



# DEPARTMENT OF COMMERCE, COMMUNITY AND ECONOMIC DEVELOPMENT INTERNATIONAL TRADE AND DEVELOPMENT Alaska Overview for Japan

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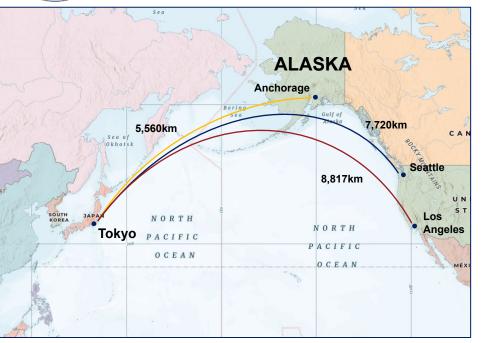


Derived from the Aleut word "Alaxsxaq" meaning "the mainland" or "the object towards which the action of the sea is directed".

Also known as "Alyeska" or "the Great Land."

Purchased from Tzar Alexander II of Russia in 1867 for \$7.2 million, less than \$5 per square kilometer, and became the 49<sup>th</sup> State of the United States on January 3, 1959.





#### A Land that Has Always Been

Alaska is also a place of great history and tradition. Believed to be the site of the first human habitation in North America, Alaska is home to 221 of the USA's 574 Alaska Native or Native American Indian tribes, many of whom still practice their cultural traditions to this day.



#### Only one size in Alaska: Extra Large

Aside from being the United States' most eastern, western, and northern state, Alaska is also the largest state in the USA. With over 1.4 million km<sup>2</sup> in land mass and nearly 11,000km of coastline, Alaska is simultaneously twice as large as the state of Texas (or 6x larger than Honshu) with a coastline longer than all other states combined (and as long as the entire coastline of the Japanese isles).



### State Profile: Alaska – Industrial Structure

Alaska's economy is primarily built on the oil & gas and mineral extraction, real estate, tourism (to include accommodations and food services), seafood, health care and air cargo industries ungirded by a robust services industry.

Top 15 Private Industries By Estimated Production / Percentage of GDP (2019)							
Total Gross Domestic Product (2019)	\$54.4 billion	100%					
Total Private Industry	\$42.8 billion	78.7%					
Oil & Gas / Pipeline Transportation	\$9.55 billion	17.6%					
Real Estate	\$4.90 billion	9.0%					
Mining (except Oil & Gas) / Mining Support Activities	\$2.63 billion	4.8%					
Retail	\$2.36 billion	4.3%					
Ambulatory Health Care Services	\$2.31 billion	4.2%					
Construction	\$2.06 billion	3.8%					
Seafood / Nondurable Goods Manufacturing	\$1.90 billion	3.5%					
Accommodation & Food Services	\$1.62 billion	3.0%					
Misc. Professional, Scientific, and Technical Services	\$1.55 billion	2.8%					
Wholesale trade	\$1.51 billion	2.8%					
Hospitals	\$1.50 billion	2.8%					
Air Transportation	\$982 million	1.8%					
Broadcasting (except Internet) and Telecommunications	\$965 million	1.8%					
Misc. Non-government Services	\$937 million	1.7%					
Monetary Authorities- central bank, credit intermediation, and related services	\$926 million	1.7%					



## State Profile: Alaska – International Trade

#### Alaska exports over \$4 billion in goods to the world annually, the majority of which consists of Alaskan seafood, oil & gas, or raw minerals such as gold, lead, or zinc.

In 2020, Japan was Alaska's 3<sup>rd</sup> largest export destination as well as the State's 7<sup>th</sup> largest source of international imports.

