

1. 事務所概要 (2023年8月時点) / Firm Overview (As of Aug. 2023)

名称 (中文) / Name (Chinese)	諾頓羅氏香港
名称 (英文) / Name (English)	Norton Rose Fulbright Hong Kong
香港拠点の住所 / Address in HongKong	38/F Jardine House, 1 Connaught Place, Central, Hong Kong
香港拠点の設立年 / Year of establishment in HK	1976
その他の拠点 / Cities of branches in other regions	<p><b><u>Europe</u></b> Amsterdam, Athens, Brussels, Düsseldorf, Frankfurt, Hamburg, Istanbul, London, Luxembourg, Milan, Munich, Newcastle, Paris, Piraeus, Warsaw</p> <p><b><u>Africa</u></b> Bujumbura (alliance), Cape Town, Casablanca, Durban, Harare (alliance), Johannesburg, Kampala (alliance), Nairobi (alliance)</p> <p><b><u>Middle East</u></b> Dubai, Riyadh (associate office)</p> <p><b><u>Australia</u></b> Brisbane, Canberra, Melbourne, Perth, Sydney</p> <p><b><u>Asia</u></b> Bangkok, Beijing, Hong Kong, Jakarta (associate office), Shanghai, Singapore, Tokyo</p> <p><b><u>USA</u></b> Austin, Chicago, Dallas, Denver, Houston, Los Angeles, Minneapolis, New York, San Antonio, San Francisco, St Louis, Washington DC</p> <p><b><u>Canada</u></b> Calgary, Montréal, Ottawa, Québec, Toronto, Vancouver</p> <p><b><u>Latin America</u></b> Mexico City, São Paulo</p>
電話番号 / Telephone Number 日本語対応可否 / Japanese availability	+852 3405 2300
Email アドレス / Email address 日本語対応可否 / Japanese availability	justin.davidson@nortonrosefulbright.com No
ウェブサイト / Website	www.nortonrosefulbright.com

2. 対応可能なサービス / Available Services

	専利 / Patent*	商標 / Trademark	意匠 / Design	営業秘密 / Trade secret	著作権 / Copyrights
出願代理 / Represent applicants as agent	SP : Yes StP : Yes OGP : No	Yes	Yes		
出願明細書の日英・日中翻訳 JP-EN/CN translation of application specifications etc.	No	No	No		
権利侵害調査 / Investigation of infringement	Yes	Yes	Yes	Yes	Yes
訴訟・警告 Litigation, Warning	Yes	Yes	Yes	Yes	Yes
異議・無効申立 / Opposition, Trial for invalidation	Yes	Yes	Yes		

税関登録代理 / Represent registration for Customs		Yes			Yes
仲裁・調停 Arbitration, Mediation	Yes	Yes	Yes	Yes	Yes
先行技術・権利調査 Research of prior art or IPR (e.g. FTO investigation)	Yes	Yes	Yes		
知財契約支援 (ライセンス等) Support of IP contract (e.g. license agreement)	Yes	Yes	Yes	Yes	Yes
その他 (例: 内地対応、技術分野、知財戦略相談、価値評価等) Any additional comments (e.g. Support in Mainland China, Technical fields, Consulting of IP strategy, IP valuation)	<p>Our Hong Kong intellectual property team advises companies across Asia and globally on the following aspects of intellectual property rights:</p> <ul style="list-style-type: none"> <li>• acquisition (e.g. registration of patents, trademarks and designs)</li> <li>• exploitation (e.g. licensing)</li> <li>• use (e.g. ensuring correct usage to protect rights)</li> <li>• enforcement (e.g. litigation)</li> </ul> <p>We also provide strategic, commercial IP advice on mergers and acquisitions, public offerings, restructurings, insolvency proceedings and competition enquiries. We have substantial experience in litigating all classes of IP in many different courts and tribunals across Hong Kong and China.</p> <p>We are one for the few HK IP teams that has access to and can leverage off its own global platform of 200+ IP advisers internationally.</p>				

\*SP : Standard Patent, StP : Short-term Patent, OGP: Original Grant Patent

### 3. 実績 / Performance

	専利 / Patent	商標 / Trademark	意匠 / Design	営業秘密 / Trade secret	著作権 / Copyrights
2022 年香港での出願代理件数 Number of applications as an agent in Hong Kong (2019)	Confidential	Confidential	Confidential		
2022 年香港での知財訴訟代理件数 Number of IP litigations as an agent in Hong Kong (2019)	Confidential	Confidential	Confidential	Confidential	Confidential
現時点の税関登録代理件数 / Current Number of representing registrations for Customs		Confidential			Confidential
主なクライアントの国籍 / Nationality of major clients	US / EU / CN / JP				
主なクライアントの業種 / Major client industries	ICT / Life sciences and healthcare / Technology / Consumer brands / Education				

### 4. スタッフ / Staff

総従業員数 / Total number of employees	Hong Kong: 170+ Global: 7,000+
香港弁護士 (知財担当) の人数 Number of lawyers of Hong Kong (in charge of IP)	9
内地弁護士 (知財担当) の人数 Number of lawyers of Mainland China (in charge of IP)	3

内地専利代理人の人数 Number of patent attorneys of Mainland China	0
日本語対応可能者の人数 Number of staff who can use Japanese	0

