

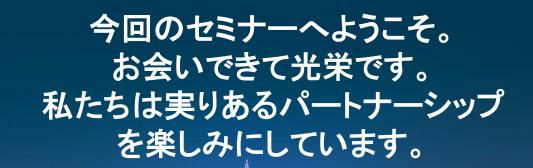
### RIYADH A GLOBAL CITY OPEN FOR BUSINESS

#### By Hosam Alqurashi

The Royal Commission for Riyadh City











Young and progressive nation
Hub connecting 3 continents
Developing new non-oil economy



### Riyadh in numbers by 2030

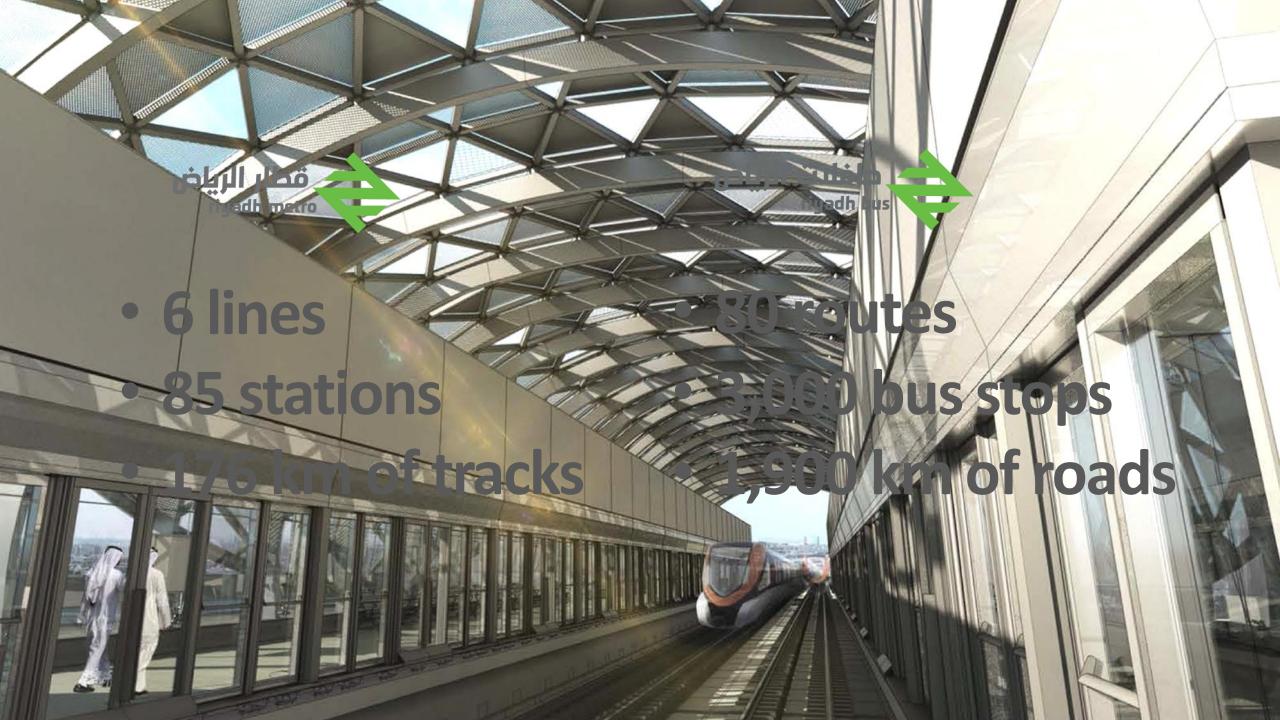
Within top 15 cities globally for Purchasing Power Parity Adjusted GDP

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Today
7.2 million population
18th global city ranking in Purchasing Power Parity Adjusted GDP
49th global city ranking in population
50% of Kingdom's non-oil GDP
By 2030
US$ 550bn GDP contribution 15 million population
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الهيئة الملكية لمدينة الرياض ROYAL COMMISSION FOR RIYADH CITY























sport activity venues 85 km of biking trails for amateurs 135 km of biking trails for professionals 123 km of horse riding trails 3.5 million m<sup>2</sup> of green areas 120,000 new trees to be planted





### **Riyadh Tourism Forecast**







~23-30 Million Visitors

~ 50% International

# Riyadh...A Strategic Contributor to Saudi Arabia's Future Prosperity:

Attracting 30M visitors annually

Doubling the economy in 10 years

Attracting 3Tr SAR (USD 800 Bn) through government pledges, PPIs, and FDIs

## Riyadh has a great opportunity to attract RHQs, through a series of reforms currently underway:

**Labor law** 

**Education** 

**Special Economic Zones** 

**End-to-end services** 





