

Attachment 2: Cost Guide for JETRO Global Acceleration Hub Project (Bio/Healthcare sectors)

2/28/2024

Activity	Payment Structure	Cost	Rate	Unit (expected)	Total	Notes
<b>Support for Japanese Companies to enter the local startup ecosystem</b>						
<b>① Introduction Phase</b>						
Introductory mentoring support	Unit	\$325	Per Hour	35	11,375	Up to 1 - 2 hour each for 35 Companies
Introductory mentoring recruitment	Unit	\$160	Per Case	20	3,200	For new startups and changing the mentors
<b>② Phase 1 (Preparation)</b>						
a. 1-on-1 mentoring support	Unit	\$325	Per Hour	270	87,750	Up to 10 hours each for 35 Companies
b. Arranging business meetings (Potential Customers)	Unit	\$550	Per Case	10	5,500	Up to 3 companies each for 25 Companies
c. Introduction to investors (Venture Capital, Angel Investors, accelerators)	Unit	\$550	Per Case	10	5,500	
d. Introduction to media contacts, potential co-founder, Board Members	Unit	\$325	Per Case	10	3,250	
e. Follow up meeting arrangement for groups b., c. (above)	Unit	\$525	Per Case	10	5,250	
<b>③ Phase 2 (Acceleration)</b>						
a. 1-on-1 mentoring support	Unit	\$325	Per Hour	87	28,275	Up to 10 hours each for 28 Companies
b. Arranging business meetings (Potential Customers)	Unit	\$550	Per Case	5	2,750	Up to 3 companies each for 20 Companies
c. Introduction to investors (Venture Capital, Angel Investors, Accelerators)	Unit	\$550	Per Case	5	2,750	
d. Introduction to media contacts, potential co-founder, Board Members	Unit	\$325	Per Case	6	1,950	
e. Follow up meeting arrangement for groups b., c. (above)	Unit	\$525	Per Case	5	2,625	
<b>④ Phase 3 (Expansion)</b>						
a. 1-on-1 mentoring support	Unit	\$325	Per Hour	15	4,875	Up to 10 hours each for 5 Companies
b. Arranging business meetings (Potential Customers)	Unit	\$550	Per Case	3	1,650	Up to 3 companies each for 5 Companies
c. Introduction to investors (Venture Capital, Angel Investors, Accelerators)	Unit	\$550	Per Case	3	1,650	
d. Introduction to media contacts, potential co-founder, Board Members	Unit	\$325	Per Case	4	1,300	
e. Follow up meeting arrangement for groups b., c. (above)	Unit	\$525	Per Case	2	1,050	
⑤ Agreement for Proof of Concept, Paid Pilot, or likewise with potential partners, customers, investors, a	Unit	2000	Per Case	5	10,000	Up to 5 companies
⑥ Lease of coworking desk	Unit	\$550	Per Case	5	2,750	Up to 3 months ※Actual Cost
⑦ Research and Marketing (2 articles /year)	Article	\$425	Per Article	2	850	2 articles per year
⑧ Event	Unit	\$3,000	Per Event	1	3,000	1 event per year
⑨ Administration Fee	Unit	\$1,300	Per Month	12	15,600	Introduction Phase Administration, Phase 1 Administration
				Total	202,900	