#### 5. 主な知財担当の有資格者 / Qualified staff in charge of IP

氏名 / Name	資格 / License	対応言語 Language	略歴（法律分野・技術分野等） Bio/Background (e.g. Patent or Trademark, Technical field)
Justin Davidson	Partner	EN	Justin Davidson is an intellectual property and technology lawyer based in Hong Kong. He is admitted to practice in Hong Kong and in England & Wales. Justin was born in Asia and has worked in both London and Hong Kong. Justin has over 25 years of experience advising on intellectual property matters. He has a strong record advising both multinational and Asian businesses on a wide range of contentious and non-contentious intellectual property and technology law issues across Asia. Justin regularly assists clients in protecting and exploiting their IP portfolios and with the growing sophistication of the PRC legal system, has been increasingly active in China, in particular with patent litigation. His practice also includes advising on the IP aspects of acquisitions, spin offs, joint ventures and IPOs.
Maggie Chong	Senior Associate	EN/CN	Maggie is an intellectual property and technology lawyer based in Hong Kong. Maggie has 17 years of experience in both contentious and non-contentious intellectual property matters. She assists clients with managing, protecting and commercialising their intellectual property portfolios across Asia and advises on assignment, licensing and franchising arrangements. Her experience covers trade marks, domain names, design rights, patents, copyright and confidential information.
Stanley Ng	Associate	EN/CN	Stanley Ng is an intellectual property and technology lawyer based in Hong Kong. He was admitted as a solicitor in Hong Kong in 2017. He also holds a PhD degree in chemistry from Oxford University and a Master of IP degree from the University of Technology, Sydney. Prior to practising law, he worked in a patent agency firm, drafting and prosecuting patent applications. Stanley's experience covers patent, design rights, copyright, confidential information, trade marks and domain names. He regularly assists client on registration and enforcement of their IP rights, particularly in the PRC.
James Kwong	Associate	EN/CN	James Kwong is an intellectual property and technology lawyer based in Hong Kong. He

			was admitted as a solicitor in Hong Kong in 2020. James focuses on intellectual property matters, including trade marks, copyright, patents, design rights and domain names. He regularly advises clients with managing, protecting and commercialising their trade mark portfolios across Asia, especially Hong Kong and the PRC.
--	--	--	--

## 6. 仕事の依頼方法・費用 / How to request a job, fee

初回のコンタクト方法 How to contact for the first time?	Please contact Justin Davidson, our Head of IP in Asia at the email address above.
いつから料金が発生するか When is the first fee required?	Costs on account will be required for new clients to the firm.
タイムチャージ制の有無と目安 Is the time charge system adopted? Approximate fee range (optional)	For most prosecution work, our fees are charged on fixed fees. For advisory work, our fees are charged on a time-basis. Please contact us for more information.
成功報酬制はあるか Is the success fee system adopted?	No.
利用可能なオンラインツール Available online meeting tool	Zoom / Teams

## 7. その他（強み、日本語対応能力など） / Any additional comments (e.g. selling points, ability of Japanese)

<p><b>Our IP practice</b></p> <p>Norton Rose Fulbright has one of the world's largest, integrated and most balanced global IP practices. We have a true global offering with more than 200 IP professionals working out of more than 20 offices in 5 continents in cities including Hong Kong, New York, London, Houston, Sydney and Montréal. We represent major corporates in their cross-border, global IP representations spanning the full spectrum of IP.</p> <p>Most of our clients are international businesses who want lawyers with an international outlook and a strategic worldview. Our technical horsepower, sheer size and breadth of services make NRF one of the premier IP practices. Unlike many of our competitors who are highly leveraged to one strong practice, our practice is more balanced across our four platforms or teams: portfolio management – patents; commercial IP; IP disputes; and portfolio management – brands.</p> <p>The Hong Kong IP team is led by senior partner, Justin Davidson, a leading figure in the IP community in Hong Kong for over 20 years. Justin is well known in the market for intellectual property and regularly discusses IP issues with the HK government and meets with the Director of the IPD on proposed changes to HK law and practice. He regularly advises clients who have businesses in Japan on intellectual property matters. In the past, he has also visited Japanese clients together with the global IP team and has a deep understanding of how Japanese corporates operate. Leveraging our close-knit global IP network and expertise, we are able to provide timely strategic advice to local Japanese and international companies alike.</p> <p><b>About Norton Rose Fulbright</b></p> <p>Norton Rose Fulbright is a global law firm. We provide the world's preeminent corporations and financial institutions with a full business law service. We have more than 3,700 lawyers and other legal staff based in Europe, the United States, Canada, Latin America, Asia, Australia, the Middle East and Africa.</p> <p>Recognized for our industry focus, we are strong across all the key industry sectors: financial institutions; energy; infrastructure, mining and commodities; transport; technology and innovation; and life sciences and healthcare. Through our global risk advisory group, we leverage our industry experience with our knowledge of legal, regulatory, compliance and governance issues to provide our clients with practical solutions to the legal and regulatory risks facing their businesses.</p>
---

Norton Rose Fulbright Hong Kong has a 40+ years' history in Hong Kong and strong, established relationships with a range of financial institutions, corporates and other key commercial organisations. We have an excellent track record in managing large and complex transactions, projects, disputes and cyber incidents in the domestic market, mainland China and internationally.

(免責事項) 本コンテンツについて、日本貿易振興機構は、その正確性、完全性、目的適合性、最新性を保証するものではありません。万一、お客様等が不利益等を被る事態が生じても一切責任を負うことができませんので、ご了承ください。

(Disclaimer) The Japan External Trade Organization does not guarantee the accuracy, completeness, fitness for purpose, or freshness of this content. Please be aware that we cannot be held responsible for any disadvantages you may incur.