

Questionnaire for Law Firms in Southeast Asian Nation Surveys 2020

フィリピン(Philippines)

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(Thank you for your cooperation. The information below will be publicized on JETRO's website with minimal editing.)

回答年月日 (Date of Filing Out)	Jan. 29, 2021
回答者名 (Answerer)	Editha R. Hechanova

事務所概要
(Profile of Your Law Firm)

事務所名称 (Name of Your Law Firm)	HECHANOVA GROUP (law firm of HECHANOVA BUGAY VILCHEZ & ANDAYA-RACADIO in Association with HECHANOVA & CO., INC.)
事務所住所 (Address)	Ground Floor, Salustiana D. Ty Tower, Paseo de Roxas corner Perea Street, Legaspi Village, Makati City, Philippines 1229
設立年月 (Date of Establishment)	December, 2005
従業員数 (Number of Employees)	48
電話番号 (Telephone Number)	+632 8893 4878 ; +632 8888-4293; +632 8812-6561
ファクシミリ番号 (Facsimile Number)	+632-8888-4290 ; (632) 8893-5878
代表メールアドレス (Main E-mail Address of Your Law Firm)	mail@hechanova.com.ph
事務所ホームページ (Website of Your Law Office)	www.hechanova.com.ph

資格保持者人数
(Number of Licensed People)

弁護士 (Number of Barristers)	12
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コミュニケーション
(Capability of Communication)

言語 (Language)	会話可能者数 (Number of Persons Who Are Able to Talk in the Language)	読み書き可能者数 (Number of Persons Who Are Able to Read and Write the Language)
日本語 (Japanese)	2	2
英語 (English)	48	48

主要業績
(Main Achievements)

業務内容 (Content of Business)	2018 (Year of 2018)	2019 (Year of 2019)	2020 (Year of 2020)
国内特許出願代理件数 (Number of Domestic Patent Application Filings by Your Law Firm)	24	10	3
外国特許出願代理件数 (Number of Incoming Patent Application Filings by Your Law Firm) INVENTIONS	586	838	594
国内実用新案(小特許)出願代理件数 (Number of Domestic Utility Model Application Filings by Your Law Firm)	22	46	8
外国実用新案(小特許)出願代理件数 (Number of Incoming Utility Model Application Filings by Your Law Firm)	10	5	2
国内意匠出願代理件数 (Number of Domestic Industrial Design Application Filings by Your Law Firm)	0	0	1
外国意匠出願代理件数 (Number of Incoming Industrial Design Application Filings by Your Law Firm)	121	116	83
国内商標出願代理件数 (Number of Domestic Application Filings for Trademark Registration by Your Law Firm)	71	77	56
外国商標出願代理件数 (Number of Incoming Application Filings for Trademark Registration by Your Law Firm)	519	645	552

訴訟関連業務
(Lawsuits Related Service)

業務内容 (Content of Business)	2018 (Year of 2018)	2019 (Year of 2019)	2020 (Year of 2020)
知財関連刑事訴訟代理件数 (Number of Criminal Lawsuits Related to Intellectual Property cases)	190	227	259
知財関連民事訴訟 Related to Intellectual Property cases)	侵害訴訟代理件数 (Number of Infringement Proceedings)	118	167
	商標不使用取消審判代理件数 (Number of Trials for Cancellation of Trademark for Non-Use)	10	17
無効審判代理件数 (Number of Trials for Invalidation)	53	17	6

その他関連業務
(Other Related Service)

業務内容 (Content of Business)	2018 (Year of 2018)	2019 (Year of 2019)	2020 (Year of 2020)
出願に関する先行技術調査件数 (Number of Prior Technology Searches related to Applications)	121	107	7
模倣品に関する調査件数 (Number of Surveys related to Counterfeit goods)	1	1	1
鑑定業務件数 (Number of Assessment Services)	224	243	199
パテントクリアランス調査件数 (Number of Freedom-to-Operate Opinion Services)	16	6	1
その他の業務の件数 (Other) (VALUATION SERVICES)	11	8	

主要連絡先
(Main Contact List)

氏名 (Full Name)	電話番号 (Telephone Number)	ファクシミリ番号 (Facsimile Number)	メールアドレス (E-mail Address)	使用可能言語 (Languages capable)	
代表者名 (Name of the Representative Person of Your Law Firm)	Editha R. Hechanova	+632-8888-4293	+632-8888-4290	editharh@hechanova.com.ph	English, Tagalog
日系企業対応者 (Name of the Contact Persons for Japanese Clients)	Editha R. Hechanova	+632-8888-4293	+632-8888-4290	editharh@hechanova.com.ph	English, Tagalog
	Sayaka C. Uchida	+632-8812-6561	+632-8888-4290	sayaka.uchida@hechanova.com.ph	English, Japanese, Tagalog
	Ma. Gladys C. Vilchez	+632-8888-4293	+632-8888-4293	gvilchez@hechanova.com.ph	English, Tagalog, Japanese

事務所コメント
(Messages to your potential
clients in Japan)

Dear Sirs, the Philippines is a growing and stable economy and has sufficient intellectual property and related laws that protect IP holders/owners to enforce their rights against infringers and/or those acting in bad faith or causing injury to said IP rights. The Philippines has been out of the IP watch list of the USTR since 2014, as it continues to proactively improve its anti-counterfeiting laws and activities. Just this January, 2020, the Philippines was dropped from the European Union's priority list on counterfeiting and piracy. Whether the Japanese entity is investing directly in the Philippines or planning to establish a business relationship with a Philippine partner, it is always desirable to register its IP such as trademarks, patents, designs, utility models, etc., and in cases of know-how and/or trade secrets, that it has a written technology transfer or licensing agreement with its partners that complies with Philippine laws. Also, the House of Representatives have scheduled the deliberations of two proposed legislations House Bill No. 1597 entitled "An Act Amending Republic Act no. 8293, Otherwise known as the Intellectual Property Code of the Philippines Increasing its Penalties and Sanctions, Rationalizing its Powers and Functions and for Other Purposes, and House Bill No. 8062 entitled "An Act Providing for the Revised Intellectual Property Code of the Philippines and for Other Purposes". All are designed to improve the protection and enforcement of IP rights, and streamline administrative procedures.

Thank you, Editha R. Hechanova