programs for free because of the advertisement model. We need to watch attractive TV commercials from sponsors between TV programs. We believe that advertisement has big potential to make thing free. For mobile industry, we can make mobile data for free by using ad-technology with user-friendly interface. We provide free mobile credit from all mobile operators in the Philippines, Indonesia, Vietnam, and India, for viewing premium advertisements for on their mobile lock screens. In addition, users can enjoy our lock screen ads and earn points even when they are off-line. Our solution is the easiest way to earn mobile data credits to access the Internet in emerging countries.

## Website

<http://yoyo-holdings.com/>

## Company profile

Trusting Social is a financial technology company that helps financial institutions instantly evaluate credit risk of individual borrowers in emerging markets enabling mass scale financial inclusion. We're driven by the ambition to credit score a billion people by 2020 and make financial inclusion in emerging markets a reality. We help lenders automate customer acquisition & underwriting using Telco big data among other data sources. We're proud to assert that the Trusting Social credit score is the most accurate Telco data based credit scoring model in the world and is 50% more accurate than existing risk assessment solutions.

We understand that assessing credit risk in emerging markets is hard and financial institutions are unable to lend to unbanked consumers, the vast majority of whom have no credit history. We address this problem by using the ubiquity of mobile phone usage and online behavioral patterns to develop proprietary algorithms that 'credit score' every potential borrower and effectively signal credit risk to the lender.

Our customers include Banks, Non-Bank Lenders, Insurance Companies and other Businesses (Payment Networks, E-Commerce Companies etc.) who want to reduce their risk of default, improve their risk-based pricing, detect fraud, and generate leads for services among the many potential use cases of our credit scoring service.

## Exhibition Contents

Smart Lead Generation Service  
Credit Scoring service

The logo for Trusting Social, featuring the word "trustingsocial" in a lowercase, sans-serif font. "trusting" is in blue and "social" is in dark blue/black.

## Website

<https://trustingsocial.com>

## Remark

1. Myanmar Max Myanmar Holding Co., Ltd. has cancelled its exhibition.
2. YOYO Holdings Pte. Ltd. was indicated incorrectly. The correct information is “Philippines” (not “Japan”).



