



Ministry of Agriculture, Forestry and Fisheries

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Tokyo 100-8950, JAPAN
TEL +81-3-6744-1502
URL <http://www.maff.go.jp/e/index.html>



JETRO TOKYO

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TEL +81-3-3582-5546
URL <http://www.jetro.go.jp/en/>

- JETRO offices in the U.S. -
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JETRO NEW YORK

Address 565 Fifth Avenue,
4th Floor, New York,
NY 10017
TEL +1-212-997-0400
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JETRO ATLANTA

Address 1050 Crown Pointe
Parkway, Suite 1450,
Atlanta, GA 30338
TEL +1-404-681-0600
FAX +1-404-681-0713

JETRO CHICAGO

Address One East Wacker Drive,
Suite 3350, Chicago,
IL 60601
TEL +1-312-832-6000
FAX +1-312-832-6066

JETRO HOUSTON

Address 1221 Mckinney, LyondellBasell
Tower, Suite 4141, Houston,
TX 77010
TEL +1-713-759-9595
FAX +1-713-759-9210

JETRO LOS ANGELES

Address 777 S. Figueroa Street,
Suite 2650, Los Angeles,
CA 90017
TEL +1-213-624-8855
FAX +1-213-629-8127

JETRO SAN FRANCISCO

Address 575 Market Street, Suite
2400, San Francisco,
CA 94105
TEL +1-415-392-1333
FAX +1-415-788-6927

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

Originally established in 1958 to promote Japan's exports abroad, JETRO's core focus in the 21st century has shifted towards promoting foreign direct investment into Japan and helping Japanese firms maximize their global export potential.

