



JETRO organizes Regional Japan Programs for opportunities to collaborate with Japanese companies in Open Innovation

In efforts to enhance Japan's Open Innovation Initiative, JETRO has been working with Prefectures Governments throughout Japan to host virtual conference, matching event, and pitching opportunities for US companies.

The global pandemic, which has restricted entry to Japan has placed some disadvantages amongst foreign companies that have ingoing businesses in the country. However, looking at this from an optimistic point of view, the pandemic has accelerated Japanese companies to interact virtually at an increasing rate. What was once the comfort zone of face to face meetings for many Japanese companies changed. This shift in comfort zone is a indication that global business is advancing for many Japanese companies.

To that extent, Tokyo may be the most famous landing spot for foreign companies, however, plenty of other regions throughout Japan offers opportunities at an advantage if research is done properly.

In 2020, events were held spanning the entire island from Hokkaido to Fukuoka, with the most recent opportunity in Aichi Prefecture, connecting IoT Startups worldwide with Manufacturing related companies focusing on new and advanced technology.

Below are some upcoming activities that could be shared with your peers. For more information, please reach out to your nearest JETRO office.

[BOSAI-TECH Open Innovation Challenge in Japan – Regional Business Conference \(RBC\)2020](#)

Application Deadline: 12/15/2020

- 1.Open Innovation Pitch Event: To encourage collaboration projects with major Japanese enterprises*. They will present some of their issues and invite ideas for solutions from foreign companies. *Major Japanese enterprises and challenges below table(Temporary)
- 2.Public Pitch Event: To provide business matching opportunities between regional and foreign companies.

JETRO New York