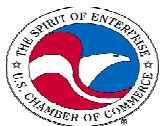


# 2nd Annual Global Forum on INNOVATION, CREATIVITY, AND INTELLECTUAL PROPERTY

February 26-27, 2008 | Mumbai, India



Confederation of Indian Industry



Department of Industrial Policy & Promotion



US INDIA  
Business Council

## Day 1: Tuesday, February 26

0830 – 0930 Hrs	<b>Registration and Continental Breakfast</b>
0930 – 1045 Hrs	<b>Inaugural Session</b>
0930 – 0935 Hrs	<b>Welcome Remarks</b> <b>Shanker Annaswamy</b> Chairman, CII National Committee of IP Owners & Managing Director, IBM India Pvt. Ltd.
0935 – 0945 Hrs	<b>Address</b> <b>David Chavern</b> Executive Vice President and Chief Operating Officer, U.S. Chamber of Commerce
0945 – 0955 Hrs	<b>Address by Session Chairman</b> <b>Adi Godrej</b> Chairman, The Godrej Group
0955 – 1005 Hrs	<b>Address</b> <b>N N Prasad</b> Jt. Secretary, Department of Industrial Policy & Promotion, Ministry of Industry & Commerce, Government of India
1005 – 1010 Hrs	<b>Introduction by Michael Owen, Consul General, U.S. Consulate, Mumbai</b> introducing <i>Honorable Carlos M. Gutierrez, Secretary, U.S. Department of Commerce</i>
1010 – 1025 Hrs	<b>Special Video Address</b> <b>The Honorable Carlos M. Gutierrez,</b> Secretary, U.S. Department of Commerce
1025 – 1040 Hrs	<b>Inaugural Address by chief Guest</b> <b>Dr. T Ramasami</b> Secretary, Department of Science and technology , Government of India
1040 – 1045 Hrs	<b>Concluding Remarks &amp; Vote of Thanks</b> <b>Martin Shively,</b> Director, Worldwide Intellectual Property Operations & Associate General Counsel, Microsoft

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<p><b>1045 – 1145 Hrs</b></p>	<p><b>Developing New Treatments and Cures: The Role of Innovation</b>  <i>Corporate executives from research-based pharmaceutical companies and medical device manufacturers will engage in a discussion regarding the role of innovation in developing new treatments and cures.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Dr. Swati Piramal</b>, Director, Strategic Alliances &amp; Communications, Nicholas Piramal (I) Ltd</li> <li>▪ <b>William Marandola</b>, Executive Manager, COINFAR</li> <li>▪ <b>Dr. Mitsuo Fujii</b>, Director, Intellectual Property, Astellas Pharma Inc. and Member, International Intellectual Property Protection Forum (IIPPF), Japan</li> <li>▪ <b>Matt Moran</b>, Director, PharmaChemical Ireland</li> </ul> <p><b>Moderator:</b>  <b>Chris Singer</b>, Chief Operating Officer, Pharmaceutical Research and Manufacturers of America</p>
<p><b>1145 – 1200 Hrs</b></p>	<p><b>Networking Break</b></p>
<p><b>1200 – 1330 Hrs</b></p>	<p><b>The Process of Innovation: Case Studies in Developing a Competitive Environment</b></p> <p><i>Innovation and invention are often falsely characterized as a fortuitous occurrence at some moment in time, with little heed paid to the process and investment which lead to it. This session will explore the process of innovation and the role of government policy in fostering an environment which allows innovation to prosper—including policies related to intellectual property protection and enforcement, antitrust, standards, tax, investment, venture capital, education, and research and development. The participants will outline the R&amp;D process in their industry, highlighting the various policies which have allowed and encouraged them to invest in innovation, as well as those policies that have hindered innovation.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Martin Shively</b>, Director, Worldwide Intellectual Property Operations &amp; Associate General Counsel, Microsoft</li> <li>▪ <b>Devesh Kumar Mathur</b>, Senior Principal, Innovation, Wipro Ltd.</li> <li>▪ <b>Dr. Ananda Chakrabarty</b> (of Diamond v. Chakrabarty), Distinguished Professor, University of Illinois</li> </ul>