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Summer Fancy Food Show 2016

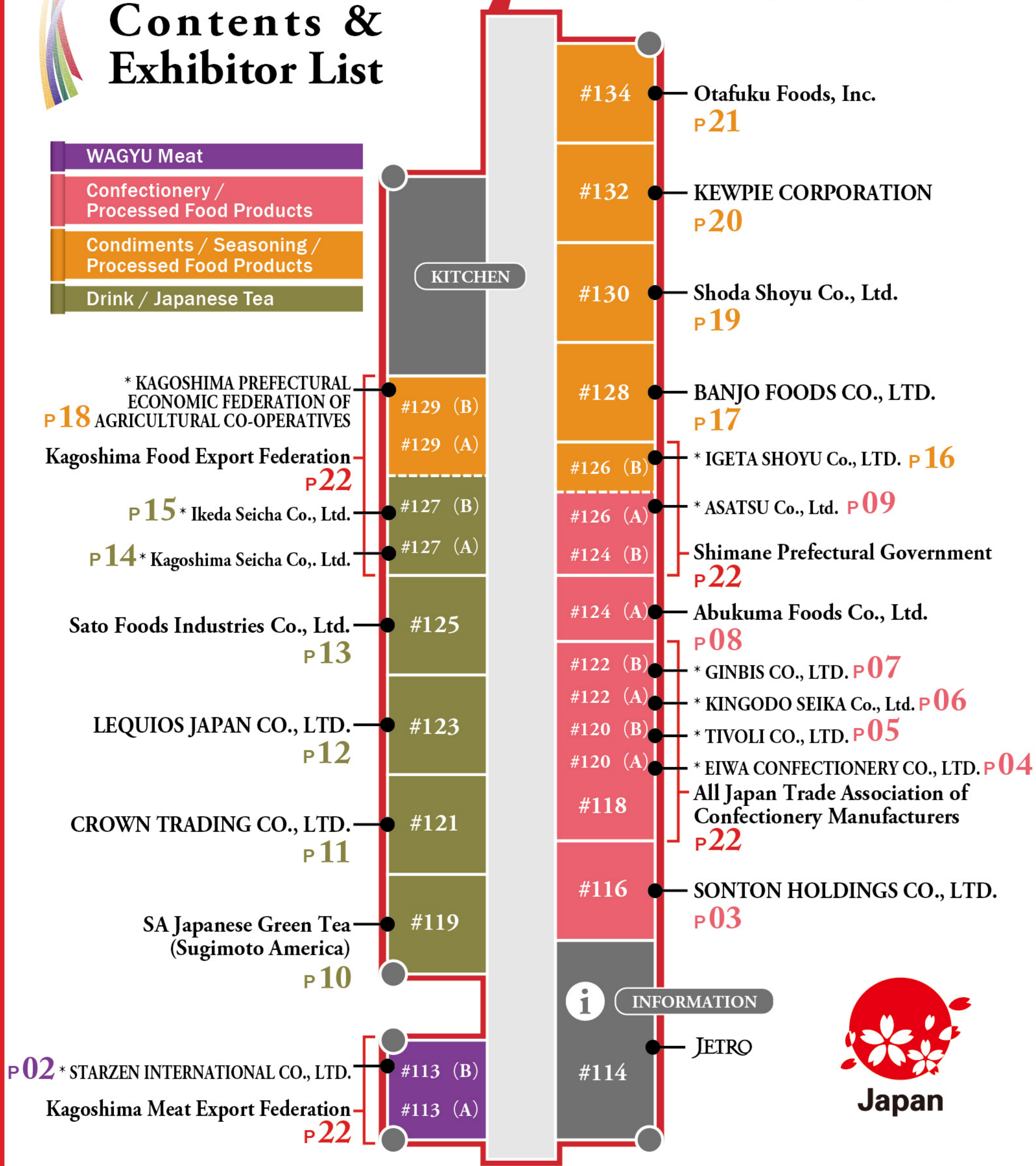
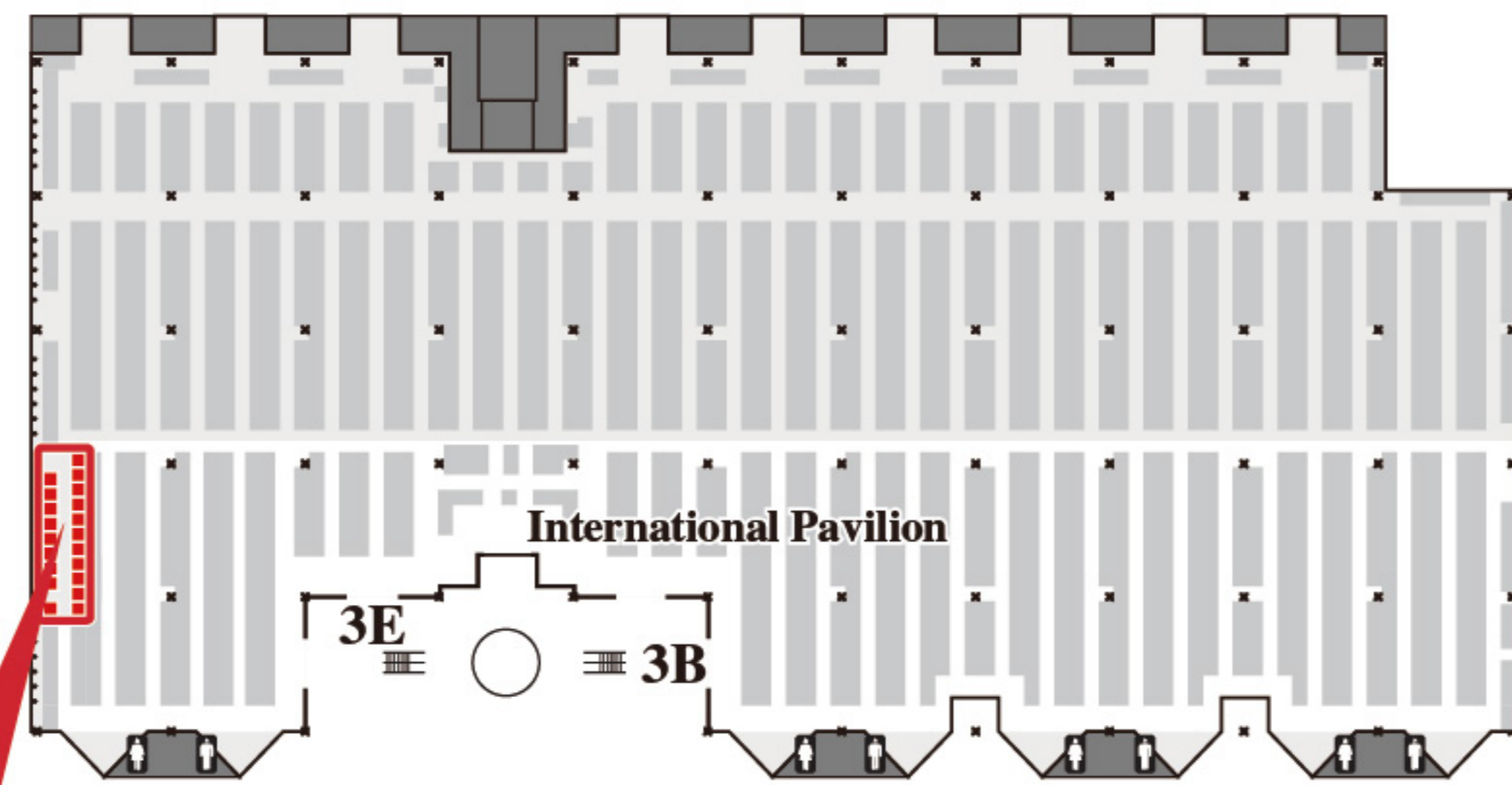
Jun. 26[Sun] → **28**[Tue]

