

**JETRO**

Japan External Trade Organization

# Activities of JETRO New York

March 2016

➤ JETRO helps foreign companies set up an office in Japan quickly and cost effectively by providing expertise, resources, and industry connections. Because JETRO is an independent agency of the Japanese government, our services are offered free of cost.

### Information & Guidance

#### ✓ Personalized Market information

- Industry specific market research information including market scale, trends, competitors
- Regulatory Information
- Advice for Market Entry

#### ✓ Governmental / Regional Incentive Programs

- Information on Japanese government subsidy program and regional incentives
- JETRO is the sole secretariat for certain national incentive programs.

### Hands-on Market Entry Support

#### ✓ Free Incubator Office Space

- Free temporary office space “IBSC” in Tokyo and other major cities (Free for 50 business days)
- On site support and consultations

#### ✓ Office Start-up Support

- Free consultations with business consultants including corporate registration, visa, tax/accounting, HR, and legal professionals etc.
- Introductions to bilingual service providers including real estates, staffing agencies, accountants, & legal support

### Networking Support

#### ✓ Business Partner Matching

- Facilitate partnering through our free business matching events and industry partnering programs
- Business matching databases

#### ✓ Global Network

- Expansive network of company executives, advisors and more



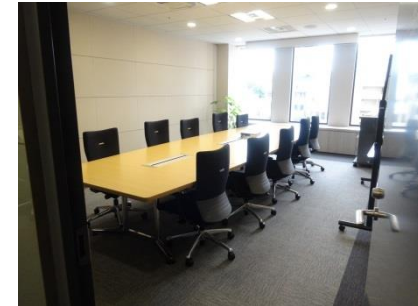
## Invest Japan Business Support Center (IBSC) 【 IBSC Tokyo 】



2-persons office



Reception area of IBSC Tokyo



Conference room



Entrance of IBSC Hall



Common area



IBSC Hall

HealthCare



FOREVER 21™

Service



Environment



ICT

NeoPhotonics



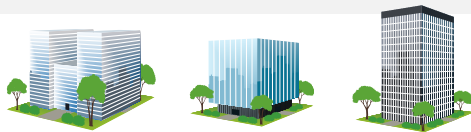
JETRO Success Case  
1,245

JETRO Success Case  
from North America  
399

JETRO Success Case  
from the New York office  
112

**Subsidy Program for Global Innovation Centers Budget Amount: 1.0 billion JPY (FY2015 Supplementary Budget)**

- Target industries: Regenerative medicine and IoT (Internet of Things) (which are industries with high future growth potential)
- Target projects: Projects by foreign companies which collaborate with Japanese companies or other organizations
  - ✓ Establishment of global innovation centers  
(Costs for equipment and facility purchase, rent, construction, etc.) ▶ **subsidy rate:1/3**
  - ✓ Experimental studies  
(Costs for researchers' employment, outsourcing, equipment, business trip, etc.) ▶ **subsidy rate:2/3**
  - ✓ Feasibility studies (F/S)  
(Costs for researchers' employment, outsourcing, business trip, etc.) ▶ **subsidy rate: fixed amount**  
(up to 10 million JPY)



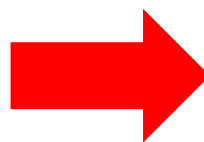
**Support**



- ✓ Target: Foreign companies who possess advanced technology/resources  
(Corporate status in Japan is not necessary at the time of application)
- ✓ Target industries: Regenerative medicine/ IoT

- ✓ Target projects: Establishment of innovation centers, experimental studies, feasibility studies (F/S) with Japanese companies or other organizations

**Investment**



**Expected Effects**

- ✓ Making Japan a “high-value added hub” and “innovation base” for global value chains