

Questionnaire for Law Firms in Southeast Asian Nation Surveys 2020

マレーシア (Malaysia)

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(Thank you for your cooperation. The information below will be published on JETRO's website with minimal editing.)

回答年月日 (Date of Filing Out)	08 January 2021
回答者名 (Name of the Answerer)	Debbie David

事務所概要 (Profile of Your Law Firm)	事務所名称 (Name of Your Law Firm)	Advanz Fidelis IP Sdn. Bhd.
	事務所住所 (Address)	Suite 609, Block D, Philes Damansara 1, No. 9, Jalan 16/11, 46350 Petaling Jaya, Selangor Darul Ehsan, MALAYSIA
	設立年月 (Date of Establishment)	2000/7/8
	従業員数 (Number of Employees)	24
	電話番号 (Telephone Number)	+603-7957-1472
	ファクシミリ番号 (Facsimile Number)	+603-7958-5030
	代表メールアドレス (Main E-mail Address of Your Law Firm)	<a href="mailto:info@advanz.com.my">info@advanz.com.my</a>
	事務所ホームページ (Website of Your Law Office)	<a href="http://www.advanz.com.my/">http://www.advanz.com.my/</a>

資格保持者人数 (Number of Licensed People)	弁護士 (Number of Advocates and Solicitors)	0 (We are an IP specialist corporation, and not a law firm)
	特許代理人数 ※マレーシア特許法規則第45条による規定 (Number of Patent Attorneys prescribed in Article 45 C of Malaysia Patents Regulations, 1986)	Registered Patent Agents: 8
	意匠代理人数 ※マレーシア意匠法規則第33条による規定 (Number of Agents/Representatives of Application for Industrial Designs prescribed in Article 33 of Malaysia Industrial Designs Regulations, 1999)	Registered Industrial Designs Agents: 5
	商標登録出願代理人数 ※マレーシア商標法規則第12条による規定 (Number of Representatives of Application for Trademark Registration prescribed in Article 12 of Malaysia Trademarks Regulations, 1997)	Registered Trademark Agents: 5

コミュニケーション (Capability of Communication)	言語 (Language)	会話可能者数 (Number of Persons Who Are Able to Talk in the Language)	読み書き可能者数 (Number of Persons Who Are Able to Read and Write the Language)
	日本語 (Japanese)	0	0
	英語 (English)	24	24

主要業績 (Main Achievements)	業務内容 (Content of Business)	2018 (Year of 2018)	2019 (Year of 2019)	2020 (Year of 2020)
	国内特許出願代理件数 (Number of Domestic Patent Application Filings by Your Law Firm)			
	外国特許出願代理件数 (Number of Incoming Patent Application Filings by Your Law Firm)			
	国内実用新案(小特許)出願代理件数 (Number of Domestic Utility Model Application Filings by Your Law Firm)			
	外国実用新案(小特許)出願代理件数 (Number of Incoming Utility Model Application Filings by Your Law Firm)			
	国内意匠出願代理件数 (Number of Domestic Industrial Design Application Filings by Your Law Firm)			
	外国意匠出願代理件数 (Number of Incoming Industrial Design Application Filings by Your Law Firm)			
	国内商標出願代理件数 (Number of Domestic Application Filings for Trademark Registration by Your Law Firm)			

訴訟関連業務 (Litawits Related Service)	業務内容 (Content of Business)	2018 (Year of 2018)	2019 (Year of 2019)	2020 (Year of 2020)
	知財関連刑事訴訟代理件数 (Number of Criminal Litawits Related to Intellectual Property cases)			
	知財関連民事訴訟 Related to Intellectual Property cases	侵害訴訟代理件数 (Number of Infringement Proceedings)	無効審判代理件数 (Number of Trials for Invalidation)	商標不使用取消審判代理件数 (Number of Trials for Cancellation of Trademark for Non-Use)

その他関連業務 (Other Related Service)	業務内容 (Content of Business)	2018 (Year of 2018)	2019 (Year of 2019)	2020 (Year of 2020)
	出願に関する先行技術調査件数 (Number of Prior Technology Searches related to Applications)			
	模倣品に関する調査件数 (Number of Surveys related to Counterfeit goods)			
	鑑定業務件数 (Number of Assessment Services)			
	パテントクオアランス調査件数 (Number of Freedom-to-Operate Opinion Services)			

主要連絡先 (Main Contact List)	氏名 (Full Name)	電話番号 (Telephone Number)	ファクシミリ番号 (Facsimile Number)	メールアドレス (E-mail Address)	使用可能言語 (Languages capable)	
	代表者名 (Name of the Representative Person of Your Law Firm)	Jem Em CHUAH	+60 3 7957 1472	+60 3 7958 5030	<a href="mailto:jem@advanz.com.my">jem@advanz.com.my</a>	English
	日系企業対応者 (Name of the Contact Persons for Japanese Clients)	Pui Keng LIM	+60 3 7957 1472	+60 3 7958 5030	<a href="mailto:pukem@advanz.com.my">pukem@advanz.com.my</a>	English
		Debbie DAVID	+60 3 7957 1472	+60 3 7958 5030	<a href="mailto:dabbie@advanz.com.my">dabbie@advanz.com.my</a>	English

**事務所コメント**  
(Messages to your potential clients in Japan)

Advanz Fidelis is a corporation of intellectual property specialists, purely focused on all aspects of intellectual property. Advanz Fidelis possesses strong trademark and patent teams, and the patent team is one of the very few local patent drafting teams in Malaysia. The consulting team has also been very active, undertaking a large amount of dispute resolution work, negotiations, and also acting in an advisory capacity. Advanz Fidelis helps develop IP strategies for its clients through the review of the portfolios, and identifying and strategizing on how best to protect and commercialize existing and future IP.

What differentiates Advanz Fidelis from its competitors is our approach to IP which is very business centric. Using this approach, client advice is rendered based on intellectual property from a business perspective, enabling clients to better understand the importance and benefits of intellectual property in their business. Advanz Fidelis is committed to ensuring that its solutions have an enriching and beneficial effect to its clients. The team at Advanz Fidelis also boasts excellent work ethics, being resourceful and is able to deliver beyond clients' expectations.

Advanz Fidelis has had the pleasure of providing services for Japanese clients since its inception, and is very aware and familiar with the needs of Japanese clients. These would include the proficiency of subject matter and laws, due care and attention to detail, meticulousness, adherence to instructions and imposed deadlines, efficiency, and above all, ensuring a high quality of service rendered to obtain the best protection and outcome for the client. All these characteristics are very much part of Advanz Fidelis' core values, and we strive to meet and exceed these expectations.

Advanz Fidelis IP Sdn Bhd is part of the QANTM Intellectual Property Group, the other members of the group being Davies Collison Cave, FPA Patent Attorneys and Cottons Patent & Trade Mark Attorneys. With its joining to QANTM, clients can benefit from the extended expertise from the patents team of the Group that spans multiple jurisdiction and technological backgrounds.