**Jacob K. Javits Convention Center,
Level 3, Hall 3E, New York City**

JAPAN pavilion MAP

Contents & Exhibitor List

- WAGYU Meat
- Confectionery / Processed Food Products
- Condiments / Seasoning / Processed Food Products
- Drink / Japanese Tea



#113 (B)

STARZEN INTERNATIONAL CO., LTD.



•Destination for Export
U.S.A., Canada, EU, Hong Kong, Macau, Philippines, Singapore, Thailand, Vietnam, UAE

•Certification
HACCP, SQF, ISO 9001

Address 9F South Port Shinagawa Bldg., 12-32, Kounan 2-Chome, Minato-ku, Tokyo 108-0075, JAPAN

TEL +81-3-5783-2374

FAX +81-3-3472-0981

E-mail t-ino@starzen-ib.com

Contact Person Mr. Takeshi INO

•Distributor in U.S.
TREX CORP INC

Address 851 Burlway Road, Suite 400 Burlingame, CA 94010, U.S.A.

TEL +1-650-342-7333

FAX +1-650-342-8333

E-mail Mark@teamtrex.com

Contact Person Mr. Mark MELNICK

KAGOSHIMA WAGYU

KAGOSHIMA WAGYU (100% Pure Japanese Black Cattle) is bred and raised with superior farming technique and care using a feed system that is perfectly matched to the southern country climate. The main characteristic of KAGOSHIMA WAGYU (beef) is its superior marbling. The beef seems to melt in your mouth, spreading rich, mellow flavor. Please come to our booth and taste the real Japanese WAGYU beef called "KAGOSHIMA WAGYU".



KAGOSHIMA WAGYU YAKINIKU SET

Japanese WAGYU cattle are bigger than the cattle of other countries. They are also different in form. Our proposed YAKINIKU-set is small and easy to use. We have several kinds of the YAKINIKU sets. One set consists of 4 parts, each part is around 2-3 kg (4.4 - 6.6 lb). One set is around 10-15 kg (22 - 33 lb). You can minimize labor cost and processing time.

SONTON HOLDINGS CO., LTD.



• **Destination for Export**
U.S.A., Hong Kong, Malaysia,
Singapore

• **Certification**
HALAL Certificate

Address East21 Tower, 3-2, Toyo 6-Chome,
Koto-ku, Tokyo 135-0016, JAPAN

TEL +81-3-6386-7804

mobile +81-80-9868-0436

FAX +81-3-5635-1771

E-mail yasuo_takahashi@sonton-hd.com

Contact Person Mr. Yasuo TAKAHASHI

Japanese Style Peanut Spread (4.7 oz)

We are proud of this popular product. The great peanut aroma and sweet flavor are loved by all generations. It is an essential breakfast item. Use it for cooking and baking or enjoy it with crackers, biscuits and of course, toast. This item has a shelf life of 300 days at room temperature.