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	<ul style="list-style-type: none"> <li>▪ <b>Takashi Sugai</b>, Senior Manager, Planning Department, Intellectual Property Division, Honda Motor Co., Ltd and Member, International Intellectual Property Protection Forum (IIPPF), Japan</li> <li>▪ <b>Wang Jinzhen</b>, Vice Chairman, China Council for the Promotion of International Trade</li> </ul> <p><b>Moderator:</b> <b>Ambassador Teresita C. Schaffer</b>, Director for South Asia, Center for Strategic and International Studies</p>
<b>1330 – 1430 Hrs</b>	<b>Lunch</b>
<b>1430 – 1500 Hrs</b>	<p><b>Introduction of Ronald K. Noble</b> by David Chavern, Executive Vice President &amp; COO, U.S. Chamber of Commerce</p> <p><b>Luncheon Keynote Address:</b> <b>Ronald K. Noble</b>, Secretary General, INTERPOL</p>
<b>1500 – 1600 Hrs</b>	<p><b>Judicial Remedies for IP Infringement</b></p> <p><i>Judges from around the globe will outline and compare various IP enforcement mechanisms.</i></p> <ul style="list-style-type: none"> <li>▪ <b>The Honorable Randall R. Rader</b>, Circuit Judge, United States Court of Appeals for the Federal Circuit</li> <li>▪ <b>The Honorable Claudia Wilken</b>, Judge, U.S. District Court, Northern District of California</li> </ul> <p><b>Moderator:</b> <b>Robert Brauneis</b>, Associate Professor of Law and Co-Director of the Intellectual Property Law Program, The George Washington University Law School</p>
<b>1600 – 1615 Hrs</b>	<b>Networking Break</b>
<b>1615 – 1715 Hrs</b>	<b>Creator to Consumer: Protecting Intellectual Property in a Digital Age</b>

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	<p><i>This session will examine the challenges of global IPR protection and enforcement in a digital age, the role of international organizations, and the various strategies employed by the media and software industries to counter these threats.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Geoffrey Yu</b>, Senior Specialist Advisor, Ministry of Foreign Affairs and Ministry of Law, Singapore</li> <li>▪ <b>Rakesh Bakshi</b>, Director – Legal &amp; Corporate Affairs, Microsoft Corporation (I) Pvt. Ltd, and Member, CII National of Intellectual Property Owners, New Delhi, India</li> <li>▪ <b>Hugh Stephens</b>, Senior Vice President, International Relations &amp; Strategic Policy, Asia Pacific, Time Warner Company</li> <li>▪ <b>Kenichi Osonoe</b>, General Manager, Legal &amp; IP Department, BANDAI Co., Ltd and Member, International Intellectual Property Protection Forum (IIPPF), Japan</li> <li>▪ <b>Dr. Wang Qian</b>, Professor of Law, China Eastern University of Political Science and Law, China</li> </ul> <p><b>Moderator:</b> <b>Robert W. Holleyman, II</b>, President and Chief Executive Officer, Business Software Alliance</p>
<p><b>1715 Hrs</b></p>	<p><b>Closing Session:</b></p> <p><b>Introduction of Praveen Vishakantaiah:</b> <b>Ron Somers</b>, President, U.S.-India Business Council</p> <p><b>Special Address:</b> <b>Dr. Praveen Vishakantaiah</b>, President, Intel India</p> <p><b>Closing Remarks:</b> <b>K.V. Subramaniam</b>, President &amp; CEO, Reliance Life Sciences Pvt. Ltd.</p>
<p><b>17:15 Hrs onwards</b></p>	<p><b>Cocktail Reception</b></p>

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## Day 2 : Wednesday, February 27

