

Guidelines for use of name, logo, sponsorship and cooperation
of Japan Israel Innovation Network (JIIN)

DX Promotion Team, Invest Japan Department, JETRO

The following is set forth regarding the use of JIIN's name, logo (*1), sponsorship and cooperation hereinafter.

1. Regarding use by JIIN members (*2)
 - 1-1. You must notify the JIIN Secretariat in advance to hold the events.
 - 1-2. It must be made clear that JIIN is working in the capacity of sponsorship or cooperation in events. (You will be able to use JIIN's name for events and logo for publicity such as flyers or websites)
 - 1-3. For events where prior notification is given, JIIN Secretariat will be able to cooperate in publicity and request JIIN members to cooperate in publicity if applicant requests it.
 - 1-4. A report should be made to the JIIN Secretariat after completion of the event.

2. Regarding use by organizations other than JIIN members
 - 2-1. Application to the JIIN Secretariat should be made at least 30 days prior to the desired date of use (the date you wish to start the publicity, etc.). For Israeli companies and organizations, it is requested that you consult with the Embassy of Israel in Japan before applying.
 - 2-2. In accordance with JETRO's internal rules on sponsorship, the JIIN Secretariat will notify the applicant of its decision to approve or disapprove of use of the JIIN name or sponsorship, etc. for the requested event after an examination on whether the event meets requirements such as being for non-profit purposes, etc., that is organized by a socially credible organization, such as a public institution, and that it is in congruence with the purpose of the JIIN project.
 - 2-3. For events where use of the JIIN name or sponsorship, etc. is permitted, JIIN Secretariat will be able to cooperate in publicity and ask JIIN members to do so if the applicant requests it.
 - 2-4. A report should be made to the JIIN Secretariat after completion of the event (in an acceptable format).

(*1) JIIN logo



(*2) JIIN members

Organizations in Japan

- Embassy of Japan in Israel
- Japan Association of Corporate Executives (DOYUKAI)
- Japan Association of New Economy (JANE)
- Japan Business Federation (KEIDANREN)
- Japan External Trade Organization (JETRO)
- Ministry of Economy, Trade and Industry (METI)
- New Energy and Industrial Technology Development Organization (NEDO)
- The Japan Chamber of Commerce and Industry (JCCI)

Organizations in Israel

- Embassy of Israel in Japan
- Federation of Israeli Chambers of Commerce (FICC)
- Israel Export & International Cooperation Institute (IEI)
- Israel Innovation Authority (IIA)
- Israel Japan Chamber of Commerce and Friendship Society (IJCC)
- Manufacturers Association of Israel (MAI)
- Ministry of Economy and Industry (MOEI)