Multi Cream Mix (10.5 oz)

This all-purpose cream base is microwavable. Add milk to make milk cream, and eggs to make custard cream. Use this product in a variety of ways like cream puffs, tarts, cakes, breads, and sandwiches. Experiment our products and make your own unique recipes. This item has a shelf life of 180 days at room temperature.

EIWA CONFECTIONERY CO., LTD.



• **Office in U.S.**

• **Destination for Export**
U.S.A., Hong Kong, Singapore
Taiwan

• **Certification**
FSSC22000, ISO9001

Address 19301 Pacific Gateway Drive,
#210 Torrance, CA 90502,
U.S.A.

TEL +1-310-327-7222

FAX +1-310-327-7352

E-mail tome@eiwa-america.com

Contact Person Mr. Hiro TOME

MATCHA Green Tea Marshmallow

Our marshmallows are filled with an iconic Japanese flavor, MATCHA green tea. It is very unique!



#120 (B)

TIVOLI CO., LTD.



• Destination for Export

U.S.A., Canada, Poland, Russia, China, Hong Kong, Cambodia, Malaysia, Myanmar, Singapore, Taiwan, Thailand, Vietnam, Australia

• Certification
ISO9001

Address Doi 1-15-4, Yugawara-machi, Kanagawa 259-0393, JAPAN
TEL +81-465-63-5361
FAX +81-465-60-1885
E-mail s_sakamoto@tivolicooky.com
Contact Person Ms. Satoka SAKAMOTO

RED BOX (Cookie Box)

Assorted gift cookie contains 59 pieces with 16 varieties. In 2015 we were awarded the Monde Selection “Grand Gold Quality Award”.



MOEGINO TO AJISHINO SUMIRE (Assorted Cookies)

Our Japanese style gift cookie set contains 56 pieces of 7 varieties of cookies made with Japanese ingredients such as “MATCHA”.

#122 (A)

KINGODO SEIKA Co., Ltd.



• Destination for Export

U.S.A., Netherlands, Hong Kong, Singapore

• Certification
ISO9001, HACCP SYSTEM

Address 4-14-4 Yayoicho, Nakano-ku, Tokyo 164-0013, JAPAN
TEL +81-3-3381-7911
FAX +81-3-3384-7273
E-mail t-usuda@kingodo.co.jp
Contact Person Mr. Takeshi USUDA

HOROHOROYAKI AMAKUCHI-SHOYU (Japanese Rice Cracker)

This is made from 100% Japanese rice. The sweet soy sauce soaks into the cracks which creates the soft and light texture.



HOROHOROYAKI WASHIO (Japanese Rice Cracker)

This is made from 100% Japanese rice. Our special salt seasoning soaks into the cracks which creates the soft and light texture.

Confectionery / Processed Food Products

Confectionery / Processed Food Products

GINBIS CO., LTD.



Address 3-23-3 Nihonbashi-Hamacho,
Chuo-ku, Tokyo 103-0007, JAPAN
TEL +81-3-3664-0331
FAX +81-3-3664-0336
E-mail t-saito@ginbis.co.jp
Contact Person Mr. Tetsuya SAITO

• **Distributor in U.S.**
JFC INTERNATIONAL INC

Address 7101 East Slausen Av., Los Angeles,
CA 90040-3622, U.S.A.
TEL +1-323-721-8100
FAX +1-323-721-6133
E-mail akatsuki@jfc.com
URL http://www.jfc.com
Contact Person Mr. A. KATSUKI

• **Destination for Export**

U.S.A., Canada, Mexico, Belgium,
France, Germany, Netherlands,
Sweden, UK, Russia, Korea, Hong
Kong, Cambodia, Indonesia,
Malaysia, Myanmar, Singapore,
Vietnam, Thailand, UAE

• **Certification**

ISO9001, FSSC22000

Asparagus-Shaped Black Sesame Biscuit

This biscuit has been available in Japan for more than 47 years. The savory taste combines the flavor of butter and black sesame. Available in English packaging.

SHIMI-CHOCO (Chocolate soaked)
Corn Snack

Our star-shaped corn snack is soaked in chocolate using original GINBIS production technology. This crispy treat has a rich chocolate flavor. It can be transported in a dry container.



Abukuma Foods Co., Ltd.