Top 10 Global Exports (2020)			Top 10 Global Imports (2020)			
Export Description	Export Value	HS Code	Export Description	Export Value	HS Code	
Fish, Frozen (no Fish Fillets or other Fish Meat)	\$1.05 billion	0303	Oil (not Crude) From Petrol & Bitum Mineral Etc	\$690 million	2710	
Zinc Ores & Concentrates	\$730 million	2608	Parts Etc for Typewriters & Other	\$390 million	8473	
Fish Fillets & other Fish Meat, Fresh,	1 \$698 million 1 0304 1		Office Machines	\$390 IIIIII0II	0473	
Chill or Frozen			Electric Apparatus for Line Telephony	\$236 million	8517	
Crude Oil from Petroleum &	\$556 million	2709	Etc, Parts	φ230 minon	0.517	
Bituminous Minerals			Aircraft, Powered; Spacecraft & Launch	\$150 million	8802	
Lead Ores and Concentrates	\$381 million	2607	Vehicles		0002	
Gold (including Plat Plated),	\$370 million	million 7108 Prepared Unrecorded Media (no Film	Prepared Unrecorded Media (no Film)	\$92.6 million	8523	
Unwrought, Semimfr or Powder		/100	for Sound Etc			
Precious Metal Ores and Concentrates	\$184 million	2616	Oscilloscopes, Spectrum Analyzers Etc,	\$02.4 million	9030	
Wood in the Rough, Stripped Or Not	\$120 million 4403		Parts Etc	\$92.4 million	2030	
of Sapwood, Etc			Electronic Integrated Circuits	\$60.0 million	8542	
Flour, Meal Etc Of Meat Etc, Not For	¢102	2201	Exports or Repaired Imports	\$58.4 million	9801	
Human Consumption (ie Dog Treats)	\$103 million 2301		Copper Ores and Concentrates	\$42.5 million	2603	
Civilian Aircraft, Engines, and Parts	\$96.1 million	8800	ADP Machines, Magnetic Readers, Etc	\$40.3 million	8471	



#### Alaska is resource rich...

#### Estimated ~640 billion barrels of oil and ~214 trillion cubic feet of natural gas in undiscovered reserves

- Mining resource estimates (2018):
  - 12% of the world's coal,  $2^{nd}$  largest reserves in the world
  - 3.5% of the world's zinc, 7<sup>th</sup> largest reserves in the world
  - 3% of the world's gold,  $10^{\text{th}}$  largest reserves in the world
  - 2% of the world's lead,  $11^{th}$  largest reserves in the world
- $\sim$ 768,900 km<sup>2</sup> of forested land
- Over \$2 billion in annual seafood sales

#### The Great Land is Home to some of the Most Industrious People in the World

- Population: 731,545 (2019)
  - Between 18-65 years: 62.9% (5<sup>th</sup> highest in USA)
  - High School Educated: 92.8% (5<sup>th</sup> highest in USA)
- GDP Per Capita: \$74,343 (3<sup>rd</sup> Highest in USA)
- Home to the World's Fifth Largest Cargo Airport
  - Ted Stevens International Airport moves nearly 3 million tonnes of cargo a year to Europe Asia and North America





#### ...poised for success ...

- 1,477,950 km<sup>2</sup> of natural beauty
  - Tourism generates ~\$4 billion in economic activity with potential for development in destination tourism
  - Ideally located for aerial and maritime transportation between Europe, Asia, and North America
    - Anchorage, AK is over 2,000km closer to Tokyo than Seattle, WA and over 3,000km closer than Los Angeles, CA
- Perfectly situated for commercial space activities and research opportunities
  - Home to the only non-government space launch facility and testing site in the USA

#### ...and ready to grow!

- Alaska-to-Alberta Railroad approved for border crossing
  - Project aims to build a freight rail connection from Alberta, Canada to Anchorage, AK by 2026
- Developing seaweed and oyster market in Southeast Alaska
- Offering microgrants to foster agricultural potential via specialty crops, grains, cattle, & materials for beers / liquors





# State Profile: Alaska – Opportunities

Alaska presents a number of opportunities for investment, whether an investor is looking for steady growth in established industries or pioneering the next high-growth industry in the Last Frontier.

#### **Opportunities in Mature Industries**

- Oil & Gas exploration, extraction, transportation, and infrastructure
- Mineral, precious metals, & critical mineral exploration, extraction, transportation, and infrastructure
- Seafood processing and distribution
- Outdoor and cruise tourism, to include transportation, accommodation & food services
- Timber harvesting, transportation, & distribution
- Health care services
- Air cargo transportation

#### **Development Opportunities**

- Commercial space launch & research
- Destination and escapist tourism, to include transportation, accommodation & food services
- Agricultural activities to include horticulture and food processing
- Aquacultural activities to include oyster & seaweed farming and processing
- Green energy to include renewable and biomass energy manufacturing
- Infrastructure & utilities development
- Capital investment & financing

Among the many benefits to investing in Alaska, Alaska is one of the few states in the US without a corporate income tax for S-Corps and LLCs.

# Why Alaska?

# The Place, the Products, the People, and the Promise



# Alaska



# The Future Awaits



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