



----- CPS/IOT EXHIBITION ----

## US Pavilion@ CEATEC 2018 - Certified Trade Fair

October 16-19, 2018 - Makuhari Messe, Tokyo

The U.S Commercial Service is organizing a US Pavilion and providing U.S. export assistance at CEATEC 2018 as part of the Trade Fair Certification program.

## **Exhibiting at CEATEC**

- Kiosk discount, Cost 108,000 Yen (\$ 982) 1.6m wide display & shelves (40% savings)
- Booth discount, Cost <u>216,000 Yen</u> (\$ 1,964) 3m x 3m turnkey booth (45% savings)

\*1\$=110Yen

## **U.S. Export Assistance at CEATEC**

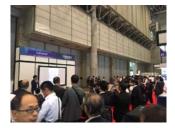
- Trade Counseling by U.S. Commercial Service Specialists
- Online company listings and US Pavilion information on the CEATEC website
- Networking opportunities
- Onsite support during the show from U.S. Commercial Service Specialists
- Fee services are available business matchmaking, business facilitation service, etc.

## <FYI>

- Number of exhibitors at the US Pavilion in 2017: 17 companies and organizations
- Special Website for the US Pavilion: http://www.ceatec.com/2017/en/exhibition/exhibition04 05.html
- Special PR articles by the organizer (only Japanese) : https://www.ceatec.com/news/ja-webmagazine/ja-04/ja-028









CEATEC WEBSITE: http://www.ceatec.com/en/application/

Please contact us for more information:

U.S. Commercial Service, Tokyo, Japan

Commercial Attaché Ms. Brittany Banta Commercial Specialist Ms. Atsuko Shimada

Tel: +81-3-3224-5075

Brittany.Banta@trade.gov Atsuko.Shimada@trade.gov