• **Destination for Export**

U.S.A., France, Germany, Spain,
UK, Hong Kong, Malaysia,
Singapore, Thailand, Australia,
New Zealand

Address

4-14, Hobara-cho, Date-city,
Fukushima 960-0627, JAPAN

TEL

+81-24-575-1171

FAX

+81-24-575-1147

E-mail

h-suzuki@abukumafoods.co.jp

Contact Person

Mr. Hidetaka SUZUKI

Baby Peach compote, sweet-boiled
baby peach (1.1 lb)

Baby peach compote is carefully boiled in our original syrup. This may be your first experience tasting baby peach with the pit, using our special technique.



Baby Peach Pickles

We are proud to introduce "baby peach pickles" with a perfect balance of sourness and sweetness.

#126 (A)

ASATSU Co., Ltd.



•Destination for Export
U.S.A., China

Address 717, Imaichi-cho, Izumo-city,
Shimane 693-0001, JAPAN
TEL +81-853-21-5630
FAX +81-853-22-6700
E-mail kunitaka.asa2@gmail.com
Contact Person Mr. Kunitaka ASATSU

Veggie Meat (8.0 oz)

Veggie Meat is a meat alternative made from soy beans. It has no additives and no meat. Also it is Non-MSG (mono sodium glutamate), gluten free, and cholesterol free. It is a vegan food low in lipids and high in protein with a garlic soy sauce taste. Just warm it up and eat.



#119

SA Japanese Green Tea (Sugimoto America)



•Office in U.S.

•Destination for Export
U.S.A., Mexico, Switzerland,
UK
•Certification
JAS Organic, FSSC22000
Kosher, Non-GMO Project

Address 2739 152nd Avenue NE,
Redmond, WA 98052,
U.S.A.
TEL +1-425-558-5552
FAX +1-425-558-5549
E-mail info@sugimotousa.com
Contact Person Mr. Kyohei SUGIMOTO

SA Organic MATCHA (1.0 - 2.0 oz)

This organic, finely ground essence of green tea is made from only the most tender organic tea leaves. It is available in two varieties.



SA Japanese Green Tea - Enrich Series - (2.0 - 3.5oz)

This product was made to suit the busy daily life, and it is ready in a second. Every SA tea comes in two styles: wholesome loose leaf and convenient teabags.

CROWN TRADING CO., LTD.



CROWN TRADING CO., LTD.
IMPORTERS & EXPORTERS
クラウン貿易株式会社

•Destination for Export
U.S.A., France, Germany,
Netherlands

Address 3-2-18, Gokoh-dori, Chuo-ku,
Kobe-city, Hyogo 651-0087,
JAPAN
TEL +81-78-231-2551
FAX +81-78-231-2557
E-mail info@crowntradingkobe.com
Contact Person Mr. Yusuke YAMANE

•Office in U.S.
Address 50 West Ohio Ave., Richmond,
CA 94804, U.S.A.
TEL +1-510-426-4335
FAX +1-510-255-7803
URL http://www.ctcfood.com
Contact Person Mr. Ikuo FUKUMOTO

RAMUNE (Japanese Soda) (6.6 fl oz)

RAMUNE is a traditional carbonated soft drink in Japan. It's known for its unique bottle with a fun marble. Try refreshing, fizzy, and fun RAMUNE!



LEQUIOS JAPAN CO., LTD.



•Destination for Export
U.S.A., UAE
•Certification
USDA ORGANIC
FDA SID, Kosher

Address 2F 6-7-19 Oyama, Ginowan-city,
Okinawa 901-2223, JAPAN
TEL +81-98-943-2761
FAX +81-98-943-2762
E-mail suzuki@lequios-j.com
Contact Person Mr. Ryuichi SUZUKI

MATCHA Green Tea (USDA ORGANIC) (16.9 fl oz)

Our MATCHA Green Tea is certified organic. It can be produced in cans or PET bottles. PET bottles are currently seeking kosher approval.



ZEN SOUP (Brown Rice Soup for Vegan)

These vegan products are made with nutritious, low calorie ingredients. Non-MSG, gluten free, kosher, and other certifications may be obtained through OEM production.



Sato Foods Industries Co., Ltd.



