### Inno Vietnam Japan Fast Track 2023 challenge owners and challenge statements



# Sustainable Urban Development of TOKYU Garden City to make the best place to live, work and visit in Vietnam, under the concept of "Always NEW!"

- 1. Transportation: Bringing bus system from Japan
- 2. Entertainment: Lacks in attractive entertainment or cultural resources to invite visitors from outside the province
- 3. Education: Not much innovative edu-tech to attract enough to bring foreign families to reside in the New City.



#### **Driving Financial Inclusion for Vietnamese people**

- 1. Enhancing our ability to determine the creditworthiness of a broader base of users
- 2. Innovating the payment experience to make it more convenient for underserved user segments such as senior citizens, and users residing in rural areas
- 3. How to embed donation and social giving in a digital financial services ecosystem to provide a fun user experience and raise awareness about social issues



### Creating a cross-border carbon credit trading and management platform

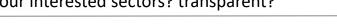
- 1. How to verify carbon credits?
- 2. How to make the pricing of carbon credits more transparent?

### **Creating a Virtual Assistant supports looking up legal** information of ministries

- 1. How do people understand the specialized management fields of each ministry?
- 2. How can we search for guidelines from ministries related to our interested sectors? transparent?

## Collaboration and Expansion for streamline B2B SaaS or Fintech solutions in the ASEAN Region

Seeking start-ups with innovative solutions who see regulation challenges in each country as new opportunities, or start-ups with flexible solutions that suit several countries or regions regulations.



#### Software development using AI technology

- 1. XR technology used for remote monitoring, remote work, and remote communication
- 2. Introducing image AI judging Device to factory production lines to help quality control.
- Robotics Applications; Multilingual Conversational Al" on-board



**Money Forward** 



#### New approaches for optimizing the value of used/end-oflife EV batteries in the circular economy

- 1. Reduce stresses and dependency on the newly-mined mineral to make EV more affordable
- 2. Reduce the environmental impacts of the used/end-of-life EV batteries
- 3. Potential to create new jobs for the downstream supply chains