<p><b>0930 – 1045 Hrs</b></p>	<p><b>Global Trends in IP Protection</b></p> <ul style="list-style-type: none"> <li>▪ <b>Phillip R. Wadsworth</b>, Vice President, IP Legal Counsel, Qualcomm</li> <li>▪ <b>William B. Heming</b>, Deputy General Counsel, Chief IP Counsel, Caterpillar Inc.</li> <li>▪ <b>Shigeo Takakura</b>, Director-General, Appeals Department, Japan Patent Office</li> <li>▪ <b>Yin Xintian</b>, Director General, State Intellectual Property Office, People’s Republic of China</li> </ul> <p><b>Moderator:</b> <b>Narendra K. Sabharwal</b>, Deputy Director General, World Intellectual Property Organization</p>
<p><b>1045 – 1100 Hrs</b></p>	<p><b>Networking Break</b></p>
<p><b>1100 – 1135 Hrs</b></p>	<p><b>Special Plenary : Innovations in Life Sciences &amp; Biotechnology- Pioneering Indian Initiatives</b></p> <p>Introduction of Sangita Reddy by <b>Ron Somers</b>, President, U.S.-India Business Council</p> <p><b>Sangita Reddy</b>, Executive Director (Operations), Apollo Hospitals Group</p>
<p><b>1145 – 1315 Hrs</b></p>	<p><b>International Law Enforcement: Working with Brand Owners to Protect IP</b></p> <p><i>This session will provide insight on methods for protecting brand integrity including counterfeiting and piracy over the Internet, supply chain security, and money laundering through organized criminal networks</i></p> <ul style="list-style-type: none"> <li>▪ <b>Daniel Baldwin</b>, Assistant Commissioner, Office of International Trade, U.S. Customs and Border Protection, Department of Homeland Security</li> <li>▪ <b>Manish Yavez</b>, General Counsel, Southeast Asia, Johnson &amp; Johnson Company</li> <li>▪ <b>Balaji Majumdar</b>, Joint Commissioner of Customs, Government of India</li> <li>▪ <b>Arun Rai</b>, Program Manager, ACF, Hewlett Packard India Pvt. Ltd &amp;</li> </ul>

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	<p>Member CII National Committee of IP Owners</p> <p><b>Moderator:</b> <b>Brad Huther</b>, Senior Advisor, The Global Intellectual Property Center, U.S. Chamber of Commerce</p>
<p><b>1315 – 1400 Hrs</b></p>	<p><b>Lunch</b></p>
<p><b>1400-1515 Hrs</b></p>	<p><b>Building Intellectual Property Awareness</b> <i>This session will explore the challenges in generating awareness of IP issues and consequences of infringement among the public and policymakers. Topics will include the role of consumer protection associations, trade associations, and outline best practices in government, university and industry efforts to raise consumer awareness.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Wu Dajian</b>, Patent Attorney, Vice President of All-China Patent Agents Association, Managing Director of China Patent Agent (HK) Ltd.</li> <li>▪ <b>Toshiro Fukura</b>, Director General, Japan External Trade Organization (JETRO) and Secretary, International Intellectual Property Protection Forum (IIPPF), Japan</li> <li>▪ <b>Dominic Keating</b>, First Secretary for Intellectual Property, U.S. Embassy Delhi</li> </ul> <p><b>Moderator: R Saha</b>, Advisor DST &amp; Director TIFAC-PFC</p>
<p><b>1515-1630 Hrs</b></p>	<p><b>Protecting Intellectual Property: Government Initiatives</b> <i>This session will explore government initiatives to protect intellectual property, including the way in which international agreements and intergovernmental organizations (e.g. WIPO, WCO, WHO, INTERPOL, etc.) contribute to IP protection and development.</i></p> <ul style="list-style-type: none"> <li>▪ <b>T C James</b>, Director, Department of Industrial Policy &amp; Promotion, Government of India</li> <li>▪ <b>Ana Lucia</b>, CNCP (Conselho Nacional de Combate a Pirataria), Government of Brazil</li> <li>▪ <b>Benoit Battistelli</b>, French IP Commissioner and Director General, National Institute for Industrial Property, France</li> <li>▪ <b>Stanford McCoy</b>, Chief Negotiator for Intellectual Property Enforcement, Office of the U.S. Trade Representative</li> </ul> <p><b>Moderator:</b> <b>Michael Owen</b>, Consul General, U.S. Consulate, Mumbai</p>

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**1630 – 1700 Hrs**

**Summing up of the Proceedings:**

**Concluding Remarks :**

**Introduction of Kishor A. Chaukar and Vote of Thanks by  
Ron Somers, President, U.S.-India Business Council**

**Kishor A. Chaukar, Managing Director, Tata Industries  
Limited**