• **Destination for Export**
U.S.A., Netherlands, China,
Thailand

• **Certification**
ISO9001, ISO14001,
FSSC22000

Address 154, Horinouchi 4-chome,
Komaki-city, Aichi 485-8523,
JAPAN
TEL +81-568-77-7315
FAX +81-568-72-0273
E-mail akitoshi.noguchi@sato-foods.co.jp
Contact Person Mr. Akitoshi NOGUCHI

Vinegar powder F (705 oz)

Our spray-dried powder is made from brewed vinegar produced in Japan. Use it as a seasoning in sushi rice, an ingredient in drinks, and to prolong food shelf life.



YUZU powder (141 oz / 352oz / 529 oz)

This spray-dried powder is made from whole YUZU fruits produced in Japan. Use it as an ingredient in confectionary breads, drinks, and as a seasoning.

Kagoshima Seicha Co., Ltd.



• **Destination for Export**
U.S.A., Taiwan, Thailand,
Australia

• **Certification**
FSSC22000, JAS

Address 3-11, Nanei, Kagoshima-city,
Kagoshima 891-0122, JAPAN
TEL +81-99-269-1221
FAX +81-99-269-2409
E-mail kamimura@birouen.com
Contact Person Mr. Shota KISANUKI

• **Distributor in U.S.**
Address Culver City, CA 90232,
U.S.A.
TEL +1-310-254-5661
FAX +1-206-350-2034
E-mail info@kentreeintl.com
Contact Person Mr. Ken MIZOROGI

Organic Green Tea Powder (1.58 oz)

This is organic green tea powder. Just dissolve this powder in water to enjoy its full nutritious benefit.



Organic Green Tea (3.52 oz)

We use tea leaves which were meticulously produced by our contract farmers.

#127 (B)

Ikeda Seicha Co., Ltd.



•Destination for Export
U.S.A., Taiwan, Australia

•Certification
JAS

Address 3-11 Nanei, Kagoshima-city,
Kagoshima 891-0122, JAPAN
TEL +81-99-268-6266
FAX +81-99-268-6342
E-mail kenta@seicha.com
Contact Person Mr. Kenta IKEDA

GYOKURO Premium (0.2 oz)

In KAGOSHIMA GYOKURO you will taste both sweetness and a unique flavor of tea leaves produced through a covering process. The strong "UMAMI" is found only in KAGOSHIMA tea.



Organic MATCHA (0.07 oz)

The dark green color of our KAGOSHIMA organic green tea is indicative of its strong flavor. Our tea is unsurpassed by traditionally cultivated products.



#126 (B)

IGETA SHOYU Co., LTD.



•Destination for Export
U.S.A., Russia, China, Korea,
Hong Kong, Taiwan, Vietnam,
UAE

•Certification
ISO9001

Address 1070 Hama-cho, Izumo-city,
Shimane 693-0054, JAPAN
TEL +81-853-21-1300
FAX +81-853-21-1317
E-mail info@izumo-igeta.co.jp
Contact Person Mr. Katsuo INOUE

TAMARI (Soy Sauce)(5.07 fl oz)

The natural brewing process draws out the taste of soy. Even though it is made without wheat, it has a rich flavor. Please use it as you would use regular soy sauce. (Gluten-Free, Non-MSG, All-natural)



YUZU TAMARI (5.07 fl oz)

A refreshing blend of TAMARI and natural citrus juice. (Gluten-Free, Non-MSG, All-natural)

BANJO FOODS CO., LTD.



•Office in U.S.

- Destination for Export
U.S.A., EU, Hong Kong, Malaysia,
Singapore, Taiwan, Vietnam
Australia
- Certification
ISO 14001, ISO 22000

Address Higashinihonbashi Green Bldg.
10F, 2-8-3, Higashinihonbashi,
Chuo-ku, Tokyo 103-0004, JAPAN

TEL +81-3-5839-2990

FAX +81-3-5839-2993

E-mail hkarino@banjo.co.jp

Contact Person Mr. Hiromitsu KARINO

WASABI Dressing, Sesame-WASABI Dressing (5.75 fl oz)

This product contains 100% Japanese WASABI produced in the IZU District of SHIZUOKA Prefecture. It is a Monde Selection "Gold Award" winning product for 5 continuous years, from 2011 to 2015.



