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## Investing in Japan

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InvestNews

# Amazon Japan establishes Osaka branch to reinforce sales and support in western Japan

Oct 15, 2013

In July 2013, [Amazon Japan KK](#) and Amazon Data Service Japan KK, which support the operation of the general online store Amazon.co.jp, established an Osaka branch to further reinforce product sales services and Amazon web services in Western Japan. The companies established the Osaka branch to expand new sellers in western Japan, provide business support for existing sellers, and to expand the product mix of "Nippon Store" which handles local delicacies and specialty products from all over Japan on Amazon.co.jp. With the west Japan office, the company aims to strengthen their seller-related business through the development of sellers who produce and sell specialty products, and other activities. Furthermore, the office will provide support in introducing cloud computing for companies and partners with offices in the region. To support the company in setting up their Osaka branch, JETRO Osaka's [Invest Japan Business Support Center \(IBSC\)](#) provided temporary office space and information regarding living in Osaka City.

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