Chopped WASABI Stalk

The stalk of 100% Japanese WASABI produced in SHIZUOKA Prefecture is cut evenly to provide a nice texture and fresh flavor.



KAGOSHIMA PREFECTURAL ECONOMIC FEDERATION OF AGRICULTURAL CO-OPERATIVES



- Destination for Export
U.S.A., Hong Kong, Macau,
Singapore, Taiwan, Thailand,
etc.
- Certification
UAE HALAL

Address 15 Kamoikeshin-machi,
Kagoshima-city, Kagoshima
890-8515, JAPAN

TEL +81-99-258-5505

FAX +81-99-258-5506

E-mail kei-7600@ks-ja.or.jp

Contact Person Mr. Takashi TANIMOTO

Baked ANNOU Sweet Potato

This product contains only natural "ANNOU sweet potato" from KAGOSHIMA Prefecture. Just microwave for a few minutes and they are ready to eat.



Black Vinegar SU+ (7.0 fl oz)

Our black vinegar is 100% made from ingredients of KAGOSHIMA Prefecture. It contains lots of amino acid and you can use it as a healthy drink.

Shoda Shoyu Co., Ltd.



• Destination for Export

U.S.A., Brazil, Chile, EU, Russia, Malaysia, Philippines, Singapore, Thailand, Vietnam, Australia

• Certification

ISO9001

Address 3-1, Sakae-cho, Tatebayashi-city, Gunma 374-8510, JAPAN

TEL +81-276-74-8172

FAX +81-276-74-8102

E-mail tkuri@shoda.co.jp

Contact Person Mr. Takao KURISHIMA

• Distributor in U.S.

NEW YORK MUTUAL TRADING, INC.

Address 77 Metro Way Secaucus, NJ 07094 U.S.A.

TEL +1-201-933-9555

FAX +1-201-933-7791

E-mail kohmae@nymtc.com

URL <http://www.nymtc.com>

Contact Person Mr. Terutada KOMAE

KOIKUCHI (Dark Color) Soy Sauce (4.765 Gal) Bag in Box

Japan's traditional and most popular soy sauce. SHODA soy sauce has a well balanced harmony of flavors, and is suitable for both cooking and dipping.



Twice-Brewed Soy Sauce (NIDANJYUKUSEI) (10.14 fl oz)

Our twice-brewed soy sauce is first brewed using whole soy beans, then again by adding soy sauce in lieu of salted water. This produces a premium quality soy sauce with an elegant aroma and fine color.

KEWPIE CORPORATION



• Destination for Export

U.S.A., EU, Korea, Taiwan, etc.

• Certification

FSSC22000

Address 1-4-13, Shibuya, Shibuya-ku Tokyo 150-0002, JAPAN

TEL +81-3-3486-3059

FAX +81-3-3486-6154

E-mail hou_chou@kewpie.co.jp

Contact Person Ms. Peng ZHANG

• Distributor in U.S.

Q&B Foods, Inc.

Address 15547 First Street, Irwindale, CA 91706, U.S.A.

TEL +1-626-334-8090

FAX +1-626-969-1587

E-mail kyamamoto@qbfoods.com

URL <http://www.qbfoods.com>

Contact Person Mr. Kenichi YAMAMOTO

KEWPIE MAYONNAISE (17.64 oz)

“UMAMI incarnate!” is how one top American chef describes Kewpie Mayonnaise. Kewpie's superior flavor and delicate consistency, in a unique, easy-to-use squeeze bottle, make it perfect for special meals or everyday use.

Kewpie is praised and preferred as part of the secret arsenal of many of the world's best chefs, favoring it over America's best-selling brands for its superior flavor, silky-smooth texture and excellent mixing properties.

The egg-yolk only formula contributes to Kewpie's wonderfully-distinct flavor, uniform smoothness and slightly yellow color. A proprietary blend of vinegars provides a finish that is slightly sweeter than everyday whole-egg mayos. You'll love it!



Otafuku Foods, Inc.

**Otafuku****•Office in U.S.**

- Destination for Export
U.S.A., EU, China, Korea,
Southeast Asia, Taiwan,
Australia
- Certification
FSSC22000

Address 13117 Molette Street Santa Fe Springs, CA 90670, U.S.A.
TEL +1-562-404-4700
FAX +1-562-404-4730
E-mail yomoto@otafuku.co.jp
Contact Person Mr. Y. OMOTO

OKONOMI Sauce (17.6 oz)

This sauce is for "OKONOMIYAKI" which is a vegetable pancake. It is made from many kinds of fruits and vegetables. Non-MSG and no preservatives added.



YAKISOBA Sauce (17.6 oz)

This sauce is for "YAKISOBA" which is a Japanese stirfry noodle dish. It is made from many kinds of fruits and vegetables. Non-MSG and no preservatives added.



All Japan Trade Association of Confectionery Manufacturers #118

全日本菓子輸出工業協同組合連合会
 ALL JAPAN TRADE ASSOCIATION OF
 CONFECTIONERY MANUFACTURERS

Address 1-5-4, Kyodo, Setagaya-ku,
Tokyo 156-0052, JAPAN
TEL +81-3-3439-7048
FAX +81-3-3439-8503
E-mail andou@eiwamm.com
Contact Person Mr. Tetsushi ANDO

Japan Tacom is an association of confectionery manufacturers founded in 1956, comprising of 43 companies under three regional organizations, namely Central Japan Cooperation for Confectionery Industry and Export, Western Japan Cooperation for Confectionery Industry and Export and TOKYO Cooperation for Confectionery Industry and Export. We have been participating in international confectionery conventions almost every year since 1982 to introduce safe and delicious Japanese confectionery to the global market.

Kagoshima Food Export Federation #129 (A)

Address 10-1, Kamoikeshin-machi, Kagoshima-city,
Kagoshima 890-8577, JAPAN
TEL +81-99-286-3095
FAX +81-99-286-5587
E-mail ookubo-akihiko@pref.kagoshima.lg.jp
Contact Person Mr. Akihiko OOKUBO

The KAGOSHIMA Food Export Federation is an organization comprised of providers of KAGOSHIMA foods. This federation has been participating in overseas trade fairs for 25 years.

Kagoshima Meat Export Federation #113 (A)

<http://en.k-meat.net>

Address 10-1, Kamoikeshin-machi, Kagoshima-city,
Kagoshima 890-8577, Japan
TEL +81-99-286-3216
FAX +81-99-286-5599
E-mail tikikaku@pref.kagoshima.lg.jp
Contact Person Ms. Erena IKOMA
Destination for Export U.S.A., Canada, Mexico, EU, Hong Kong, Macau, Myanmar,
Philippines, Singapore, Thailand, Vietnam, New Zealand

KAGOSHIMA WAGYU (100% Pure Japanese Black Cattle) are bred and raised with superior farming techniques and care using a feed system that is perfectly matched to the southern country climate. The main characteristic of KAGOSHIMA WAGYU beef is its superior marbling. The beef seems to melt in your mouth, spreading rich, mellow flavor. You should come to our booth and taste the real Japanese WAGYU beef called "KAGOSHIMA WAGYU". We choose the very best shops and restaurants, whose KAGOSHIMA WAGYU beef sales exceed the standards, to authorize as official outlets. You can find the KAGOSHIMA WAGYU beef at NIJIYA MARKET in Torrance, CA Oya restaurant in Boston, MA and Providence restaurant in Los Angeles, CA.

Shimane Prefectural Government #124 (B)

<http://www.pref.shimane.lg.jp/>

Shimane
Tourism Mascot
"shimaneikko"



license agreement
SHIMAKANREN No.3574

Address 1 Tonomachi, Matsue-city,
Shimane 690-0261, JAPAN
TEL +81-852-22-5633
FAX +81-852-22-6859
E-mail fukushima-yuki@pref.shimane.lg.jp
Contact Person Mr. Yuki FUKUSHIMA

SHIMANE is rich with agricultural produce grown in SHIMANE's abundant natural environment. We use this produce and traditional techniques to create delicious products. These manufacturing process require natural ingredients, such as Soy Sauce, Japanese SAKE, salt, and vinegar. The traditional production methods have been well preserved by SHIMANE's manufacturers and serve as the basis for what is known as the "SHIMANE taste".